

# Web 2.0

## and the Open Library

*Jessamyn West - [librarian.net](http://librarian.net)*

so, 2.0...



# @ *your* library?



# Is your library on.....?

**Facebook**

**SecondLife**

**MySpace**

**LibraryThing**

**Ning**

**Meebo**

**Wikipedia**

**WordPress**

**Blogger**



# Does your library.....?

**Chat**

**IM**

**Blog**

**Vlog**

**YouTube**

**Tag**

**Tweet**

**Verb?**



# Can you spell.....?

**flickr**

**tumblr**

**pownce**

**del.icio.us**

**digg**

**ma.gnolia**

**reddit**

**skype**

**meebo**

**odeo**



**Yes, it's a buzzword.**





**Library 2.0 is like obscenity**

so let's talk a little bit about  
context...



# It is...

- service model, user-centered change
- network effects by default
- user generated content + trust

# Is it...

- successfully reaching users?
- evaluated frequently?
- making use of patron/client input?



**But there are some things we know.**

# Food 2.0: Chefs as Chemists

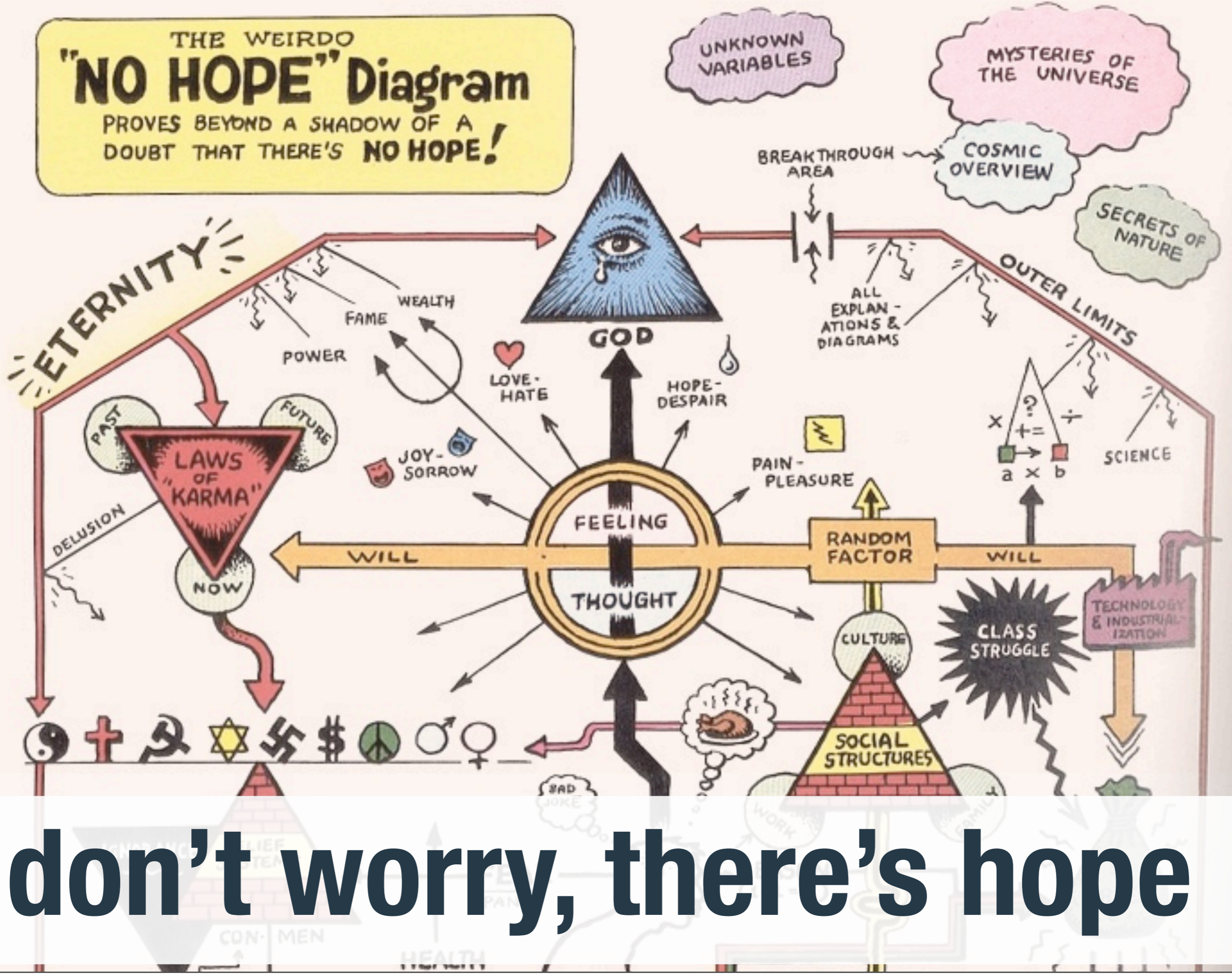
OMG NY TIMES!!



