towards

libraries

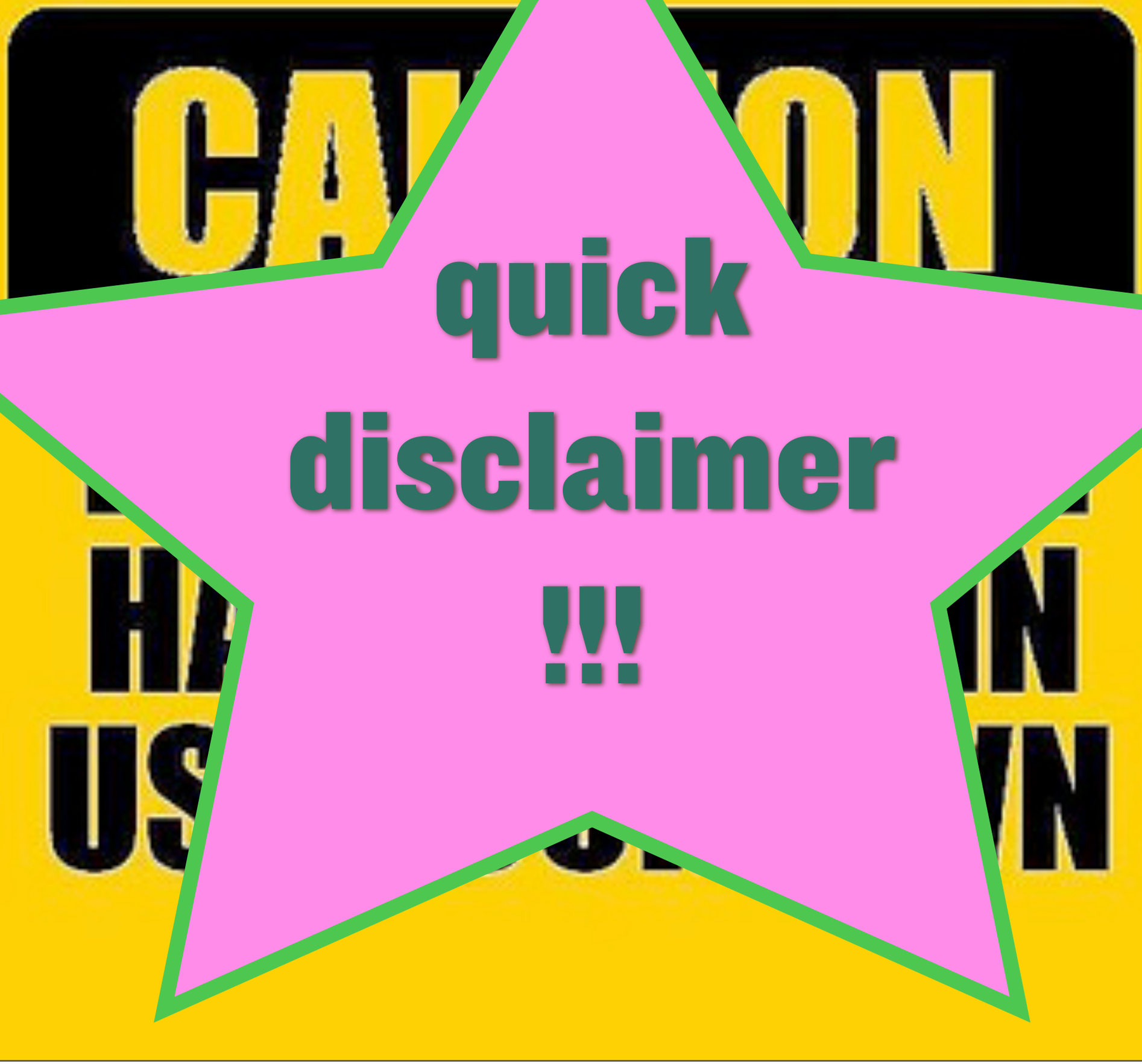
Jessamyn West - CAL Conference - 08nov08

http://flickr.com/photos/jmarty/128010935/

Are you ready to be the library the future needs? How do we get from here to there? What does it mean to be an information provider in a time of information overload? Hear the thoughts of Jessamyn West, a community technology librarian and one of the first librarian bloggers on the Net. West has been writing and speaking on the intersection of libraries, technology and politics since 1999. More info

