

# Practical talk about tools for you

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blogs, twitter, facebook, rss, wikis & more?

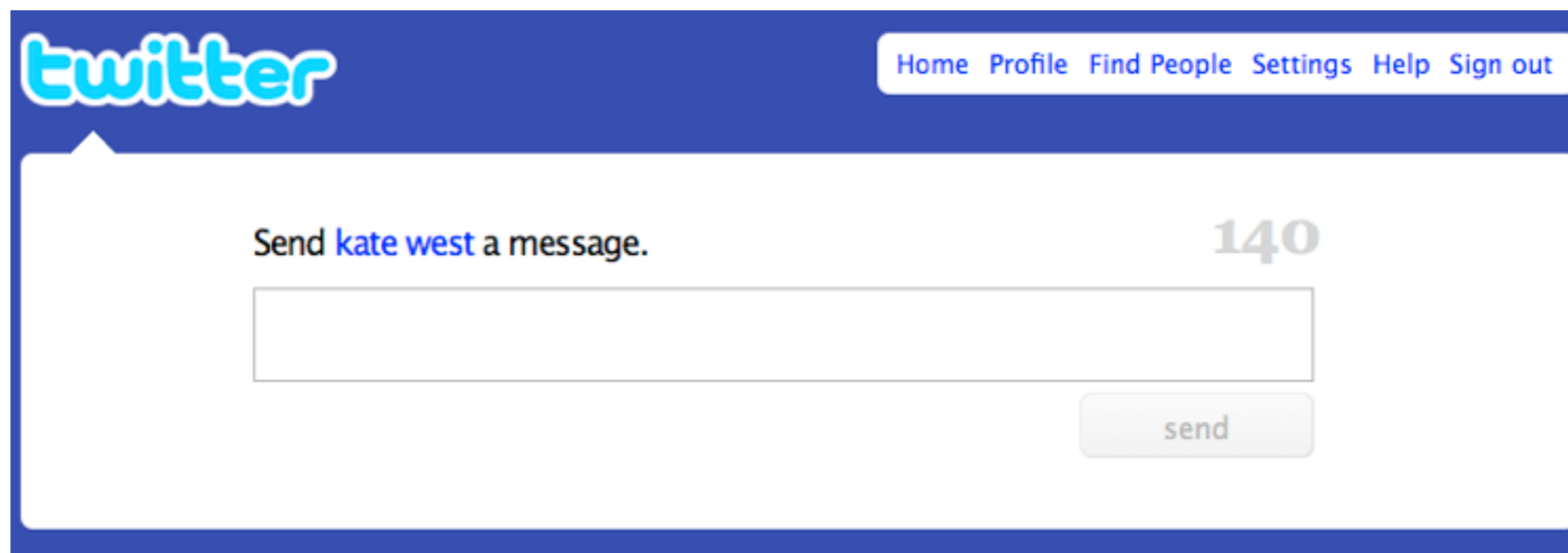
[librarian.net/talks/ncls2009](http://librarian.net/talks/ncls2009)



# What do the 2.0 tools have in common?

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- They're all databases, pretty much,
- that you can put stuff into, mostly text,
- that you can repurpose to do other things with,
- and put other places.



# **the handout/link thing**

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**If it's Googleable,  
I may not link it.**

**[librarian.net/talks/ncls2009](http://librarian.net/talks/ncls2009)**



# types of tools & examples

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- **blogs - blogger, wordpress, livejournal**
- **wikis - librarysuccess, wikipedia**
- **rss feeds - news feeds, blog feeds, weather feeds**
- **media sites - flickr, youtube, blip.fm**
- **social sites - facebook, myspace, goodreads**
- **mobile sites - twitter, utterli**



# The good news...

## OSCEOLA PUBLIC LIBRARY

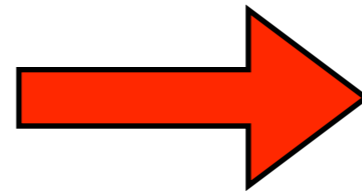


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(315) 599 - 7122

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MS. ALICE STERLING

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MON	CLOSED
TUE	12:00-4:00
WED	CLOSED
THU	12:00-4:00
FRI	CLOSED
SAT	CLOSED



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email us!

Weather for Osceola, New York - [Add to iGoogle](#)  
**41°F**  
Current: Overcast  
Wind: W at 17 mph  
Humidity: 77%


Fri	Sat	Sun
67°F   47°F	76°F   49°F	72°F   45°F

nowhere to go but up!

# the bad news

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*“While OverDrive WMA titles can only be transferred to portable devices that support WMA files, OverDrive MP3 titles can be transferred to many different portable devices including cell phones, PDAs, and most MP3 players. These devices have tested successfully for use with Digital Audiobooks. Icons are displayed for each device to indicate which type of Digital Audiobook the device supports.”*








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**Plays on:**      

I used to work at a library where we had to ask people whether they wanted the internet or email.... it's not you, some of this is confusing.

# problems you *could* solve

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- Update website when library is closed.
- Have “widgets” available on your website for weather/news.
- FAQ section on website for questions you get a lot.
- Web browser which you can adapt for low vision folks.
- Link to a map to your library for driving directions.
- Have a photo on your site that changes regularly.



# not *exactly* 2.0 but...

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- Open source tools like Open Office
- Easy to customize tools like Firefox
- Repurposed tools like new titles on your voicemail
- If all you have is a phone number, email is 2.0!
- “branding” your own domain/email





# not sure what to do?

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- copying is totally okay
- find library (or other) websites you like
- figure out how to do what they do
- when in doubt, ask them or ask Google



# what's *your* situation?

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# Thank you!

*[librarian.net/talks/ncls2009](http://librarian.net/talks/ncls2009)*

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