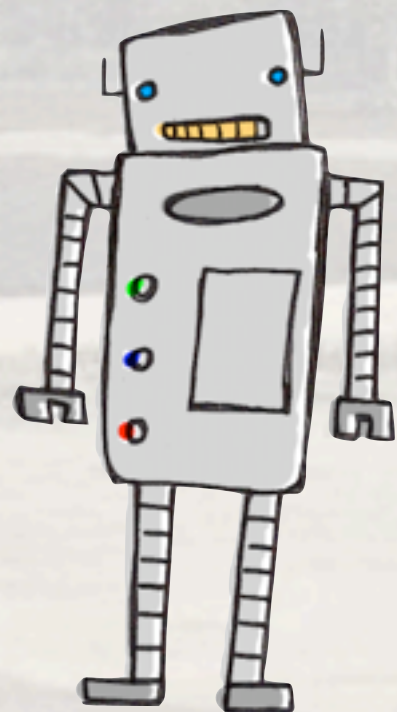


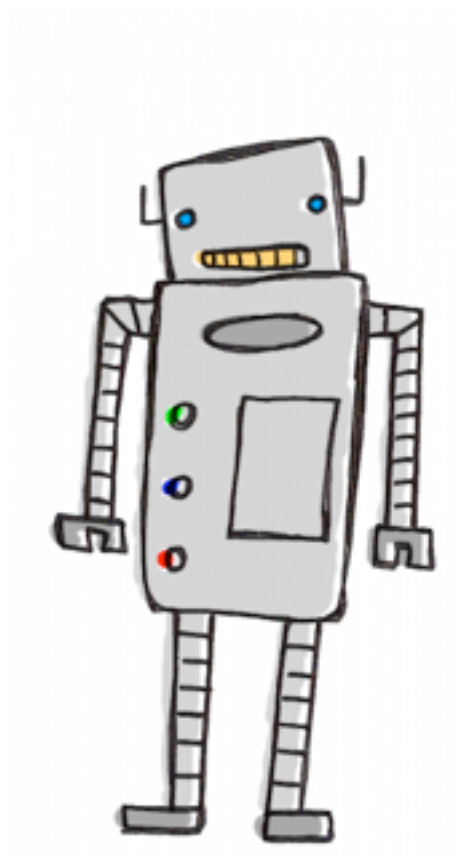
DIGITAL DIVIDE & RURAL LIBRARIES

Smart, Tiny, Tech

<librarian.net/talks/nla2009>



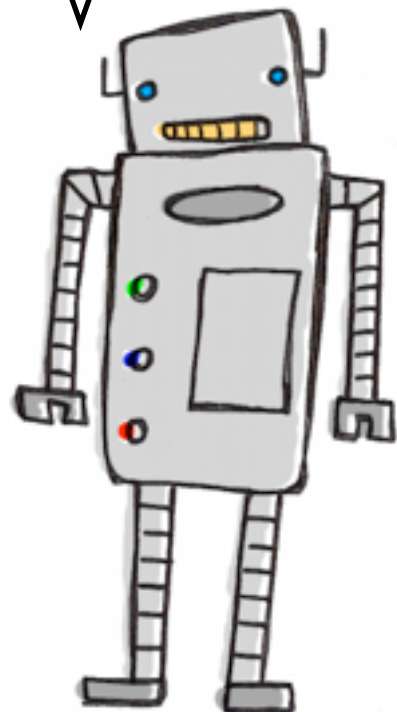
THE SCENE



MY LIBRARY



population
900

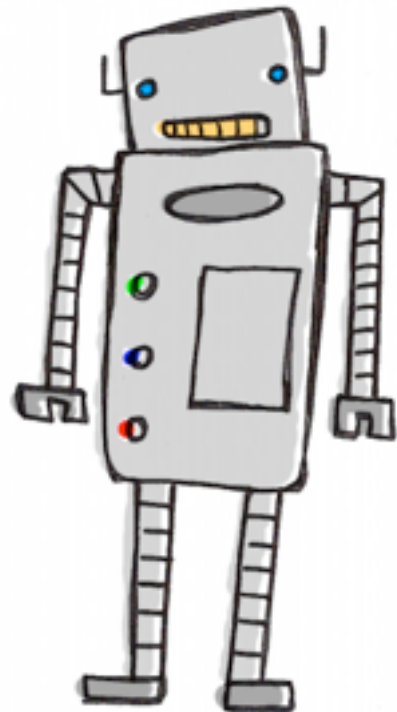


Tuesday, October 6, 2009

Hello to the 35th largest state from the 49th largest state! As of 2008 Nevada had 100 public libraries. That's a nice round number.

ME

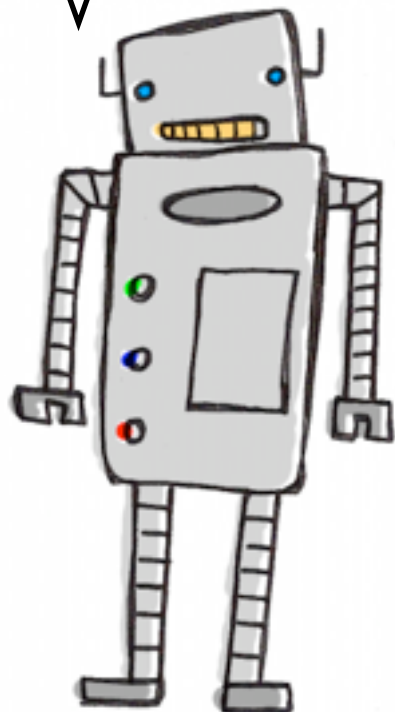
- ▶ **run MetaFilter**
- ▶ **lifeguard**
- ▶ **teach basic computer classes**
- ▶ **“help me buy a laptop” stuff**
- ▶ **slowly writing a book**
- ▶ **this sort of thing**