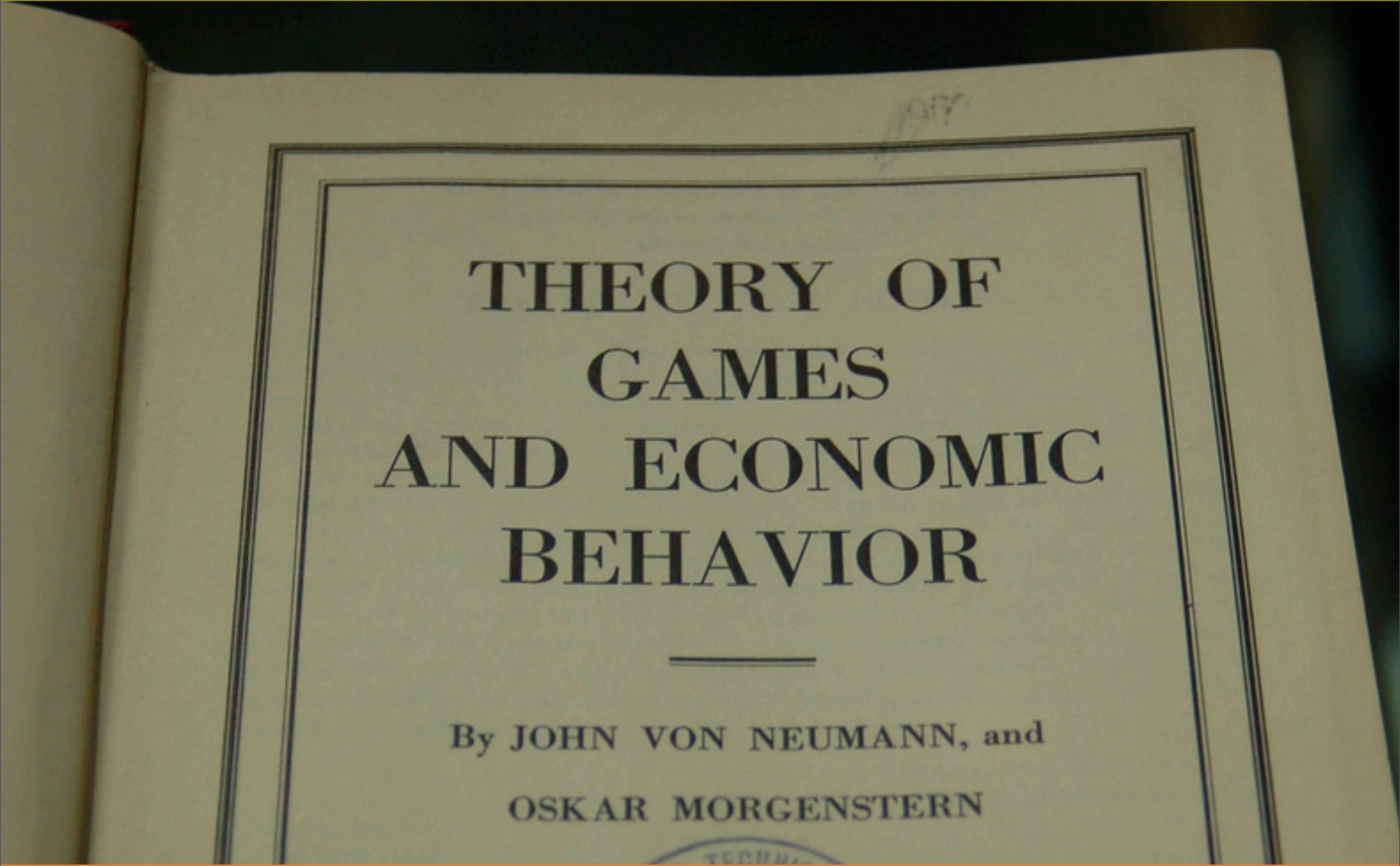
CAUTION

THIS MACHINE HAS NO BRAIN USE YOUR OWN


quick
disclaimer
!!!

public = who?

Libraries are for the public, mostly, but they are not run by the public, directly.



Oh sure the public hassles us about paying our salaries

thanks for the donations!

and they sure do donate enough books and computers to fill our basements and attics until the end of time [aside: firestarters]

http://flickr.com/photos/kjarrett/34491499/

what others see

At the end of the day, however, someone has the keys and some people get paid and it's pretty tough not to see those people as IN CHARGE

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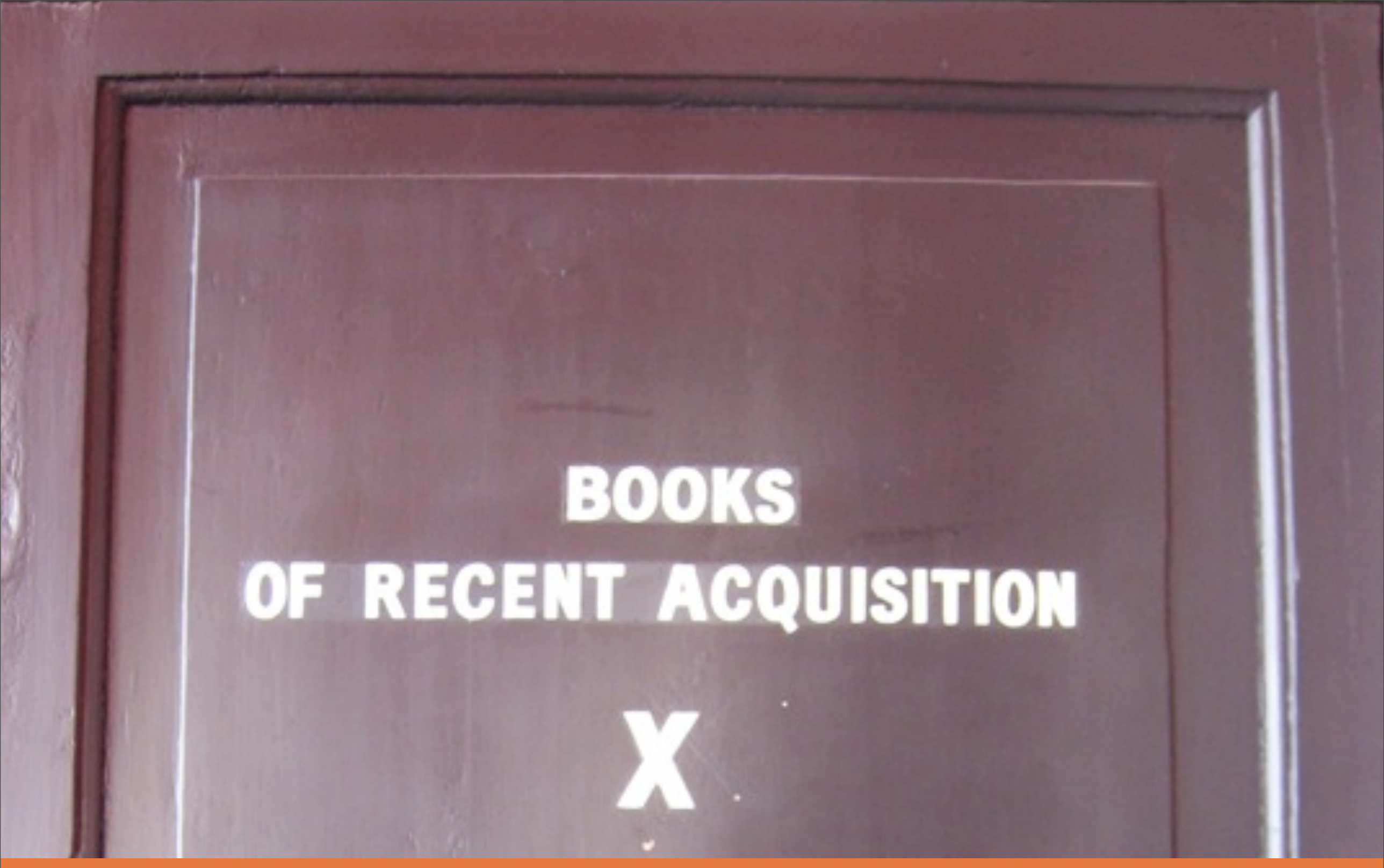

what's back there?

which means it's pretty hard not to see what's inside the library as THEIRS

No, You Can't Have a Pony

not yours? theirs? ours?

which is just another way of saying NOT YOURS [well not you all, but you get the idea...]. This gets worse with technology

is it really just who you know?