**is this tasty?**

Food 2.0 doesn't look like food. Is library 2.0 still the library?

THE WEIRDO  
**"NO HOPE" Diagram**  
PROVES BEYOND A SHADOW OF A  
DOUBT THAT THERE'S **NO HOPE!**



**don't worry, there's hope**



**relax and imagine**



# remember

**as we're looking...**



**we really care about results**



**and helping the patrons**

HAND OVER THOSE OTHER TWO BOOKS!

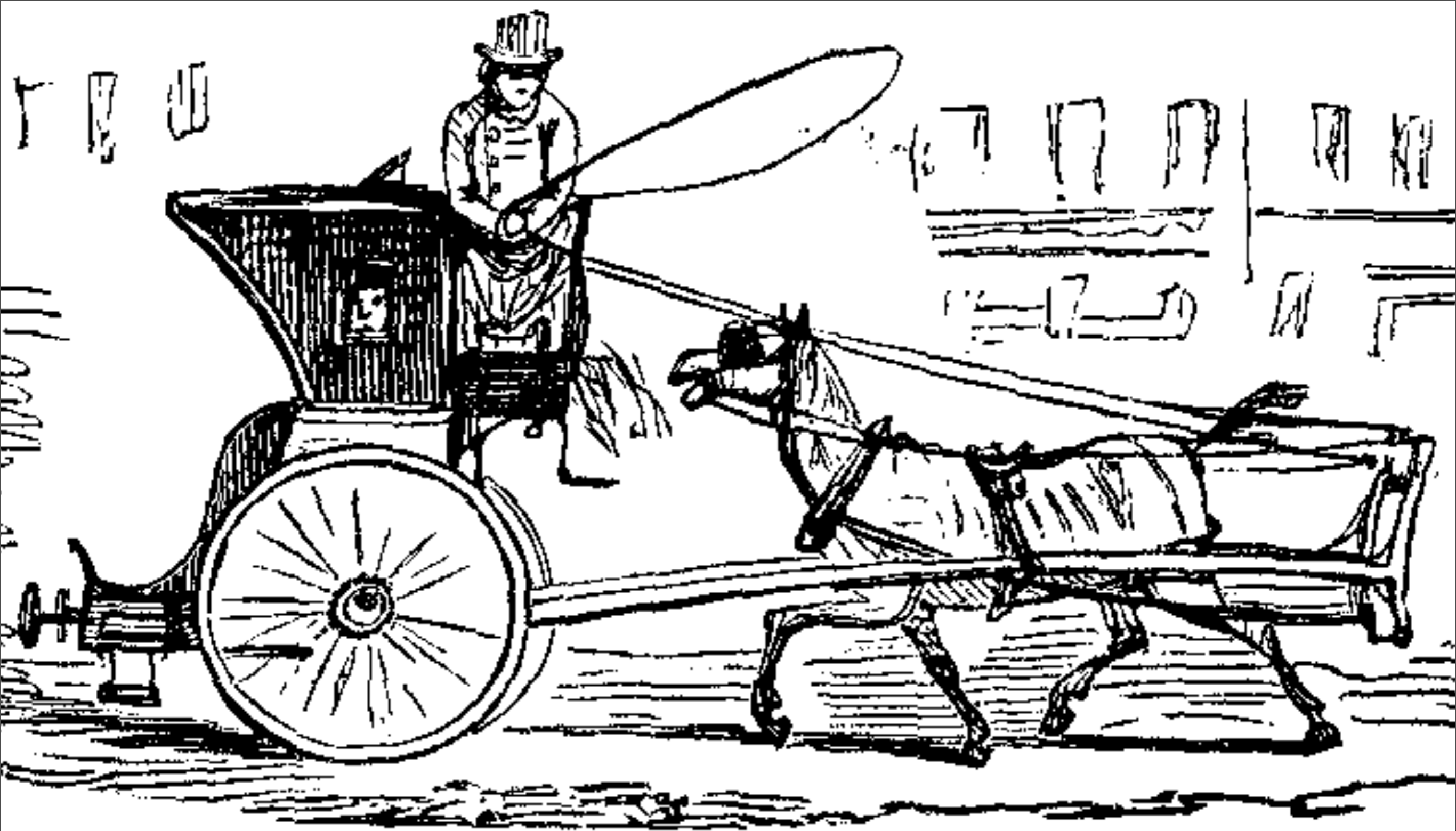
WHEN I READ THESE THREE NOVELS, I'LL BE ABLE TO CONQUER THE WORLD!