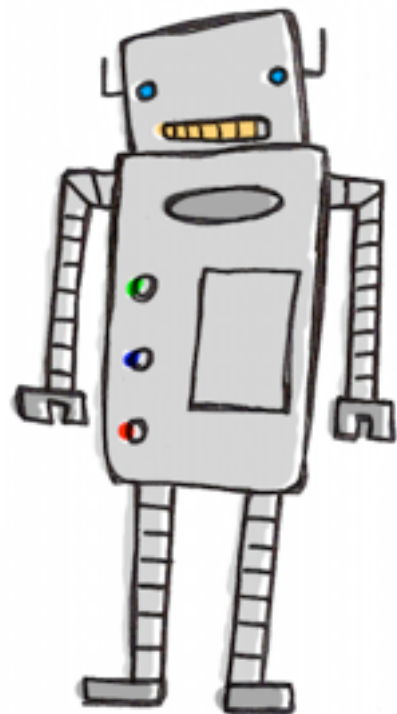
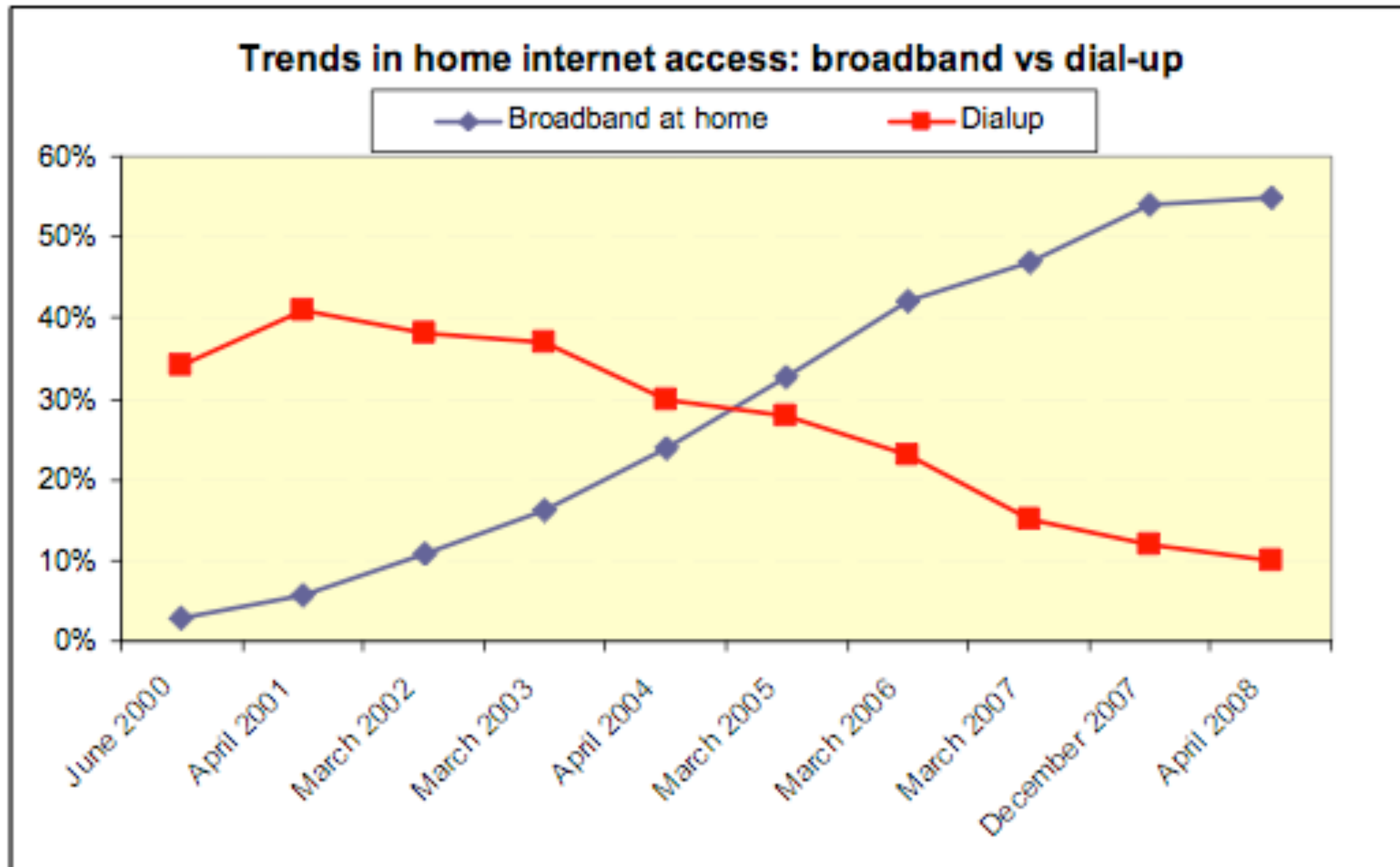
MY HOME

- **rural**
- **very little broadband**
- **nice people**
- **far from everything**

nice place



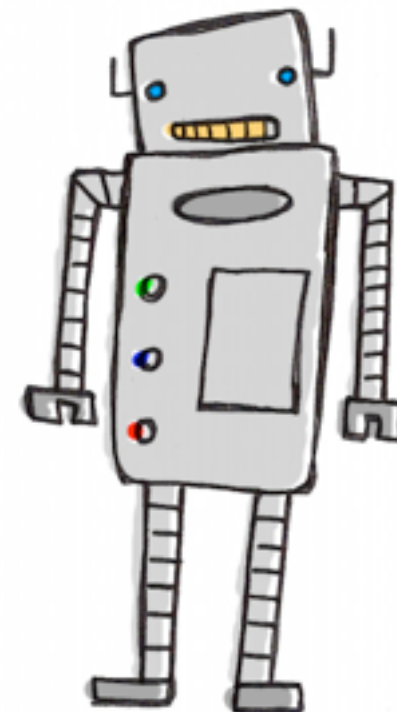
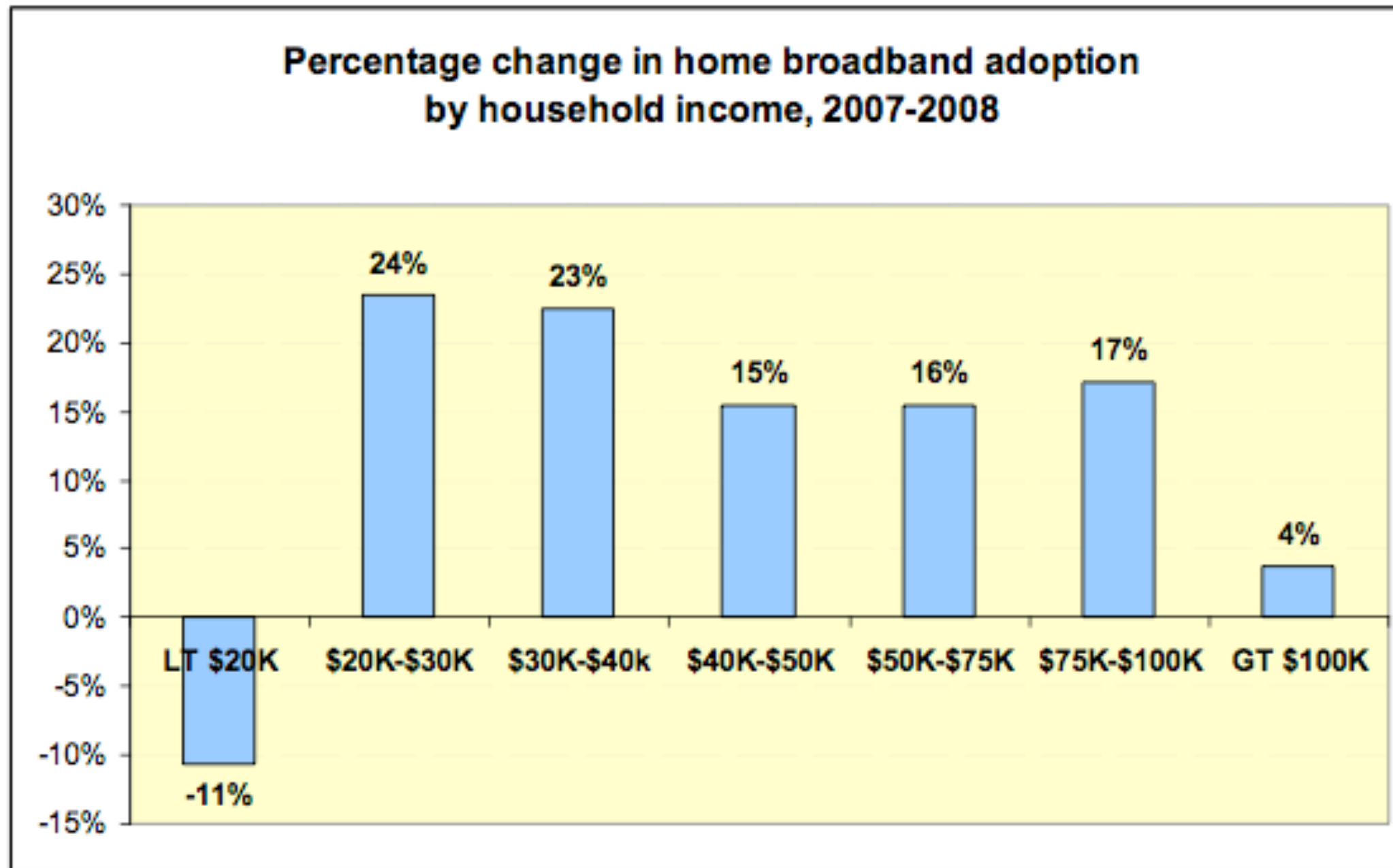
WHY IS THIS TOUGH?