We've always known how to network, we're doing it right now. [sort of]

But the effects of network, The Network, The Internetwork, when you can do it online, all the time and not just at conferences, bi-yearly, is starting to change things rapidly.

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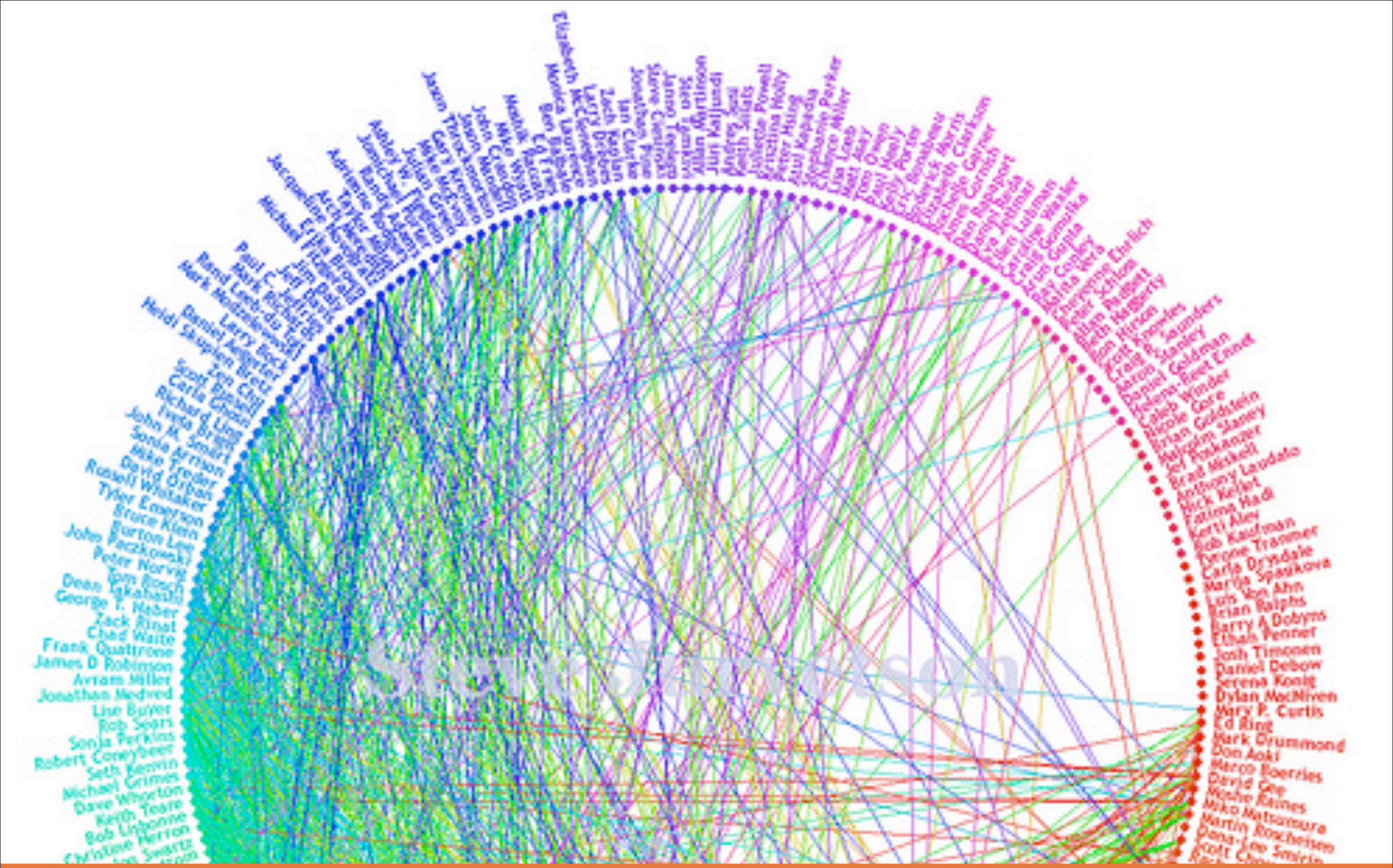
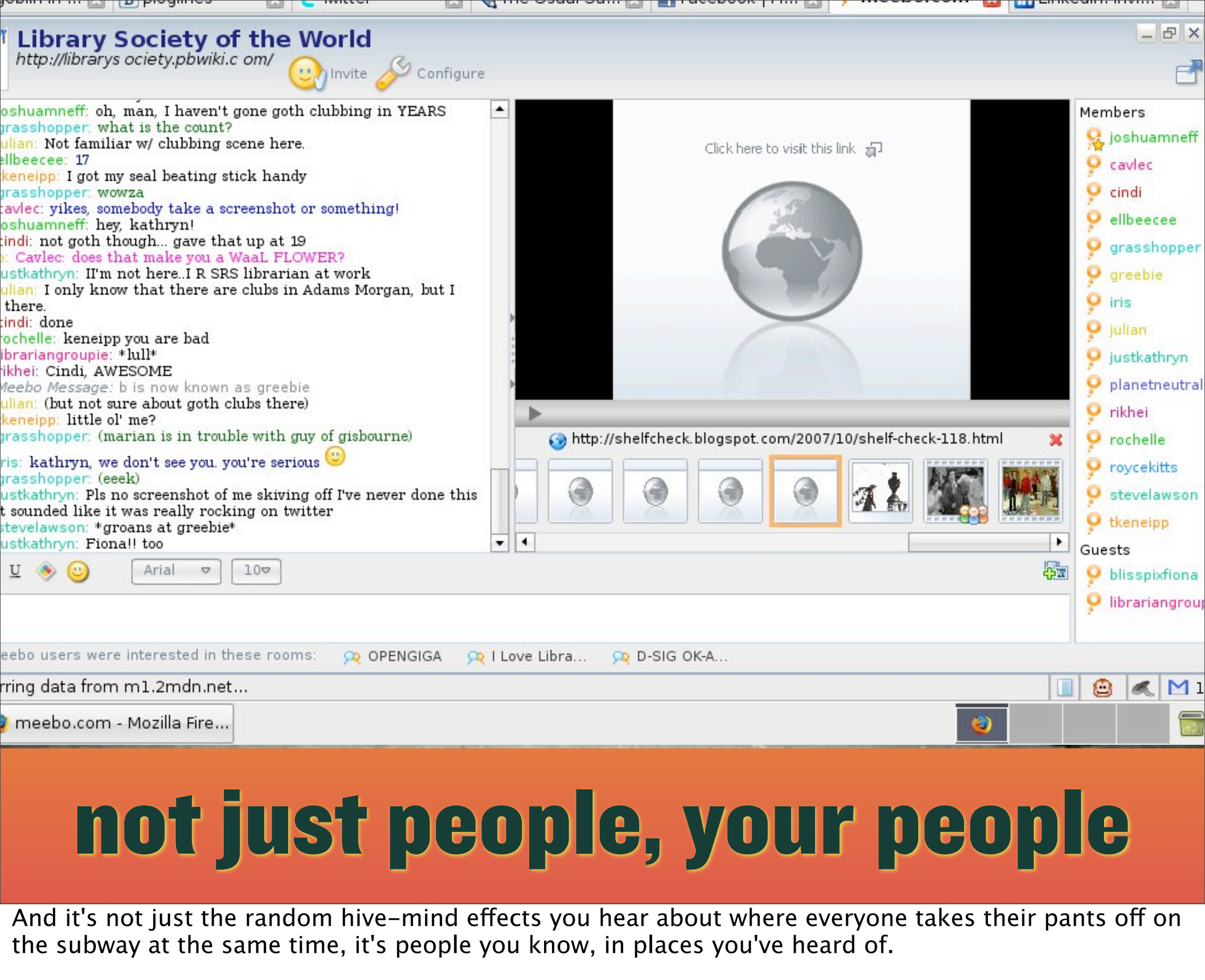