IN THIS ISSUE!  
"Secret of  
**THE MAN-APE!**"  
\* \* \*  
DOOMED SPACEMEN!  
\* \*

without harassing the librarians





**or making other common mistakes**

Explore:

Arts & Literature

GO

Browse:

[Names A-Z](#) | [Subjects](#) | [Libraries](#)

My Digital:

[Search History](#) | [Selections](#)

## EXPLORE /

- ARTS & LITERATURE
- CITIES & BUILDINGS
- CULTURE & SOCIETY
- HISTORY & GEOGRAPHY
- INDUSTRY & TECHNOLOGY
- NATURE & SCIENCE
- PRINTING & GRAPHICS



Free and open online access to hundreds of thousands of digital images...

[Problems loading?](#) [View non-Flash version](#)

### Today's Gallery Pick

May 4, 2008



### Digital Gallery Redesign Preview

Take a look at our [new design](#) currently in development, and help us make it better by filling out the survey there. More information on the [redesign](#) process can be found at [NYPL Labs](#).

# you know NYPL...

but did you know that they don't just have a blog but they're deep into social in other ways... design, pushing content, tagging, user generated content

**Library**

**Find Resources**

- CATALOG: Books & Multimedia
- DATABASES: Articles
- Course Reserves
- Copyright and the Online User
- Copyright and the Online User
- Print & E-Journals
- Internet Resources
- Online Reference Tools
- Search Engines
- Other Library Catalogs

▶ **Get a Public Library Card**

Digital Collection

Services

Help

Home > Academics > Library > Find Resources > Get a Public Library Card

## Get a Public Library Card

The public library system offers the following databases that Pace does not subscribe to.

### White Plains Public

<http://www.wpppl.lib.ny.us/>

You must live in the City of White Plains to obtain a card. Westchester residents with a valid card may go to this library to have their card validated.

### Resources Available

- Auto Repair Reference Center
- Careers Internet Database
- CollegeSource
- Columbia Granger's Poetry Database
- CountryWatch
- Ebsco Animals
- Encyclopedia Americana
- Ferguson's Career Guidance Center
- Funk & Wagnall's New World Encyclopedia
- General Science Collection
- Grolier's Multimedia Encyclopedia
- ReferenceUSA
- The Twayne Authors Series - Twayne World, English, and US Authors
- TOPICsearch
- What Do I Read Next?

**and maybe Pace**

# Teen Lounge

Parma teens are so cool, it makes me want to scream!



Signed in as [jessamyn](#) [Help](#) [Sign Out](#)

[Home](#) [You](#) [Organize](#) [Contacts](#) [Groups](#) [Explore](#)

[Search](#)

[Parma Public Library](#) · [Sets](#)

[Slideshow](#) [Share This](#)