Tuesday, October 6, 2009

55% of adult Americans now have broadband internet connections at home 10% of people have dial-up 25% of low income people don't have bb at home. Half of Americans between the ages of 50 and 64 have broadband at home. Some 19% of those 65 and older have home broadband access as of April 2008. dialup is getting more expensive as broadband is getting cheaper.

WHO IS NOT ONLINE?



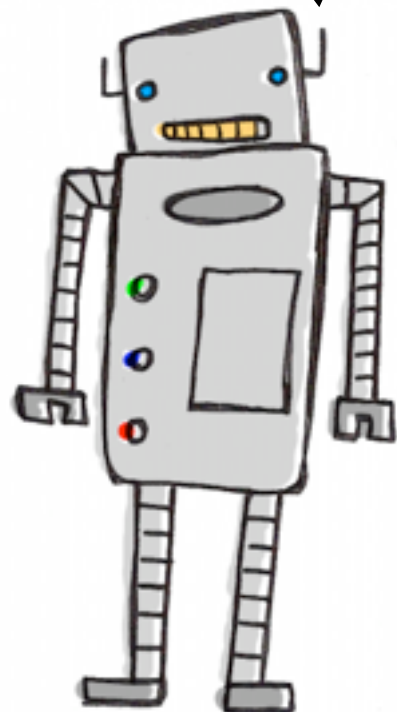
Tuesday, October 6, 2009

the only people who are getting LESS broadband are the people who can't afford it.

WHY NO INTERNET?

- ▶ 19% of dial-up users said **nothing** would convince them to get broadband.
- ▶ 14% of dial-up users (24% in rural America) say that broadband service would have to **become available** where they live.
- ▶ one-quarter (27%) of adult Americans are **not internet users**

born
with the
chip,
indeed!

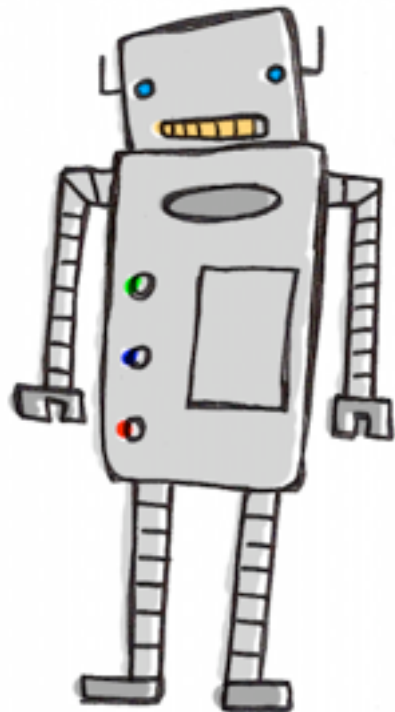


WHO CARES?

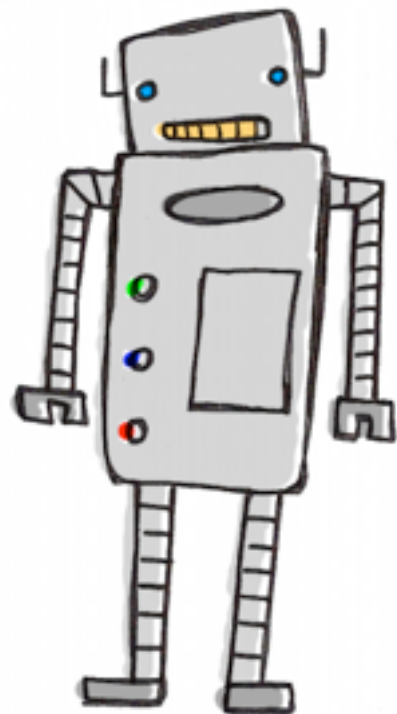


**Please get online,
thank you.**

I
care
too



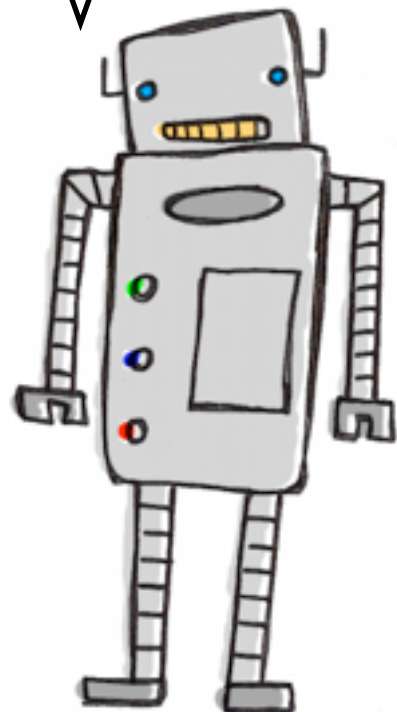
PLAY IT AS IT LAYS



THREE STEPS

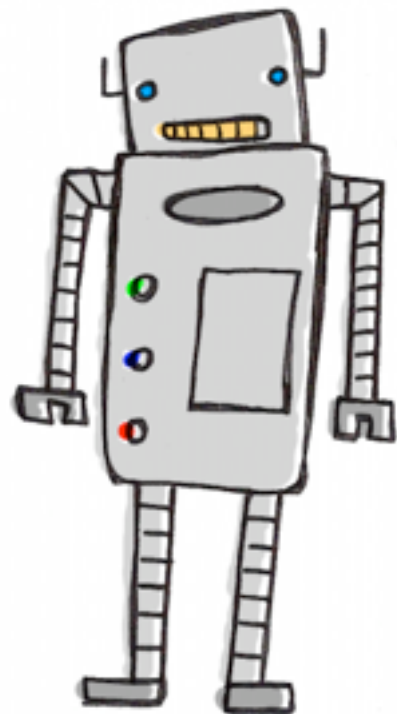
- **advocate**
- **translate**
- **commiserate**

1, 2, 3...