i can has frenz?

Information goes more places, more quickly, than ever before. Want to be my friend on facebook? Fine, I've got room for a few more [aside: haters, just because I'm nice enough to let anyone be my friend]

not just people, your people

And it's not just the random hive-mind effects you hear about where everyone takes their pants off on the subway at the same time, it's people you know, in places you've heard of.



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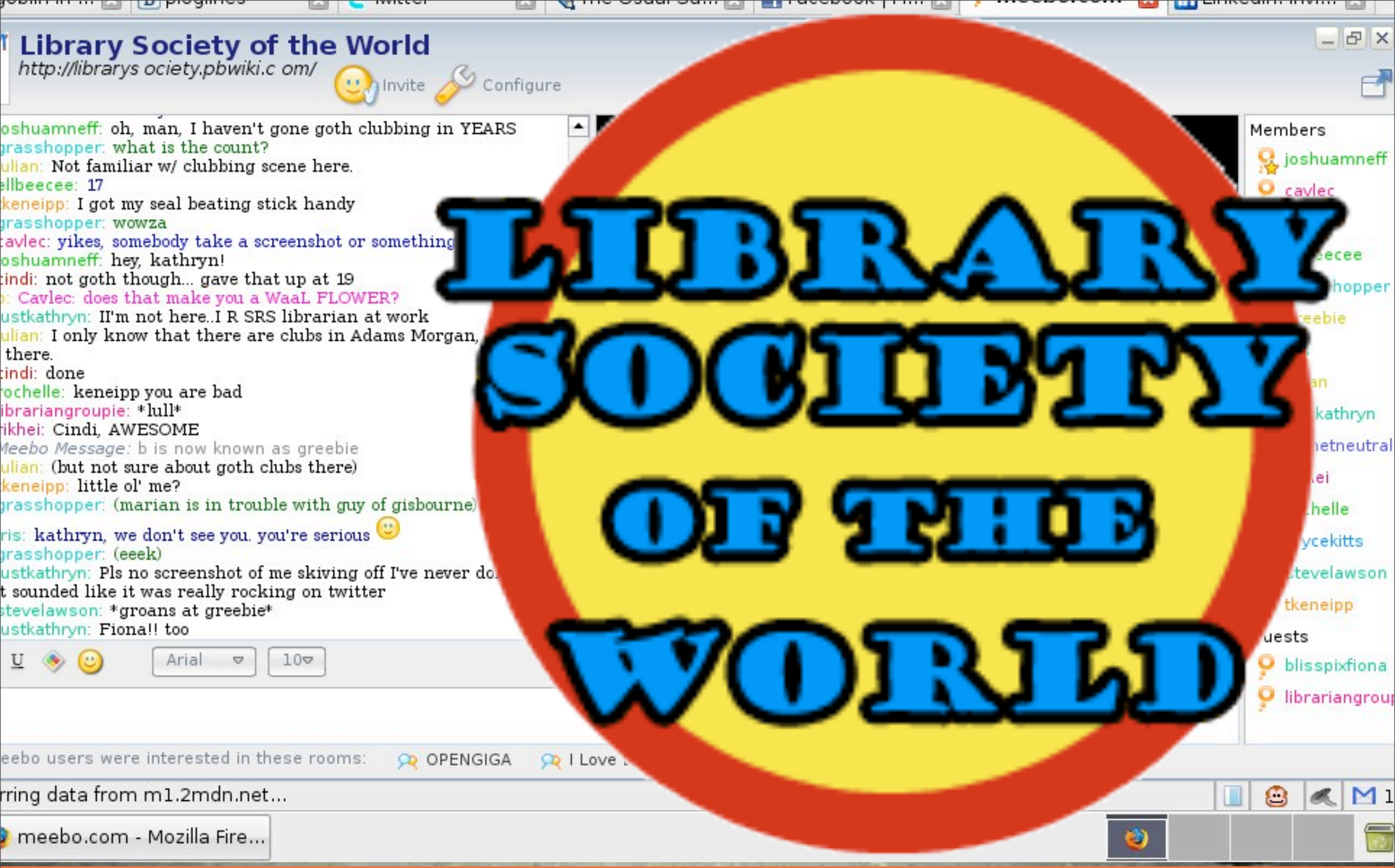

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News archive search | Advanced news search

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Tories fill their coffers as Liberals struggle

Toronto Star - **3 hours ago**

OTTAWA–Stephen Harper's Conservatives raked in five times as much money - from four times as many donors - as the Liberal party during the first three months of this year.