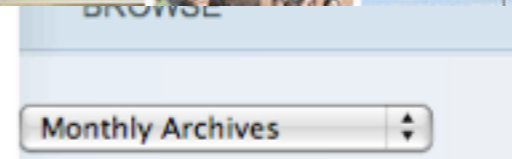
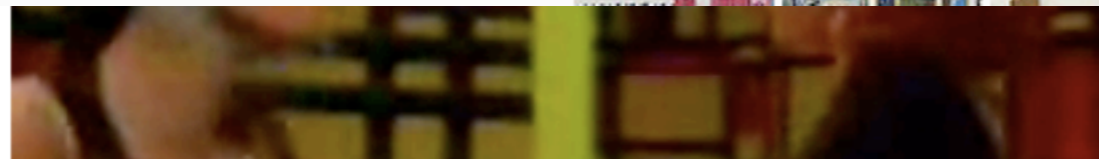
## Teen Lounge

[Thumbnails](#) [Detail](#) [Map](#) [Comments](#)



43 photos | 369 views | [Add a comment?](#)

items are from between 14 Jan 2001 & 05 Mar 2008.



# but do you know Parma?

<http://www.library.lapeer.org/>

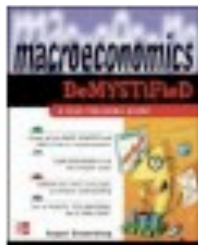
<http://www.publiclibraries.com/michigan.htm>



Hostos library recommends...  
on [LibraryThing.com](#)



[The state of play law, games, and virtual worlds](#) by [J. M. Balkin](#)



[Macroeconomics demystified](#) by [August Swanenberg](#)



[World Englishes : a resource book for students](#) by

## What to Read

### New Books at the Hostos College Library

- [All New Books](#)
- [African American studies and Africana](#)
- [Allied health](#)
- [Business](#)
- [Fiction](#)
- [Latin American and Caribbean studies](#)
- [Leisure reading](#)
- [Literary criticism](#)
- [History](#)
- [Mathematics](#)
- [Natural sciences](#)
- [Psychology](#)
- [Sociology](#)
- [Spanish language](#)
- [Technology](#)

[LibraryThing.com](#) is an web service for organizing and sharing information about books and reading. [Sign-up](#) and start adding books to your own catalog. Then, join our [Hostos Library group](#). Write about your favorite books, ask us for our suggestions, see what your library faculty and other members of the group are reading, or ask us for tips on your research projects.

[Links to great book sites](#)

## CUNY+ Book Search

Keyword (anywhere) ▾

Search..

Hostos  All Libraries

### Search

- [300 Free Prints/Copies](#)
- [Hostos Reward Points](#)
- [How are we doing?](#)
- [Find Articles](#)
- [Faculty Services](#)
- [Sign-up for a Workshop](#)
- [Ask A Librarian](#)
- [Printing & Copying](#)
- [CUNY Information Competency Tutorials](#)

## Quick Links

Hostos Homepage ▾

Go

# or Hostos?

**EXIT**

**what about outside?**

LIBRARY

where they are

Available Episodes for "Library Resources"

[ Name ]	[ Speaker ]	[ Date Released ]	Length	
Research Help	Lauren Yannotta	20 days ago	00:02:01	[ download ] [ Podcast URL ]
Library Day 2008	Lauren Yannotta	about 1 month ago	00:01:20	[ download ] [ Podcast URL ]
Tour of Library	Ingrid Bonadie-Joseph	2 months ago	00:06:16	[ download ] [ Podcast URL ]
Library Reserve	Ingrid Bonadie-Joseph	4 months ago	00:03:06	[ download ] [ Podcast URL ]
Bibliographic Citation Management Services	Lauren Yannotta	5 months ago	00:02:11	[ download ] [ Podcast URL ]
Finding Theses	Lauren Yannotta	6 months ago	00:01:26	[ download ] [ Podcast URL ]
Renewing Books	Lauren Yannotta	6 months ago	00:03:55	[ download ] [ Podcast URL ]
Missing Books	Ingrid Bonadie-Joseph	7 months ago	00:02:23	[ download ] [ Podcast URL ]
Accessing Other Libraries	Lauren Yannotta	7 months ago	00:02:38	[ download ] [ Podcast URL ]
Study Rooms in Hunter Main Library	Ingrid Bonadie-Joseph	7 months ago	00:01:32	[ download ] [ Podcast URL ]
Wireless Network	Lauren Yannotta	7 months ago	00:00:57	[ download ] [ Podcast URL ]
CLICS-CUNY Book Delivery	Lauren Yannotta	8 months ago	00:02:28	[ download ] [ Podcast URL ]
Finding Textbooks	Lauren Yannotta	8 months ago	00:01:34	[ download ] [ Podcast URL ]
Library Day 2007	Lauren Yannotta	about 1 year ago	00:01:30	[ download ] [ Podcast URL ]
Finding journal articles	Lauren Yannotta	about 1 year ago	00:01:57	[ download ] [ Podcast URL ]
Searching EBSCO Database	Lauren Yannotta	about 1 year ago	00:26:05	[ download ] [ Podcast URL ]
Searching CUNY+	Lauren Yannotta	about 1 year ago	00:05:55	[ download ] [ Podcast URL ]