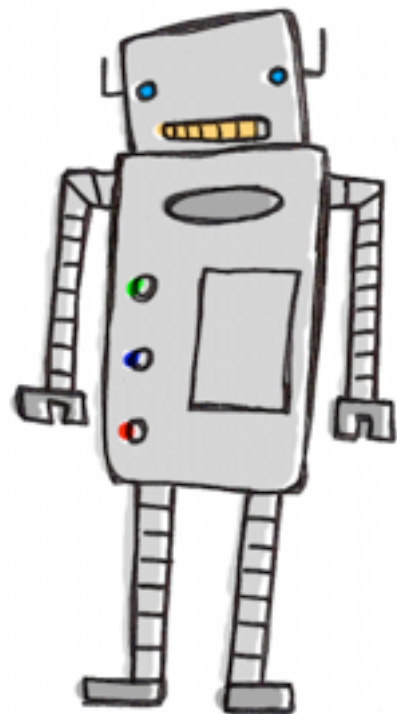
ADVOCATE

**"You *can*
do it"**



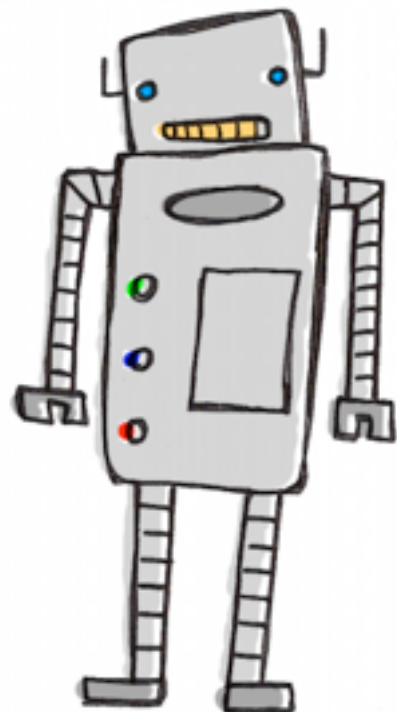
TRANSLATE

- ▶ "email is like your regular mail only you access it with robot arms."
- ▶ "blogging is like a newsletter only you deliver it online... and it's free."
- ▶ "microblogging is a simple way to get content on your website."
- ▶ "facebook is a cheap calendar system."
- ▶ "flickr is an easy way to put photos online for free."

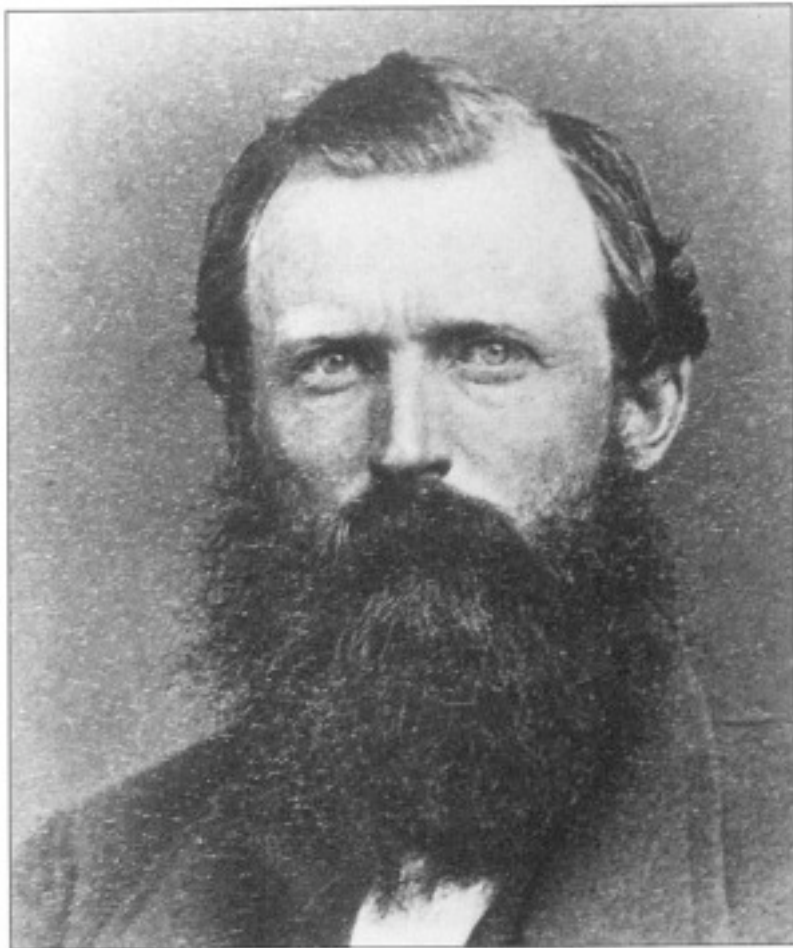


COMMISERATE

- ▶ **It's not just you.**
- ▶ **It's okay to be frustrated.**
- ▶ **There are reasons some of this stuff is difficult even if it's mysterious to us**
- ▶ **What is the problem we're trying to solve?**



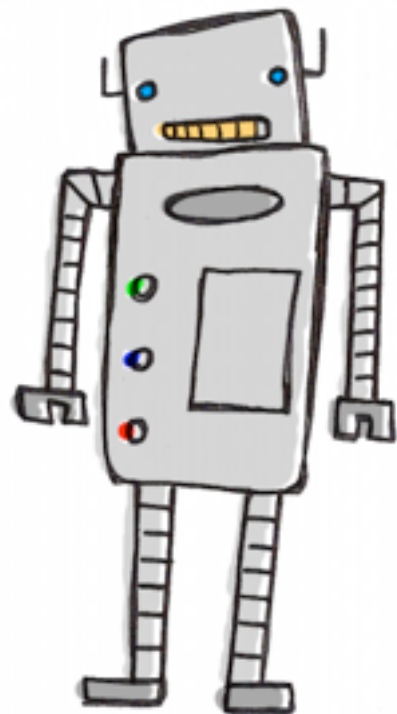
WHO NEEDS SOLUTIONS?