Conservatives, NDP outpacing Dion Liberals in fundraising Globe and Mail
Tory fundraising effort slows, but far outpaces opposition Canada.com
CBC.ca - National Post - Laval News
all 246 news articles »

Canada.com

Fiji regime deports Australian publisher

Special Broadcasting Service - **2 hours ago**

Fiji's military regime has deported the Australian publisher of a local newspaper in defiance of a court order forbidding his expulsion, Australian officials say.

Fiji deports Aussie despite court order Walcha News
Fiji's military seize publisher in night drama Taranaki Daily News
fijilive.com (subscription) - Adelaidenow
all 211 news articles »

Fijivillage

StatsCan sets off its own class war
National Post - all 117 news articles »

911 tragedy in Calgary reveals perils of VoIP
Globe and Mail - all 32 news articles »

Rangers stay alive
Globe and Mail - all 946 news articles »

Nickelback singer fined in drinking-and-driving case
Globe and Mail - all 240 news articles »

Opening for Edmonton's world-class heart institute
Edmonton Sun - all 20 news articles »

In The News

Iron Man | Home Depot
Hillary Clinton | Big Brown
Josef Fritzl | Oprah Winfrey
Exxon Mobil | Miley Cyrus
John McCain | Cinco de Mayo

Canada »

horror house' tenant recalls near-misses

ago
, Austria (AFP) - A former tenant in Austria's "house of horrors" told of

Father charged in tots' freezing deaths, mother says

Toronto Star - **2 hours ago**

REGINA–A Saskatchewan father whose young daughters froze to death on a

no ads! I hate ads!

So now you're getting news headlines fast, and not just from the big media companies. p.s. I use firefox.

youtube™: today's news

- a coverpop by jim bumgardner, of krazydad.com
- the most highly rated news videos from YouTube™, updated daily
- move the mouse over the videos to pop them up, click to view at YouTube™
- this mosaic was last updated Thursday, May 1st, 2008

"It looks a lot like my bedroom floor."
--phapster - fazed

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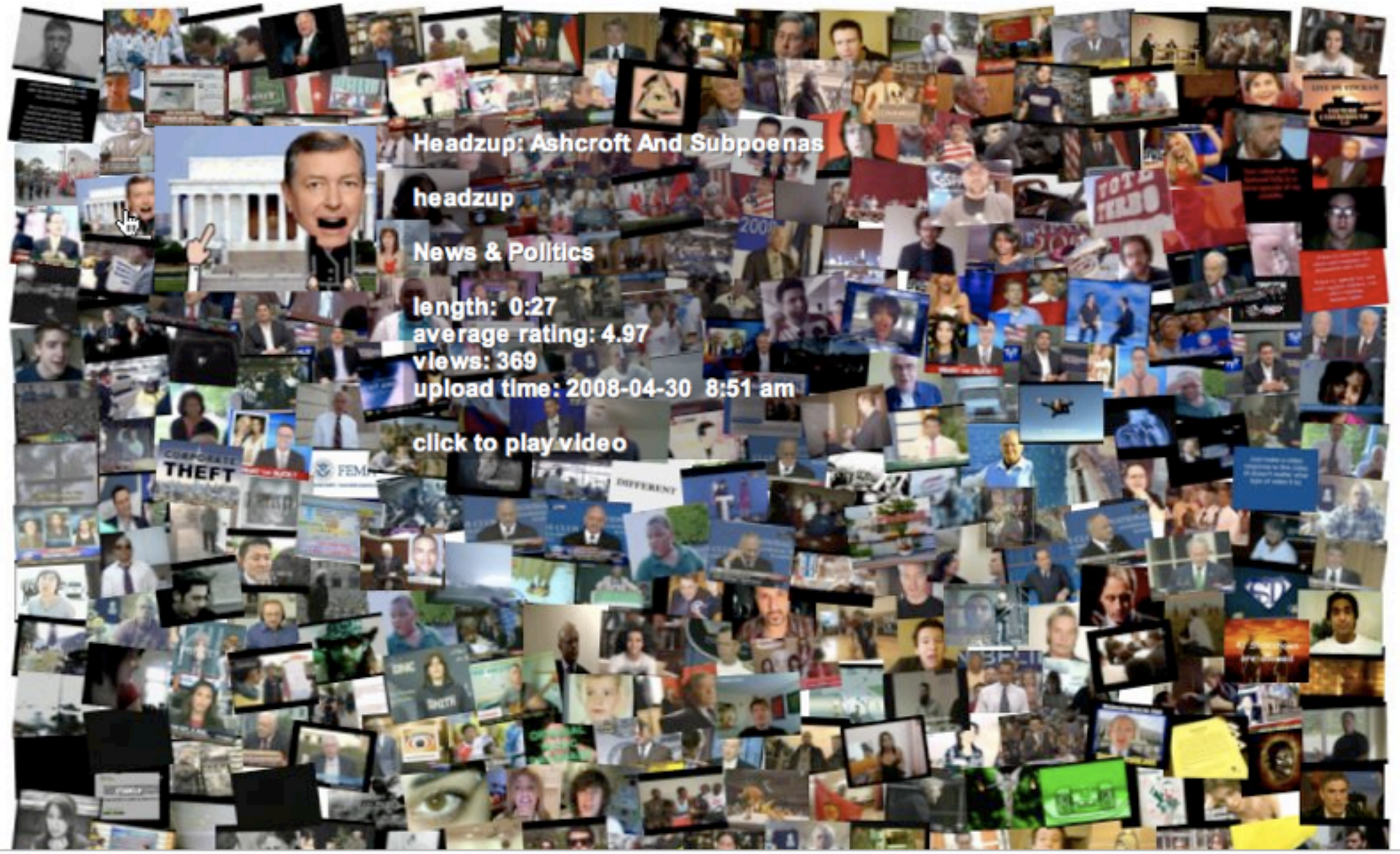

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news? facts?

