Friday, March 11, 2011

Offline America

why we (still) have a digital divide

Jessamyn West
Fiona Morgan
Justin Grimes

<librarian.net/talks/sxsw2011>

the story thus far

the story thus far

broadbandmap.gov

National Broadband Map
How connected is my community?

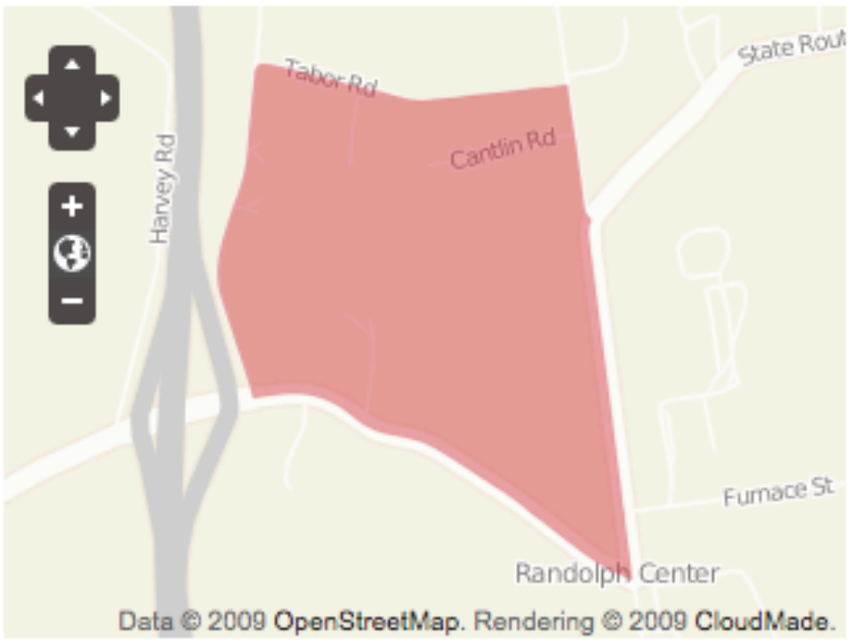
Homepage · Analyze · Map · Developer · About · Native Nations

05060 FIND

Search Results: Broadband Providers for this Area

Print this page · About area · Compare Areas

The list below contains broadband providers that have reported offering service to all or part of **the area that is shaded on the map to the right**. Providers are listed in order of **maximum speed advertised** by the provider. To see more information about each provider, click on an individual service provider's name or click the Expand All button. Help improve this data by confirming the availability and speed information. This dataset is updated approximately every six months and your input is important to us.



Show All · Show Wired · Show Wireless Expand All

Advertised Speeds Above 3 Mbps Data as of: 6/30/10

Sovernet Communications	25 - 50 Mbps »
FairPoint Communications, Inc.	6 - 10 Mbps
Verizon Communications Inc.	3 - 6 Mbps
Comcast Corporation	3 - 6 Mbps

Advertised Speeds Above 768 Kbps and Below 3 Mbps Data as of: 6/30/10

Most Common Speed: 10 Mbps

Data Source · Download · API Call

Satellite is also available in most areas. Click here to read more

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Share this page with my community

Map »