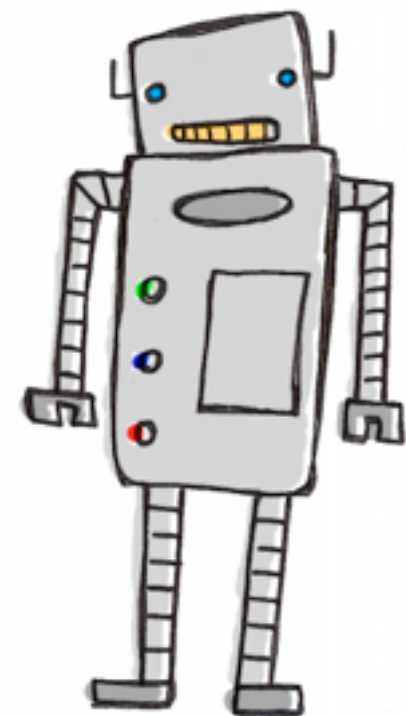
patron



librarian

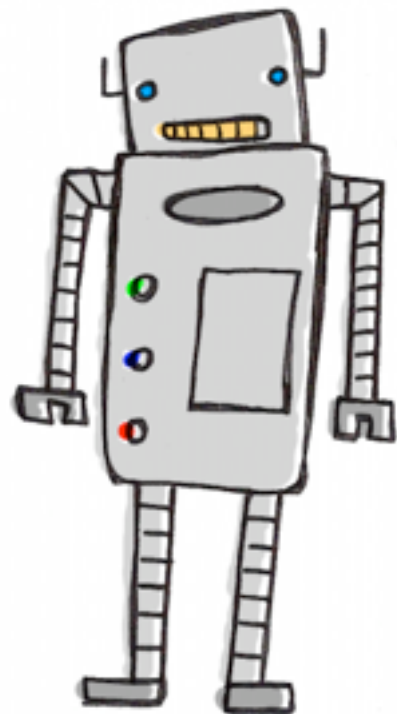


EXAMPLES



START SMALL

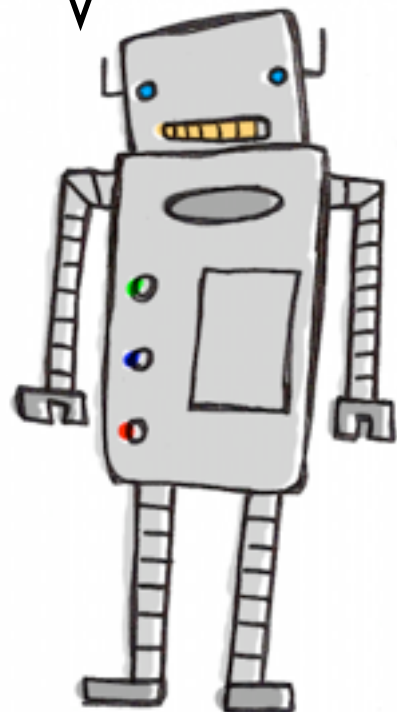
- ▶ **what can you email instead of mail?**
- ▶ **what can you put online instead of print?**
- ▶ **what can you get for free online instead of pay for?**
- ▶ **what can you repurpose to fit the needs of your community?**



FREE OR CHEAP...

- ▶ **web hosting for domains**
- ▶ **photos online**
- ▶ **web sites**
- ▶ **content management systems**
- ▶ **videos online**

pix!



TELEPHONE DIRECTORY

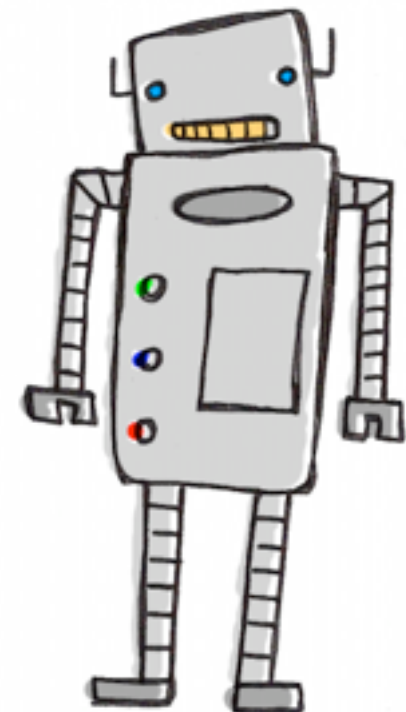
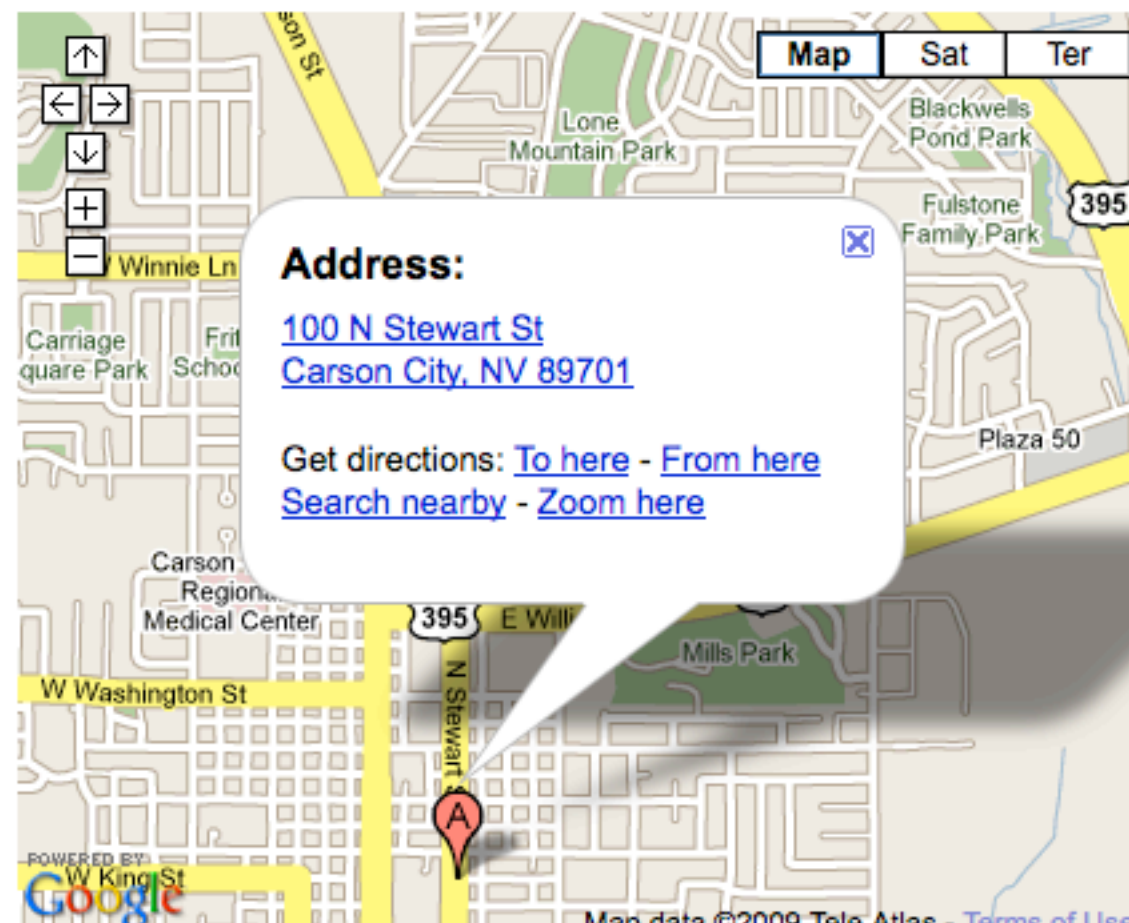


100 North Stewart Street, Carson City, Nevada 89701

775.684.3360 - Fax 775.684.3311

800.922.2880 (in-state)

- [Administration](#)
- [State Library Services](#) - [[Ask a Librarian](#)]
- [Nevada State Archives](#) - [[Ask An Archivist](#)]
- [Development Services](#)
- [Records Management](#)
- [Micrographics and Imaging](#)
- [Government Publications](#)
- [State Data Center](#)
- [Nevada Literacy Office/Nevada Center for the Book](#)
- [CLAN](#)



New Library in Carson City

A blog to keep the Carson City Community informed about progress to build a new library.

📅 Friday, September 25, 2009

Building green? What are the benefits?


SUSTAINABLE DESIGN -Is it what you think it is?

With the adjective "green" now used to market anything environmentally friendly from packaging to plumbing, its easy to dismiss it as just the latest trend. However, when you look at the impact buildings have on people who live, learn and work in them, it becomes clear that rather than just being another architectural style, green design is simply **good design**

It is the best choice not just for the environment but for the community- and contrary to popular perception even for the pocketbook

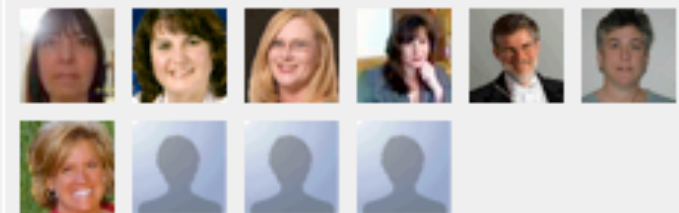
What is sustainability anyway?