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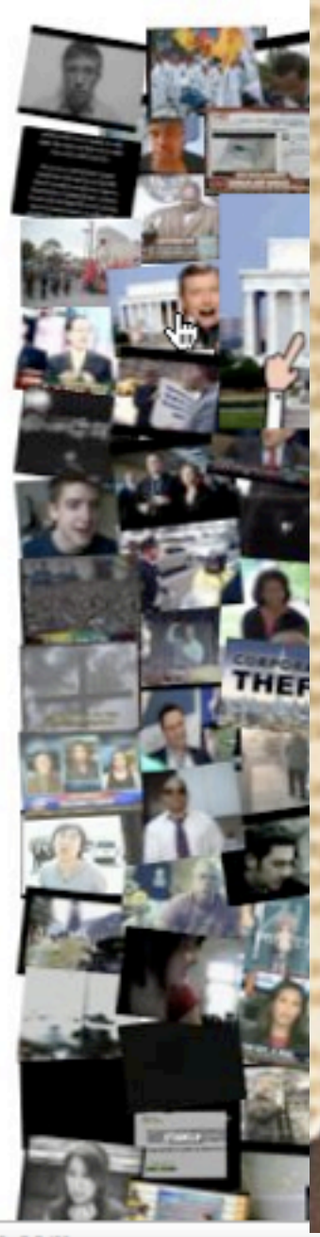
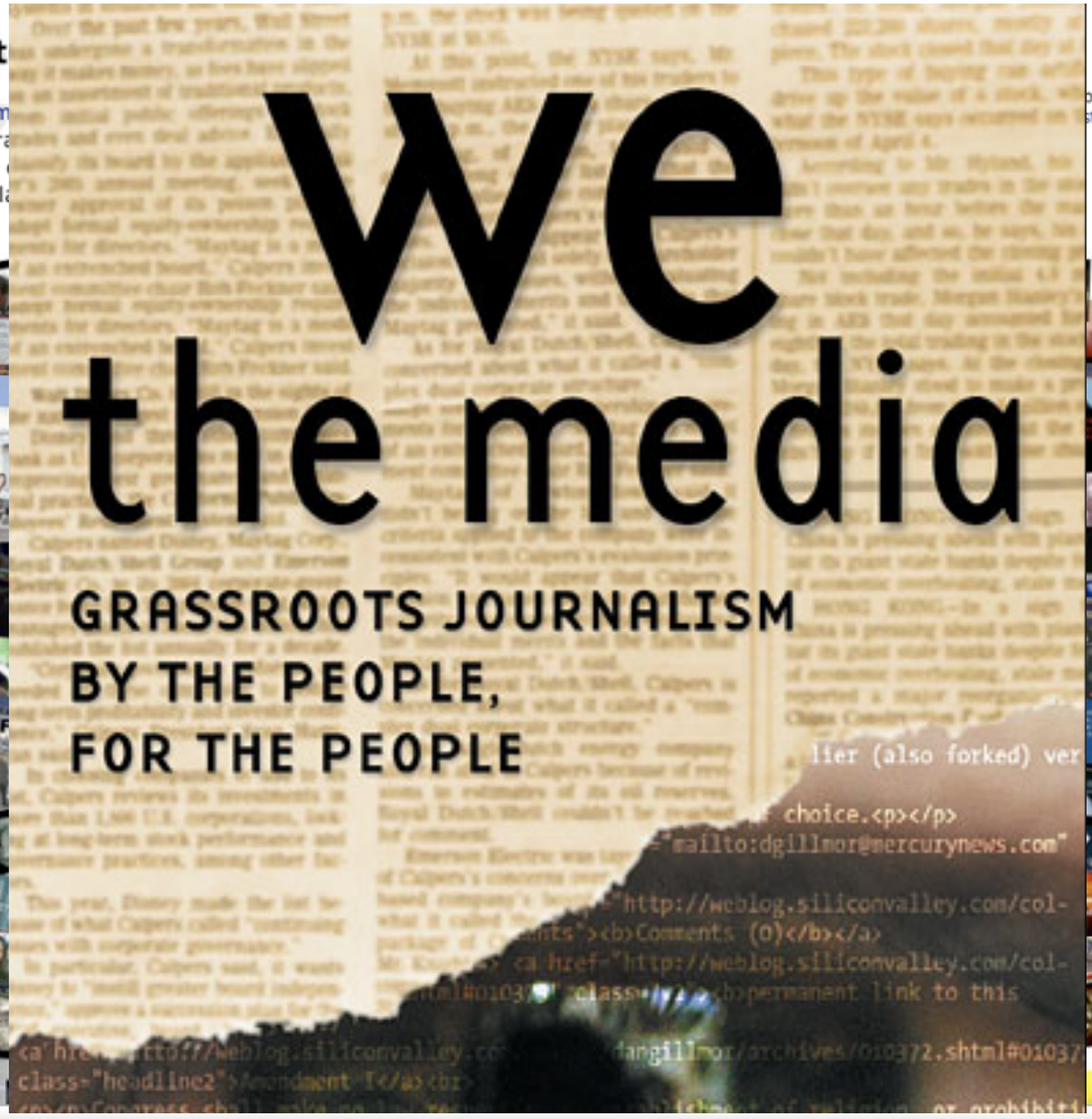
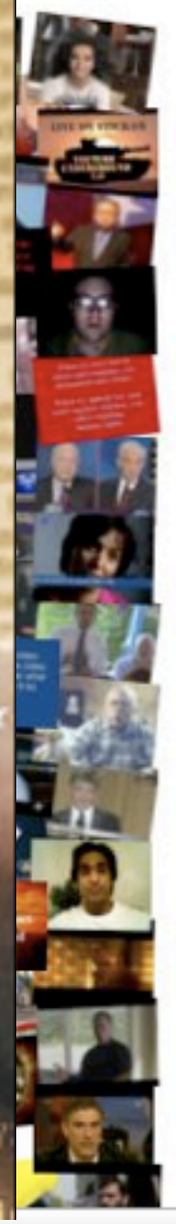


we the media

GRASSROOTS JOURNALISM BY THE PEOPLE, FOR THE PEOPLE





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youtube: lip sync
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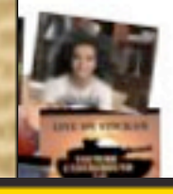