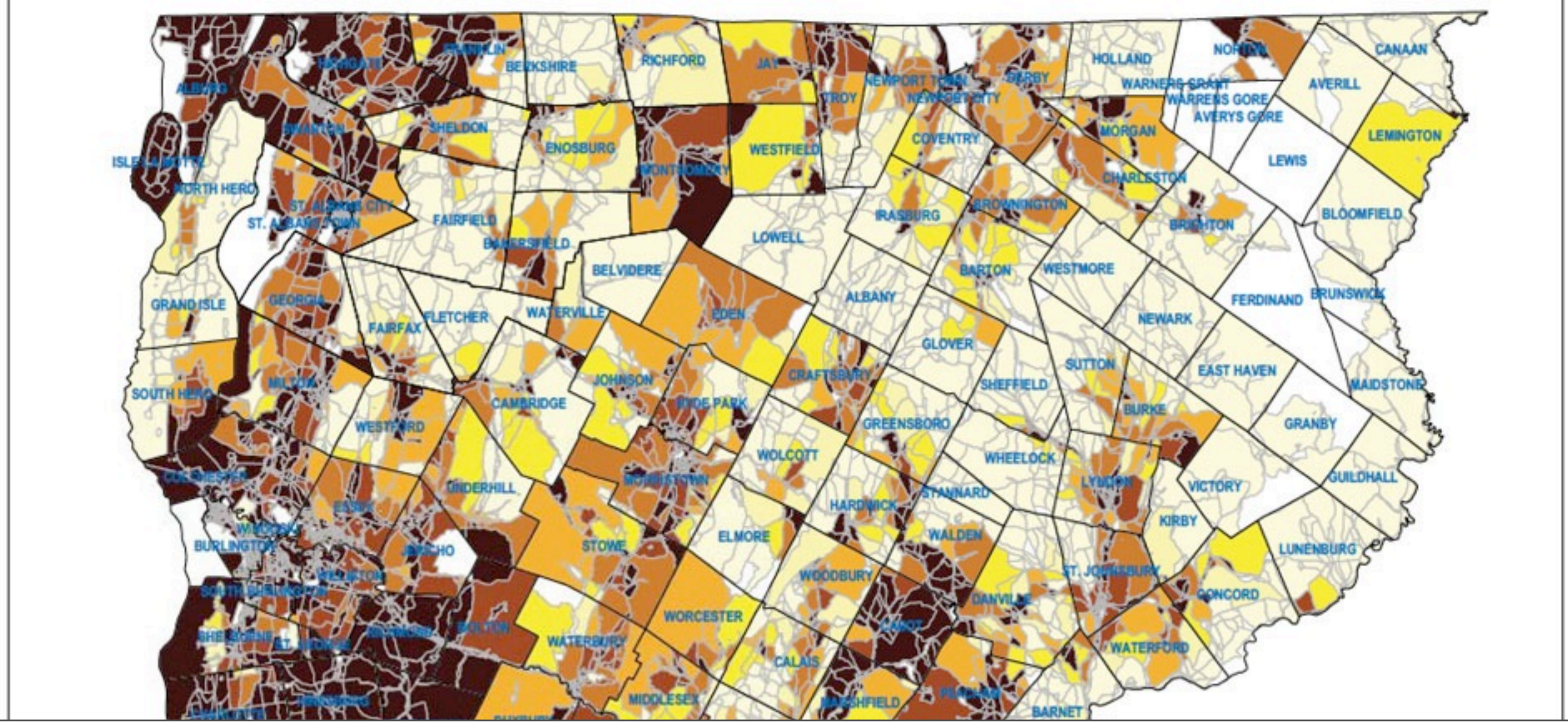
Map my community