Followers

 **Follow**

with Google Friend Connect

Followers (10)

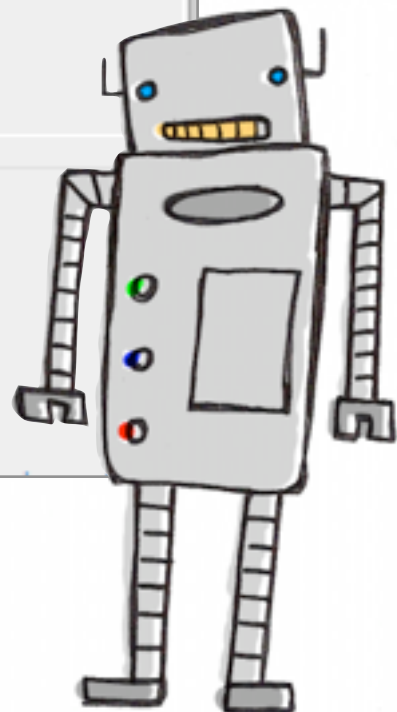


Already a member? [Sign in](#)

Blog Archive

▼ 2009 (10)

▼ September (1)



AMARGOSA VALLEY LIBRARY

MEETING THE VALLEY'S INFORMATION NEEDS SINCE 1976

[Home](#)
[Staff](#)
[Pictures](#)
[Blog](#)
[Library Catalog](#)
[Databases](#)
[Library Board Meeting](#)

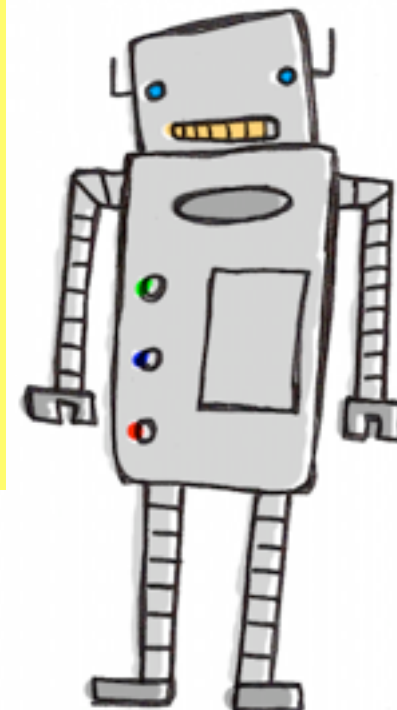
829 E. Farm Rd. ~ HCR 69 Box 401-T, Amargosa Valley, NV 89020
Telephone: (775)372-5340 ~ Fax: (775)372-1188
Open 8 a.m. - 4 p.m. Monday through Friday
10 a.m. - 12 Noon Saturday

Welcome to the Amargosa Valley Library's website!

We hope you enjoy your visit. Feel free to browse our [catalog](#) or [databases](#), check out our [blog](#), meet our [staff](#), or look at some of our [pictures](#).



© 1976-2008, Amargosa Valley Library. Web designer: [Sam Eddington](#)



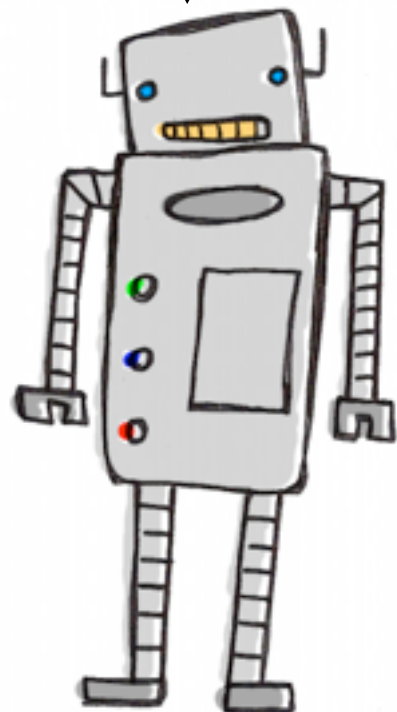
TUESDAY, APRIL 1, 2008

Out With The Old, In With The New (Library Director, That Is)

It's with mixed emotions that I have to announce that I'll be leaving both Amargosa Valley and the library here in the middle of April. I'll be moving to Maryland, and taking a job with the Carroll County Public Library. It's an exciting professional opportunity for me, but I will greatly miss this library, and the people here whom I've come to know and love over time here.

stay
current.

© 1976-2008, Amargosa Valley Library. Web designer: [Sam Eddington](#)





"spanish springs library"

Search

[Advanced Search](#)

Web [+ Show options...](#)

Results 1 - 50 of about 169

[Page Not Found](#)

Page Not Found. The County site has undergone some major changes, and the page you are looking for no longer exists. You can find the information at its new ...

www.washoecounty.us/library/jobs.html - [Cached](#) - [Similar](#) -

[Spanish Springs Library - Spanish Springs](#)

Spanish Springs Library is located on the Pyramid Highway in Spanish Springs. An octagonal building with open spaces set off by a 64 foot ceiling over the ...

www.washoecounty.us/library/spanish_springs.html - [Cached](#) - [Similar](#) -

[+ Show more results from www.washoecounty.us](#)

[Spanish Springs Library -- Washoe County Library System \[lib-web ...](#)

Spanish Springs Library -- Washoe County, NV. Type: Public. Address: 7100A Pyramid Highway, Sparks Nevada 89436 United States (Washoe County) Coordinates: ...

www.librarytechnology.org/lwc-displaylibrary.pl?RC=43398 - [Cached](#) - [Similar](#) -

[Spanish Springs Library - Libraries - Spanish Springs, NV](#)

Homepage for **Spanish Springs Library**, a business located on 7100A Pyramid Lake Highway in Spanish Springs, part of the greater Reno area.

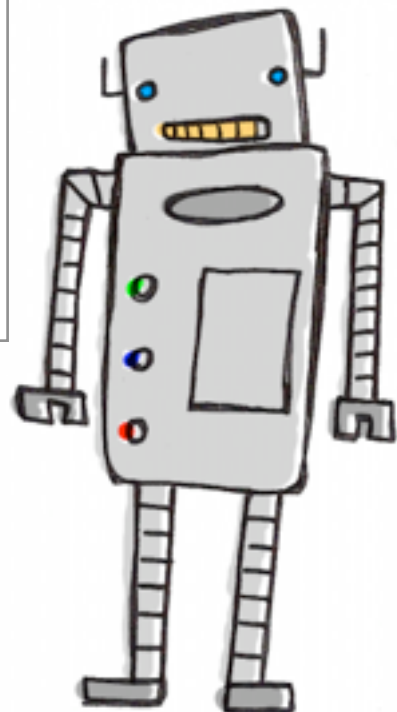
[www.newsreview.com/reno/spanish_springs_library/.../venue?... -](http://www.newsreview.com/reno/spanish_springs_library/.../venue?...)