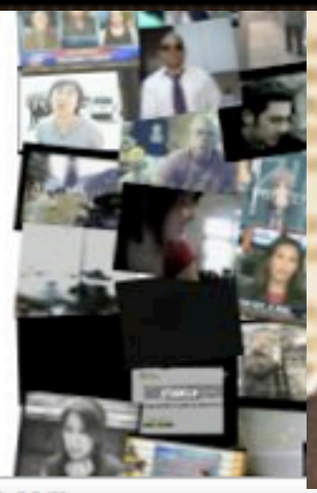

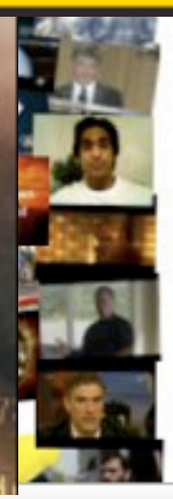

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news? facts?

You're seeing news, hearing news, creating news, defining news.

what do you think?

You can interact with your information in ways you couldn't just five or ten years before, you can apply feedback directly to the system. Cass Sunstein wrote about this in 1999 called the phenomenon the Daily Me.

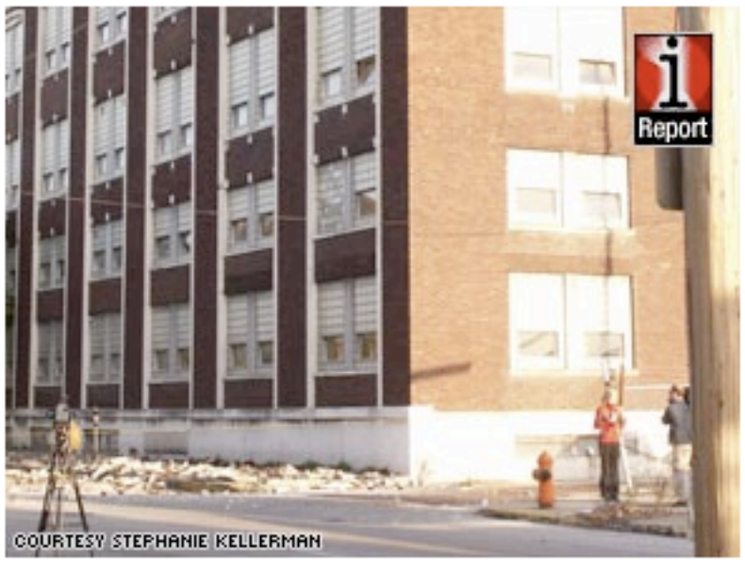
iReport

[+] Feedback

iReport.com: See it first. Your Stories. No Boundaries.
You won't believe what people are uploading.

Get the story at iReport.com! Tell your story! Upload Now

iReports on CNN Your stories, selected and vetted for CNN



Midwest earthquake

Photo posted by stephke

A magnitude-5.2 earthquake shook southern Illinois. iReporters far and wide described feeling the quake. full story

Were you there? Share your story »

Hollywood fire

Is Wright wrong?

Your fun photos

Pennsylvania primary

Midwest earthquake

Pope visits U.S.

Featured iReporters

mitchthrower
When he heard about a shark attack at a nearby beach in La Jolla, California, Mitch Thrower grabbed his camera and iReported from the scene.

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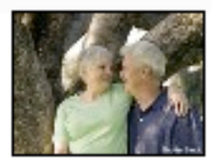
Are You Diabetic? Simplify Your Life

Computer Slowing Down? What to Do About It

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why all this news talk?

well we just had an election, for one. second my belief is that libraries really do exist and are critical because of that whole democracy thing, if you listened to people talk leading up to the election, you know there's bad information out there and getting people better information is important.

don’t forget the stamp!

Didn't like a newspaper article in 1999? Write a letter to the editor, or maybe an email. Good luck with that. My local paper says they publish every letter they get. This works because there are maybe 3000 people in town and maybe ten of them write letters.

boingboing

A Directory Of Wonderful Things

Bush no longer "miserable failure": Google tackles googlebombs

POSTED BY XENI JARDIN, JANUARY 26, 2007 8:25 AM | PERMALINK

Search Engine Land's Danny Sullivan says,

> After just over two years, Google has finally defused the "Google Bomb" that has returned US President George W. Bush at the top of its results in a search on miserable failure. The move wasn't a post-State Of The Union Address gift for Bush. Instead, it's part of an overall algorithm change designed to stop such mass link pranks from working.

freedom of something...?

Don't like a newspaper article in 2008? Comment directly on the blog, write a post for your own blog, heck Googlebomb them.... Does everyone know what Googlebombing is?

The Read-Write Web

Technology that Makes We the Media Possible

I still remember the moment I saw a big piece of the future. It was mid-1999, and Dave Winer, founder of UserLand Software, had called to say there was something I had to see.

He showed me a web page. I don't remember what the page contained except for one button. It said, "Edit This Page"—and, for me, nothing was ever the same again.

buzzy but important

The buzzy way to explain this is "the Read/Write web" and it's a fundamental part of this whole 2.0 thing we talk about. I don't care for the 2.0 moniker but it's a useful way of grouping a lot of current web technologies so people know what you're talking about.

web 2.0 EXPO

Sign up for the Newsletter ▸

WEB 2.0 IS HERE

Web 2.0 Expo, co-produced by TechWeb and O'Reilly Media, is a conference and tradeshow for the rapidly growing ranks of designers and developers, product managers, entrepreneurs, VCs, marketers, and business strategists who are embracing the opportunities created by Web 2.0 technologies.