**get onto their ipods**



Search

Applications edit

- Notes
- Scrabulous
- Call Me on Skype
- Posted Items
- Auto-Colorizer

more

### Stony Brook University Health Sciences Library

Browse more Places



Location: Level 3, Health Sciences Center, Stony Brook University  
Stony Brook, NY, 11794-8034

Phone: 631-444-2512

Mon - Thurs: 8:00 am - 12:30 am  
Fri: 8:00 am - 9:00 pm  
Sat: 10:00 am - 7:00 pm  
Sun: 1:00 pm - 12:30 am

#### Information

Website: <http://www.hsclib.sunysb.edu>  
<http://www.flickr.com/photos/hslibrary/>

Become a Fan

View Updates

Share +

#### Fans

6 of 30 fans See All



David Lee King



Shangxuan Zhang



Leroy Beresford



Jennifer Graham



Amy Kearns



Lulu Bello

#### Events

1 event See All

Social Networks & Second Life:...  
Classroom 2  
Stony Brook, NY  
Saturday, December 13 at 9:30am

#### Photos

# get into their face(book)

### UM Library Search

Find Books in Mirlyn (UM Library Catalog)

Search box containing "\jessamyn west\" and a Search button. Below it, text reads: Keyword search. Put phrases "in quotes".

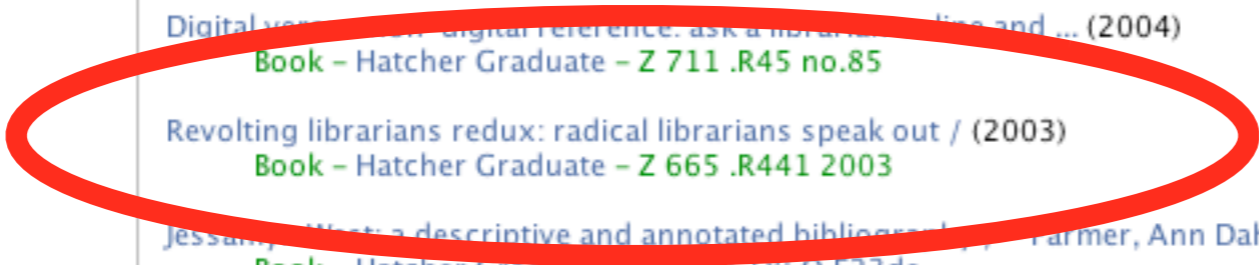
#### New Features:

- Catalog search results are integrated with Facebook
- You can share a record by sending it directly to a friend, or in your posted items.
- You can save a record to your Mirlyn My Shelf
- Books we have digitized with Google will have a links to their MBooks and Google Book Search pages
- Books located in the Hatcher Library will show you where they can be found if you click on their call number.

Your search "\jessamyn west\" resulted in 25 entries

Showing page: 1 of 3 next

- Cress Delahanty / - West, Jessamyn. (2006)  
Book - Hatcher Graduate - PS 3545 .E54 C9 2006
- The librarian's career guidebook / (2004)  
Book - Hatcher Graduate - Z 682.35 .V62 L531 2004
- Digital yearbook on digital reference. ask a librarian ... (2004)  
Book - Hatcher Graduate - Z 711 .R45 no.85
- Revolting librarians redux: radical librarians speak out / (2003)  
Book - Hatcher Graduate - Z 665 .R441 2003
- Jessamyn West: a descriptive and annotated bibliography / Farmer, Ann Dahlstrom. (1998)  
Book - Hatcher Graduate - 828 W51850 F23de
- The massacre at Fall Creek / - West, Jessamyn. (1975)  
Book - Hatcher Graduate - 828 W5185mas 1975b
- Jessamyn West revised edition / - Shivers, Alfred S. (1992)  
Book - Hatcher Graduate - 828 W51850 S56 1992
- The Quaker reader. - West, Jessamyn.ed. (1962)  
Book - Hatcher Graduate - BX 7615 .W52



hey, there's my book!