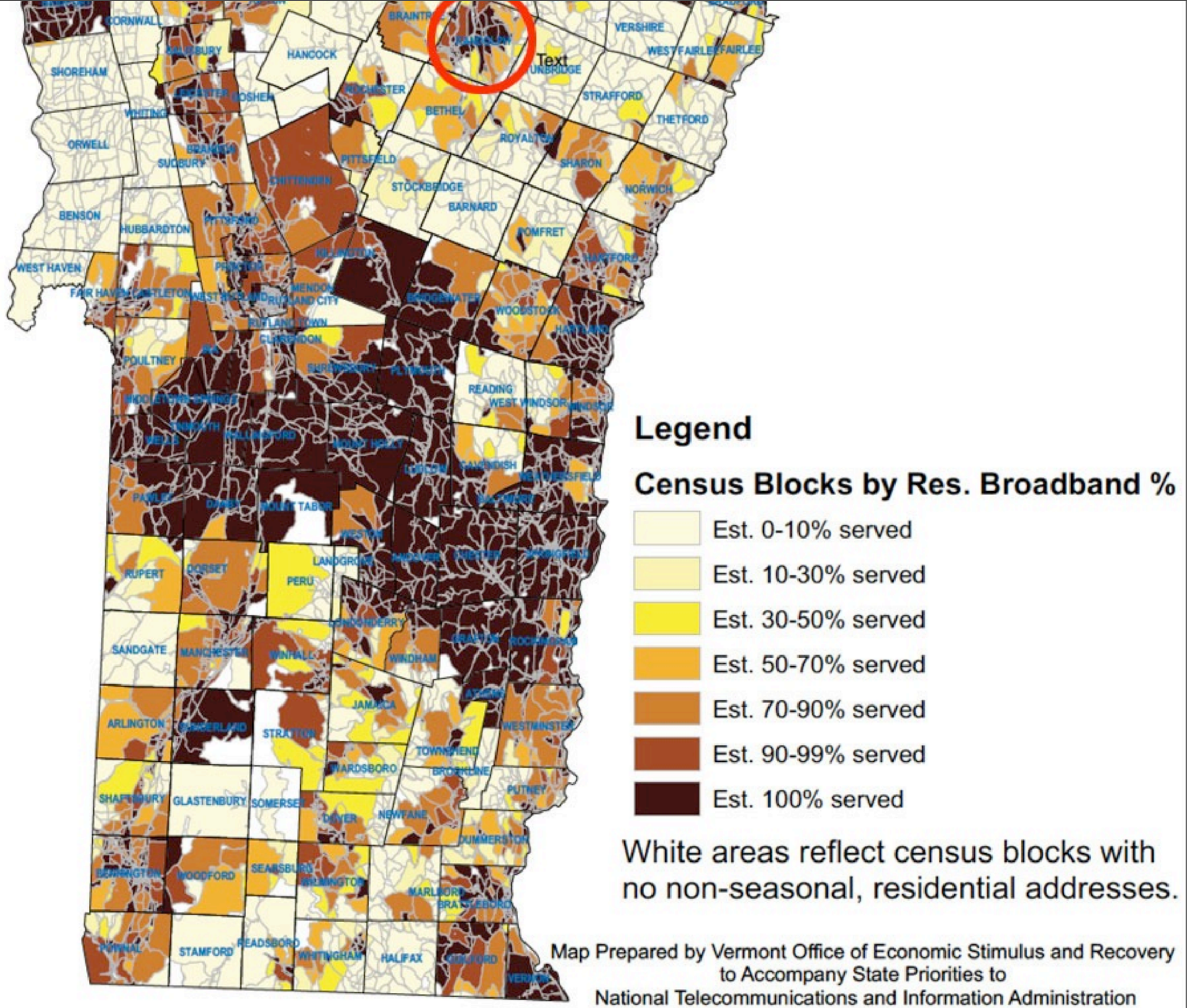
Rank »