[Cached](#) - [Similar](#) -

[Programs - Spanish Springs Library - a set on Flickr](#)

Flickr is almost certainly the best online photo management and sharing application in the world. Show off your favorite photos and videos to the world, ...

www.flickr.com/photos/.../sets/72157619748739100/ - [Cached](#) - [Similar](#) -





WASHOE COUNTY
LIBRARY SYSTEM

www.washoecountylibrary.us

Suggest to Friends

Information

Location:

301 South Center Street
Reno, NV, 89501

Phone:

775-327-8300

Fans

6 of 232 fans

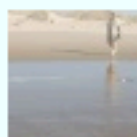
[See All](#)



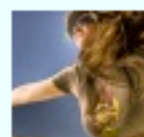
Kate
Vercellino



John
Crockett



Ian
Campbell



Jackie
Ruiz
Shelton



David
Penningt
on



Kerry
Draeger
Rohrmeier

Washoe County Library

Become a Fan

Wall

Info

Photos

Boxes

Notes

Events

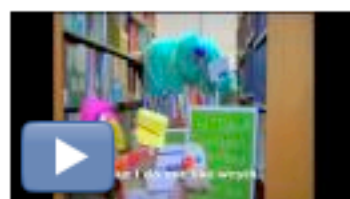
>>

Washoe County Library Just Fans



Washoe County Library Banned Books Week takes place September 26–October 3. Visit your local library and celebrate the freedom to read!

<http://alfocus.blip.tv/file/2636708/>



Banned Books Week: Puppet Book Banners | AL Focus

Source: alfocus.blip.tv

Chad, Rustle, and Mooch, the Crash Pad puppets, misinterpret the meaning of Banned Books Week, trying to throw some books with objectionable content—including ...

September 25 at 1:30pm · [View Feedback \(6\)](#) · [Share](#)



Washoe County Library 's feed: Washoe County Library Press Releases

Release – Celebrate the Freedom to Read During Banned Books Week (Library)
Libraries throughout the nation will observe "Banned Books Week: Celebrating the Freedom to Read" from September 26 – October 3. Each year, librarians, booksellers,...[Read More](#) ▾

September 24 at 5:09am



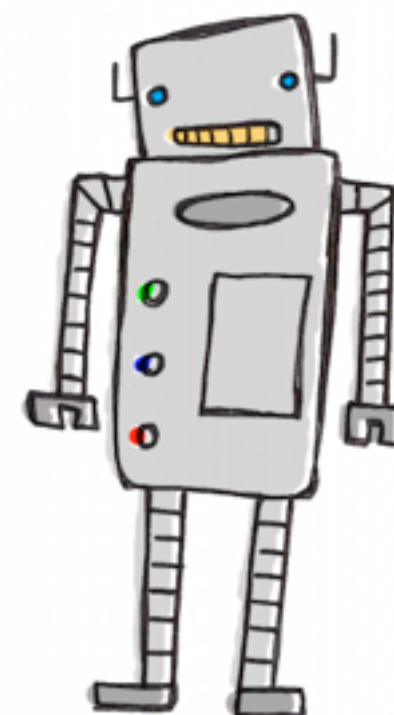
Washoe County Library 's feed:

Release – Experience the Journey of Italian Immigrants in America (Library)
Learn about the Italian immigrant experience in America as author Vincenza Scarpaci discusses her book, *The Journey of the Italians in America*. The book uses approximately 50...[Read More](#) ▾

September 24 at 5:09am



Washoe County Library 's feed:





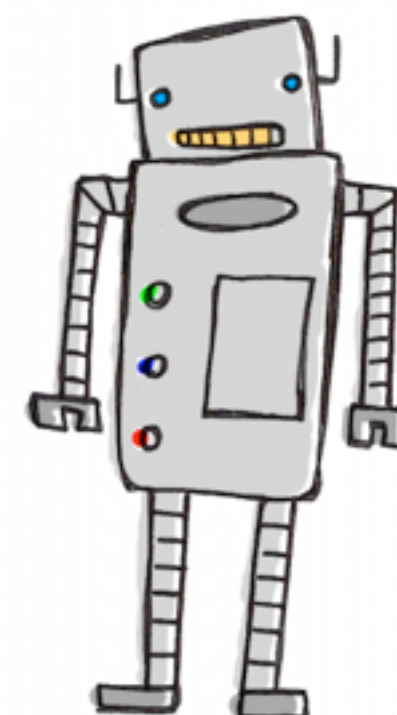
Info [Comments](#) [Favorite](#) [Share](#) [Playlists](#) [Flag](#)

Special Collections of the University of Nevada, Reno

4 ratings ★★★★★

From: [daydreamie32](#) | September 19, 2009 | 186 views

This is a brief overview of what the University of Nevada, Reno's Special Collections has available. This is a great resource for anyone looking for information of the Great Basin and Nevada history, campus archives, women in the west, Native Americans and book arts. The song used in this video, "Heroines" is courtesy of the Diablo Swing Orchestra.



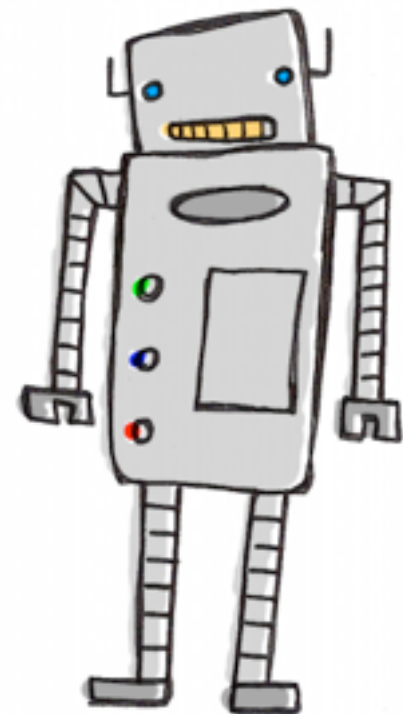


The Western Nevada Historic Photo Collection

Navigation: [Home](#) | [Browse All Photos](#) | [Blog](#) | [List All Tags](#) | [List All Photographers](#) | [Google™ Custom Search](#)

Engine #680 in Oregon

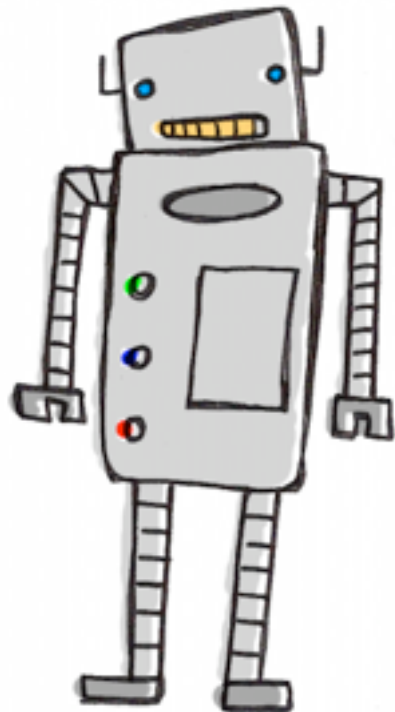
Sunday, September 27, 2009



Tuesday, October 6, 2009

not a library but....