**NextGen Librarians** Global

---

**Information**

**Group Info**  
 Name: NextGen Librarians  
 Type: Business - Employment  
 Description: Social networking for... forward thinking lib...

**Contact Info**  
 Website: <http://www.facebook.com/group.php?gid=2240728154>

700 people on the active NextGen  
 here:  
<http://www.facebook.com/group.php?gid=2240728154>

[View Discussion Board](#)  
[Join this Group](#)

1,898

**Digital Reference in Facebook**

---

**Information**

**Group Info**  
 Name: Digital Reference in Facebook  
 Type: Non-Interest - Activities  
 Description: ... in Facebook ... an umbrella ... to digital ... that ... a com ... site. It al ... a ... provid ... est in any ar ... all ... digital ... s.

**Contact Info**  
 State: IA

624

**FacebookAppsForLibraries**

---

**Information**

**Group Info**  
 Name: FacebookAppsForLibraries  
 Type: Internet & Technology - Software  
 Description: FacebookAppsForLibraries is a Global Community devoted to the development of third party Facebook applications for library services.

**Contact Info**  
 Email: [gerryn@iastate.edu](mailto:gerryn@iastate.edu)  
 Website: <http://www.facebookappsforlibraries.pbwiki.com/FacebookAppsForLibraries>  
 State: IA

[View Discussion Board](#)  
[Join this Group](#)

1,672

**find your colleagues**

NG: <http://www.facebook.com/group.php?gid=2240728154>

APPS: <http://www.facebook.com/group.php?gid=2469777131>

digref: <http://www.facebook.com/group.php?gid=2406828163>



**in our communities**



**sandiegofire**

Follow

Fires almost entirely contained, no more evacs. shutting down, bye.

6 days ago from web ☆

With Others

Previous

@nateritter: @asceticmonk Thank you for thanking me. I really appreciate it and I know now that it was valuable for me to spend my time ... .. 01:17 PM October 31, 2007 from im in reply to nateritter ☆

@nateritter: The last evacuation orders associated with last week's firestorm were lifted countywide today. 12:30 PM October 31, 2007 from im in reply to nateritter ☆

@kpbsnews: The last evacuation orders associated with last week's firestorm were lifted countywide today. 12:05 PM October 31, 2007 from im in reply to kpbsnews ☆

@kpbsnews: San Diego County's economy continues to weaken. Economic Index report released today . . http://tinyurl.com/2d83c3 12:04 PM October 31, 2007 from im in reply to kpbsnews ☆

(@Roebot): #wearesmarter the SanDiegoFire scenario is directly related to commerce 11:38 AM October 31, 2007 from im ☆

**About**

**Name** sandiegofire  
**Web** <http://twitter.co...>  
**Bio** I'm a bot, catching all messages with #sandiegofire and a few select folks here and on irc.freenode.net in #sandiegofire

**Stats**

Following	0
Followers	21
Favorites	0
Updates	852

block sandiegofire

**to solve problems**



University of Illinois at Urbana-Champaign » University Library » Undergraduate Library

# UNDERGRADUATE LIBRARY

217.333.3477 | 1402 West Gregory | Urbana, IL 61801

**ASK A LIBRARIAN**  
FOR LIVE ASSISTANCE

[HOURS](#) | [ABOUT US](#)

## UGL Blog

**RSS**

UGL Student  
Newsletter

Gaming Night  
Saturday 11/3 from  
7-10pm

Dance Performance in  
UGL Courtyard

Wellness Consulting  
CITES Laptop Clinic



### FIND

- Books
- Articles
- Movies
- Reserves
- Technology
- Interlibrary Loan
- More Collections**

### GET HELP

- Ask-A-Librarian
- Librarian Office Hours
- Subject Guides
- For Instructors
- Tour
- More Help**

### HOW DO I...

- Start Research?
- Renew Books?
- Cite Sources?
- More Tutorials**

### ABOUT THE LIBRARY

- Hours
- Contact Us
- Events
- My Account
- Media & Reserve Services
- Gaming Collection
- Question Board
- More About Us**

### UGL Alerts

**RSS**

Did you miss Gaming Night? Watch for a future event to rock out and show your skillz!