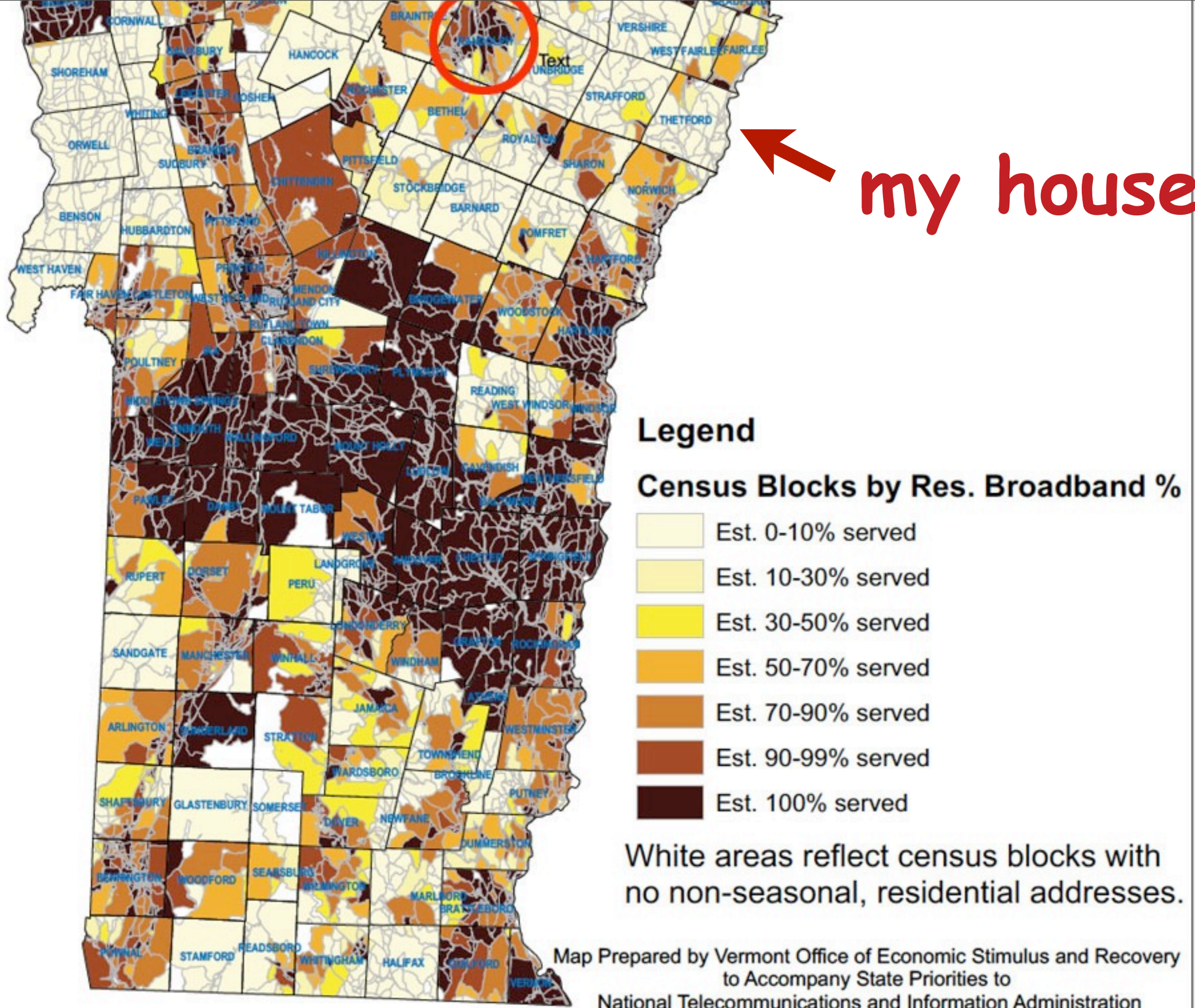
Rank my community

recovery.vermont.gov

Broadband Availability by Census Block
Reflecting Stimulus Program Definitions




Text
Legend
Census Blocks by Res. Broadband %
Est. 0-10% served
Est. 10-30% served
Est. 30-50% served
Est. 50-70% served
Est. 70-90% served
Est. 90-99% served
Est. 100% served
White areas reflect census blocks with no non-seasonal, residential addresses.
Map Prepared by Vermont Office of Economic Stimulus and Recovery to Accompany State Priorities to National Telecommunications and Information Administration


my house
Text
Legend
Census Blocks by Res. Broadband %
Est. 0-10% served
Est. 10-30% served
Est. 30-50% served
Est. 50-70% served
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to Accompany State Priorities to
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hearts & minds

Competing Media Messages:

The Top Two Themes about Technology

Percent of Technology Stories

Date Range: June 1, 2009 – June 30, 2010

PEW RESEARCH CENTER'S PROJECT FOR EXCELLENCE IN JOURNALISM

takeaway points

- Evaluate info, even from reliable sources. Know who said what and WHY.
- Mobile web design can be low-bandwidth design
- Progressive disclosure in obvious places
- Know that offline folks are not all old, stupid or crazy
- Use your tech smarts to explain and outline the problem for people who don't understand this [librarians, educators, journalists, govt. folks]
- Small steps for last miles.

Thank you.