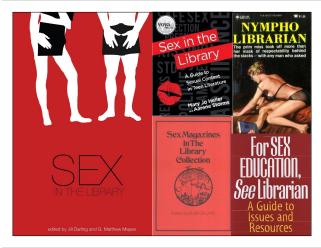
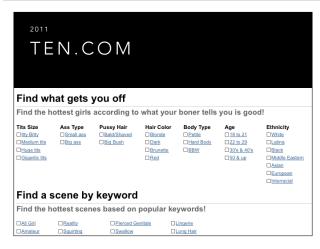


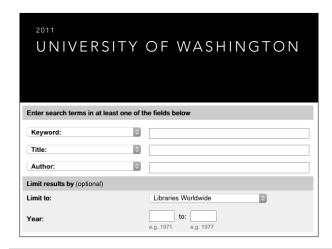
My name is Jessamyn West and I am from Vermont and this is me showing tentacle porn to a bunch of librarians who had never really heard of it before. You're welcome. This is a SFW discussion about a not SFW topic.



Despite the fact that we are a generally sex positive profession, we do not do a lot of reader's advisory around pornography and we do not generally help our patrons find good porn websites to peruse. But it's really worth understanding how porn and people's perpetual quest for pornography has driven a lot of technological innovation.



I first got interested in this idea when I was amazed at the things I could search for on porn sites. This is faceted search on ten.com in 2011. These are all ANDs. You can search for age AND ethnicity AND ass type. Powerful search. "We want your business"



In contrast, this is what my alma mater's search looked like in the same time period. "Eh, you'll learn it if you want to find something"



Bomis was a very old web directors. Check the small type, you could win JIMMY WALES' Ferrari. This is Danni from Danni's hard drive. "She and other pornographers pioneered the e-commerce and security solutions that paved the way for PayPal, eBay, Amazon, and the commercialization of the Internet." Modem from 1980s with Penthouse key on front. For getting online in 1993. Pre web. NO 9600 BPS SURCHARGE!

"80,000 adult websites, which generate annual profits of more than £1 billion"
- OCLC

Porn online is big business. I'm not sure this is our OCLC, my citations are ... erratic.



- Drawings, paintings & later photos
- Live shows
- Movie theaters & peep shows
- Movie rental places & pay-per-view
- TV/DVDs
- Mobile phones



In all of these cases except POSSIBLY painting, pornographers were running successful businesses using this tech before they became mainstream. WImbleton 2001 was using this picture in picture tech that pornographers had been using for a decade.

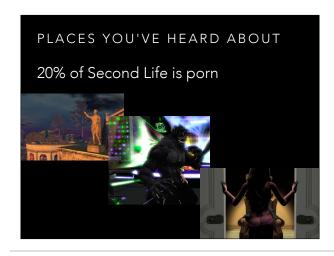
HOW WE MAKE PORN

- Polaroid photography
- Videocasette recorders
- Webcams
- VR/Animation

And you ignored it at your peril."an anti-porn policy by Sony prevented the development of adult content on Betamax tapes"



This was supposedly called The Swinger because you could swing it off of your wrist. But really people appreciated getting their photos privately without everyone at the drug store knowing about it.



Bad Eddie's furniture, IYC furry community

WHY?

- People crave **privacy** & **anomymity** with their porn habits
- And are willing to **pay** for it
- Businesses are okay using bleeding edge tech if there's a payoff. Don't mind risk.





Think about weird library tech like microfische. Stanhopes. 1850s snapchat. This is why we have microfilm in libraries today.

"Disruptive innovation does not result in superior but in 'good enough' products, produced at lower costs for a new audience.

Porn is a textbook example in this respect.

The emerging low-cost printing facilities in the first half of the 20th century made cheap pulp paperback printing possible; VCR's made movies available at relatively low prices while the Internet opened up a free porn market."

The Irresistible Rise of Porn: The Untold Story of a Global Industry

Observatorio (OBS*) Journal

http://www.researchgate.net/publication/ 254919535_The_irresistible_rise_of_porn_The_untold_story_of_a_global_ind ustry

http://digital.library.ryerson.ca/islandora/object/RULA%3A2406/datastream/OBJ/view



October 2005. Video iPod. "Ms. Kitka's weekly video podcast "featuring sex news and sexy interviews" or **Open Source Sex** by 'sex-educator' Violet Blue" within top 20 downloads in a month



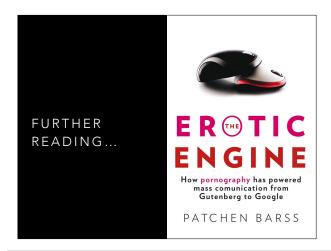
PSPs were repurposed as personal private porn delivery devices. as soon as they came out.



There is other tech/porn overlap, of course.







"willing and eager to experiment"