Show off your Guitar Hero III skills, bring and play your own games/consoles, or sit in on a discussion panel at tonight's Gaming Night!!

Got a Research Paper? Need some help? Ask at the Reference Desk for a great jump start on your research!

Local game company Volition and University members will discuss music and its relation to video games during Gaming Night at the Undergrad.

Guitar Hero III contest with Prizes!!! Come to Gaming Night at the Undergrad. Sat.

# remix content



**yalsa**

Follow

**YALSA Blog News & Notes from the Digital Music Universe: This past month has witnessed a lot of n..**

<http://tinyurl.com/3rc7eh>

1 day ago from twitterfeed

Previous

With Others



**YALSA Blog Newly Elected YALSA Leaders: Congratulations to everyone! The 2008 slate of candidates..** <http://tinyurl.com/5kmmrg> 06:43 PM May 02, 2008 from twitterfeed



**New Harris Interactive report on teens/tweens and social media** <http://tinyurl.com/6nq7yh> - LWB 06:21 PM May 01, 2008 from web



**Working on the April President's Report! PBH--YALSA President** 09:52 AM April 30, 2008 from web



**YALSA Blog YALSA Podcast #48 - Teen Tech Week Song Contest Winners: Congratulations to the winner..** <http://tinyurl.com/4pxuky> 11:42 AM April 27, 2008 from twitterfeed



**About**

**Name** YALSA

**Location** Chicago, IL

**Bio** Young Adult Library Services Association

**Stats**

Following	1
Followers	270
Favorites	0
Updates	429

**Following**

block yalsa

**use it for work**

# TwitterLit.com



Twittering the first lines of books so you don't have to!

## What is TwitterLit?

It's a site that serves up literary teasers twice daily. At 5:00 AM and 5:00PM Eastern Time I post the first line of a book, without the author's name or book title, but with a link to Amazon so readers can see what book the line is from. Why? Because it's fun! The posts are also available for subscription via RSS, Twitter, and email. **Literary teasers in your inbox or RSS reader, on your Google home page, on the web, in your Twitter reader, or by mobile phone. Curiously addictive. (Full disclosure)**

[Browse TwitterLit's Thematic Entries](#)

**New York Magazine calls TwitterLit  
"an extremely simple and extremely  
addictive site...."**

**11-07-07 AM -- Amazon: [US](#) [UK](#) [CA](#)**

"My parents' Ford wagon hit a concrete divider on U.S. 95 outside Biddeford, Maine, in August 1990."

**KidderLit.com** 

"TwitterLit for Kids"

## Subscribe

There are three versions of TwitterLit--US, UK, and CA--which you can subscribe to by a variety of means:

**US: [RSS](#) | [Twitter](#) | [Email](#)**

**UK: [RSS](#) | [Twitter](#) | [Email](#)**

**CA: [RSS](#) | [Twitter](#) | [Email](#)**

## New: Bookmarklet!

[TwitterLit](#)

Drag the bookmarklet link above to your toolbar for first lines delivered right in your browser. (Click for [more info](#).)

# or even for fun





Discussion Forum

User login

NY SL LibX NYSL

[e-Lib]

Excelsior

CATALOG INFO

GO BACK LIB SEARCH

Username

Password

Log in

Request new

SEARCH INSIDE!™



# Richard Brautigan's Trout Fishing in America

Available now at Rochester area libraries! NY SL  
by Richard Brautigan (Author) "As a child when did I first h

Key Phrases: [America Shorty](#), [San Francisco](#), [Old Chuck](#) (mor

★★★★☆ (36 customer reviews)

List Price: \$15.00

Price: \$10.20 & eligible for FREE Super S

You Save: \$4.80 (32%)

Availability: In Stock. Ships from and sold by Amazon

Want it delivered Tuesday, May 6? Order it in the next  
Shipping at checkout. [See details](#)

## Search Results

14 records were found  
Use check boxes

#1  973  
This  
Leon

#2  813.  
Wonderful town : New York stories from the New Yorker  
Remnick, David.