BIGGER IDEAS



librarian

Search Mail

Search the Web

[Show search options](#)
[Create a filter](#)

[Compose Mail](#)

[Inbox](#)

[Starred](#) ★

[Sent Mail](#)

[Drafts](#)

[All Mail](#)

[Spam](#)

[Trash](#)

[More](#) ▼

[Contacts](#)

Archive

Report spam

Delete

Move to ▼

Labels ▼

More actions ▼

[Refresh](#)

Select: All, None, Read, Unread, Starred, Unstarred

No new mail! Want to read updates from y

Select: All, None, Read, Unread, Starred, Unstarred

Archive

Report spam

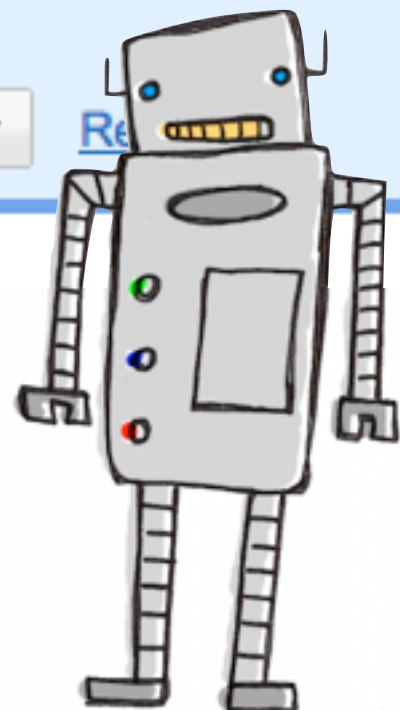
Delete

Move to ▼

Labels ▼

More actions ▼

[Re](#)





Marion Pearl Ayer

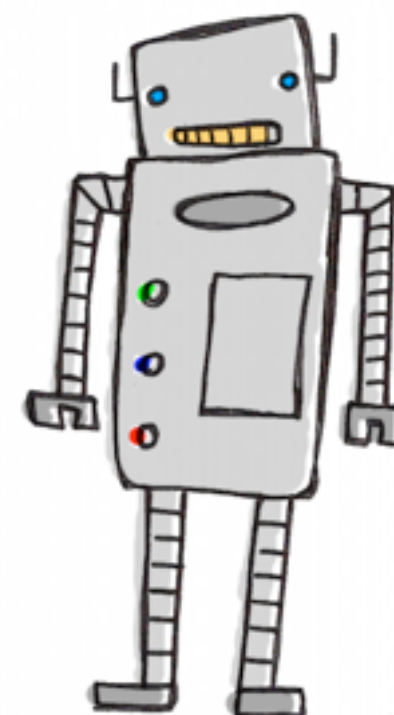
[HOME](#)[VIEW COLLECTION](#)[HER LIFE & TIMES](#)[TEACHER RESOURCES](#)[ABOUT](#)[Search](#)[Subject](#)[Object Type](#)[Title](#)[Creator](#)[By Page](#)

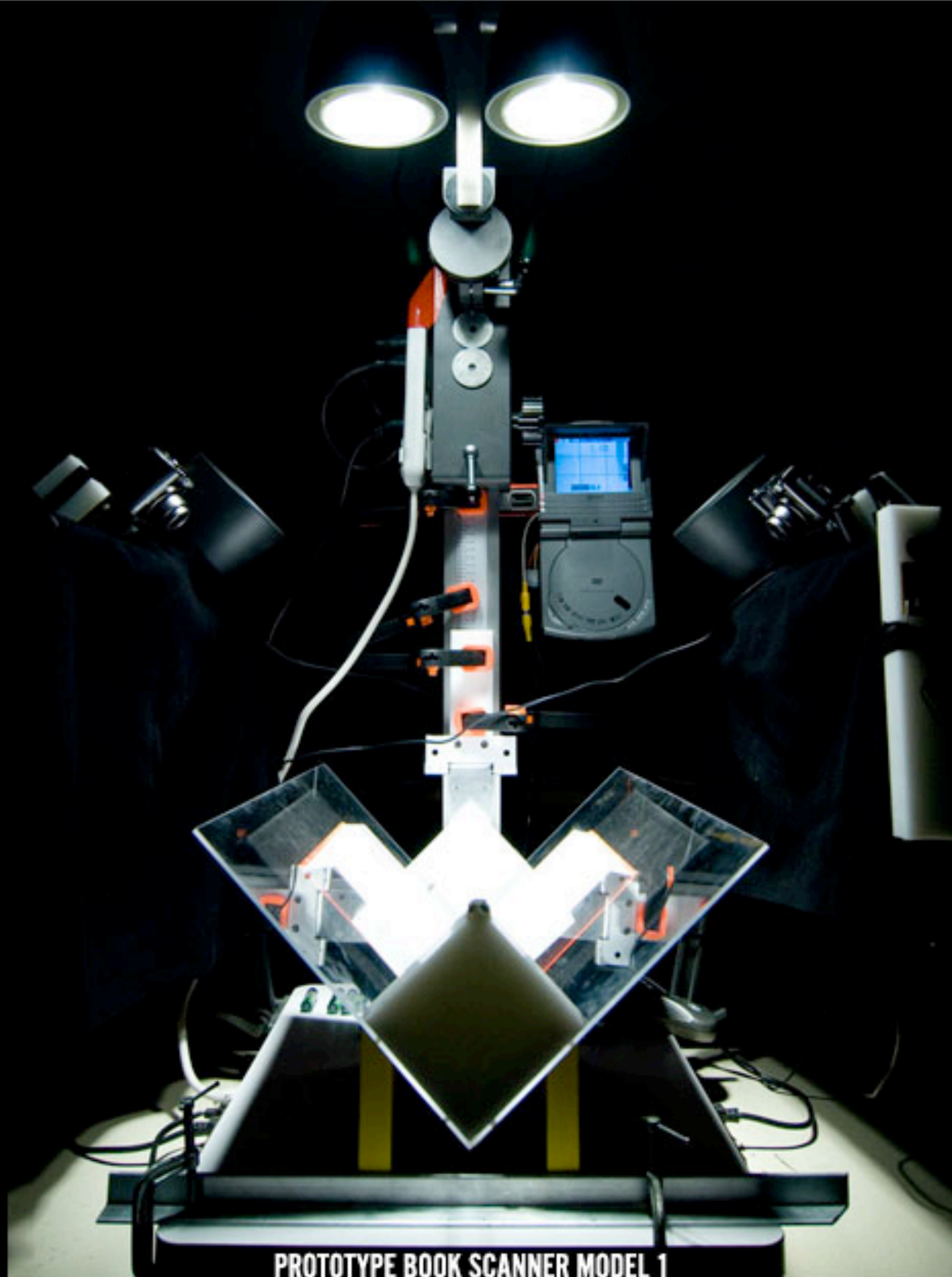
Dried flowers



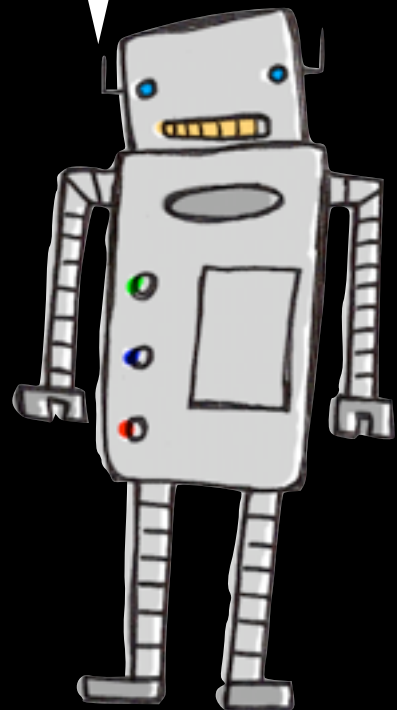
Dried flower from alumnae luncheon

Dried flower with hand-written caption "Alumnae Luncheon" inscribed on scrapbook page below object.





hey
cutie...





Tuesday, October 6, 2009

Start small, dream big. Good luck.

thank you!

questions?