#3  813.5409 K65 98-8447  
Keeping literary company : working with writers since the sixties  
Klinkowitz, Jerome.

Submitted by Michelle Boule on Tue, 11/27/2007 - 19:50.

I hope everyone ate lots of delicious turkey and assorted sides last week. I also hope you all got some much deserved R&R. This week is a week for catch-up.

» [Read more](#)  
**Completing the Course**

Sunday 3pm's Let's Chat	11	Posted by ab 10/21/2007 -
Sunday 3PM	1	Hello- anyone 3 PM chat? Posted by kja 11/04/2007 -

stretch & customize

MIND THE GAP

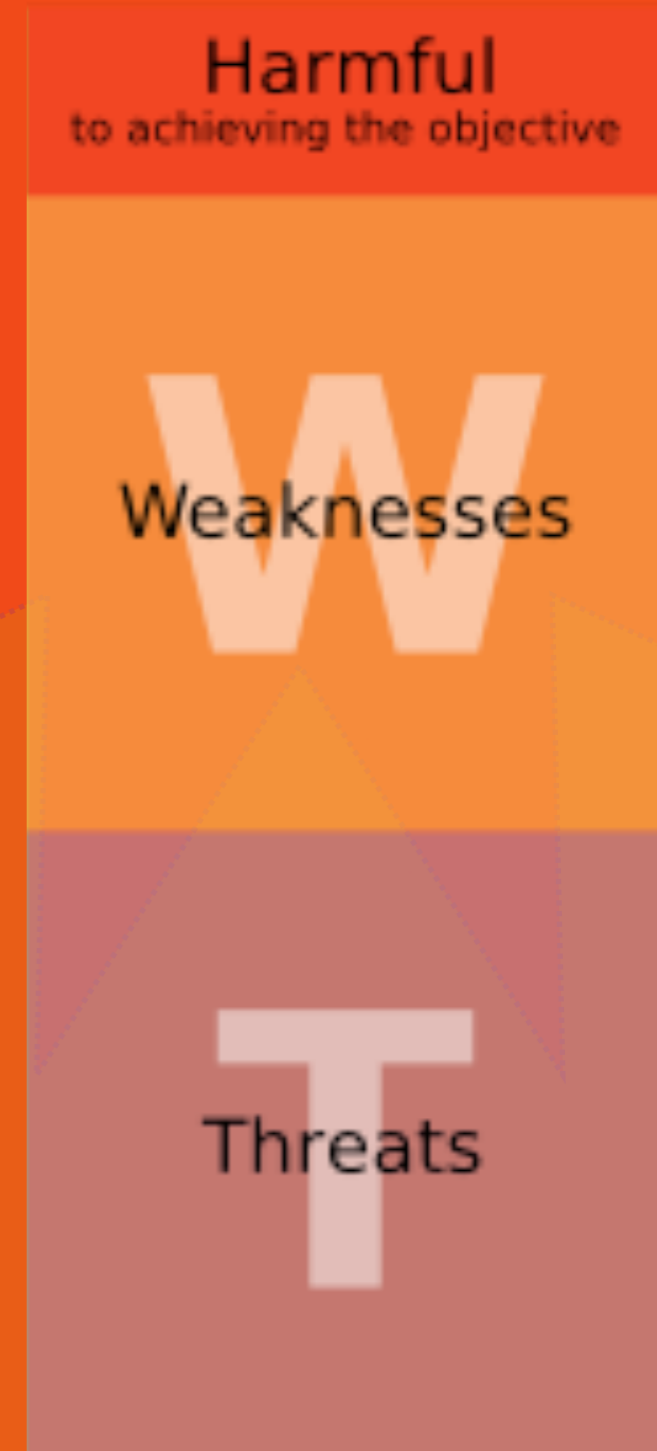
TET

keep in mind

**1. privacy**

**2. free as in \_\_\_\_\_?**

**3. mission creep**





**social spaces *may* be  
the right place(s)**



**but don't forget  
the importance of  
the right time.**



**Thanks!**