The Web 2.0 Expo Experience

- A far-reaching conference program for web professionals, marketers, and entrepreneurs
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- In-depth workshops to get you up to speed on essential new technologies
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- An un-conference component that turns the audience into participants
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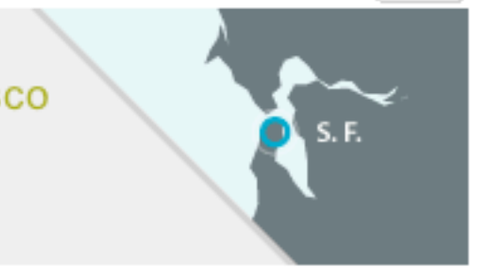
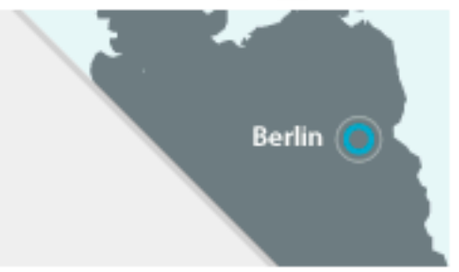
Block

Web 2.0 Expo San Francisco
April 22-25, 2008
San Francisco, California



Web 2.0 Expo New York
September 16 - 19, 2008
New York, New York

Web 2.0 Expo Europe
October 21-23, 2008
Berlin, Germany



Web 2.0 Expo Tokyo
December 3-4, 2008
Tokyo, Japan

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note colors, fonts

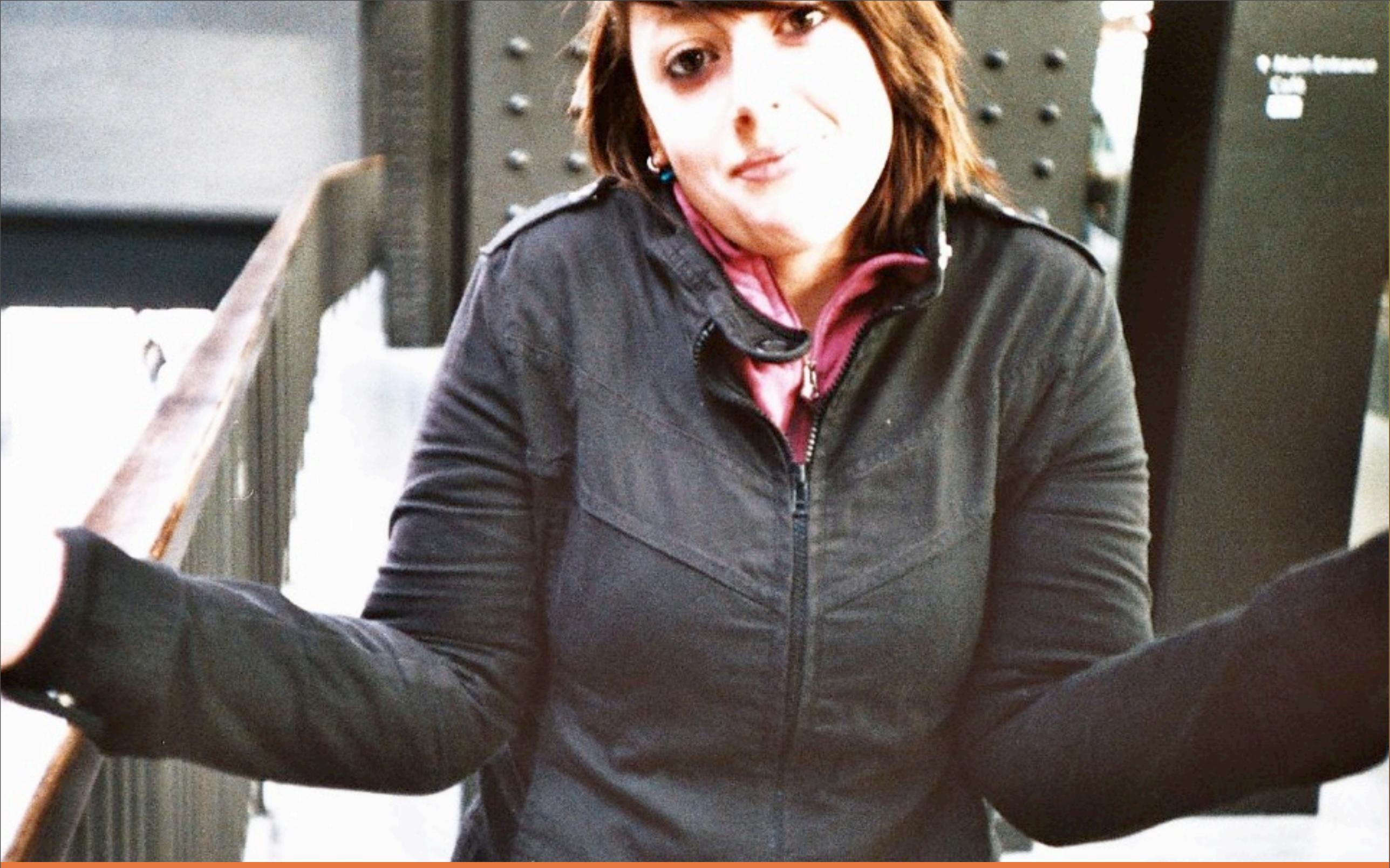
Web 2.0 was a marketing term designed by techies to sell a conference.

Library 2.0

A GUIDE TO Participatory Library Service

note colors, fonts

Library 2.0 was a term designed by librarians to try to explain how using technology in libraries can solve problems, create opportunities, create economies of scale and maybe teach everyone a few good jokes.



so?

So what do you do? What does it mean?

a cheap parlor trick

I. Save money

II. Save time [see #1]

III. Not go crazy at work

IV. Help people

warm your org

- You trust people to contribute to your organization (volunteers, blog posts, book reviews, staffing the book sale). - You're more transparent about how you do things (iceberg metaphor). - You evaluate how things are working as you're doing them and let everyone be part of the process. - You think about how it works and how it feels, not just what the numbers say.

that’s it.

That's it. Presto.

that’s it.

That's it. Presto.

where is the time?

So, yay, we're all connected all the time, to everything, hurray! This fixes everything, right?

“Did you ever see that episode of Gilligan's Island

where is the time?

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I saw that one.

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“Did you ever see that episode of Gilligan's Island
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I saw that one.
I saw that one a lot when I was growing up.

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And *every half-hour* that I watched that

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was a half an hour
I wasn't posting at my blog

where is the time?

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was a half an hour
I wasn't posting at my blog
or editing Wikipedia

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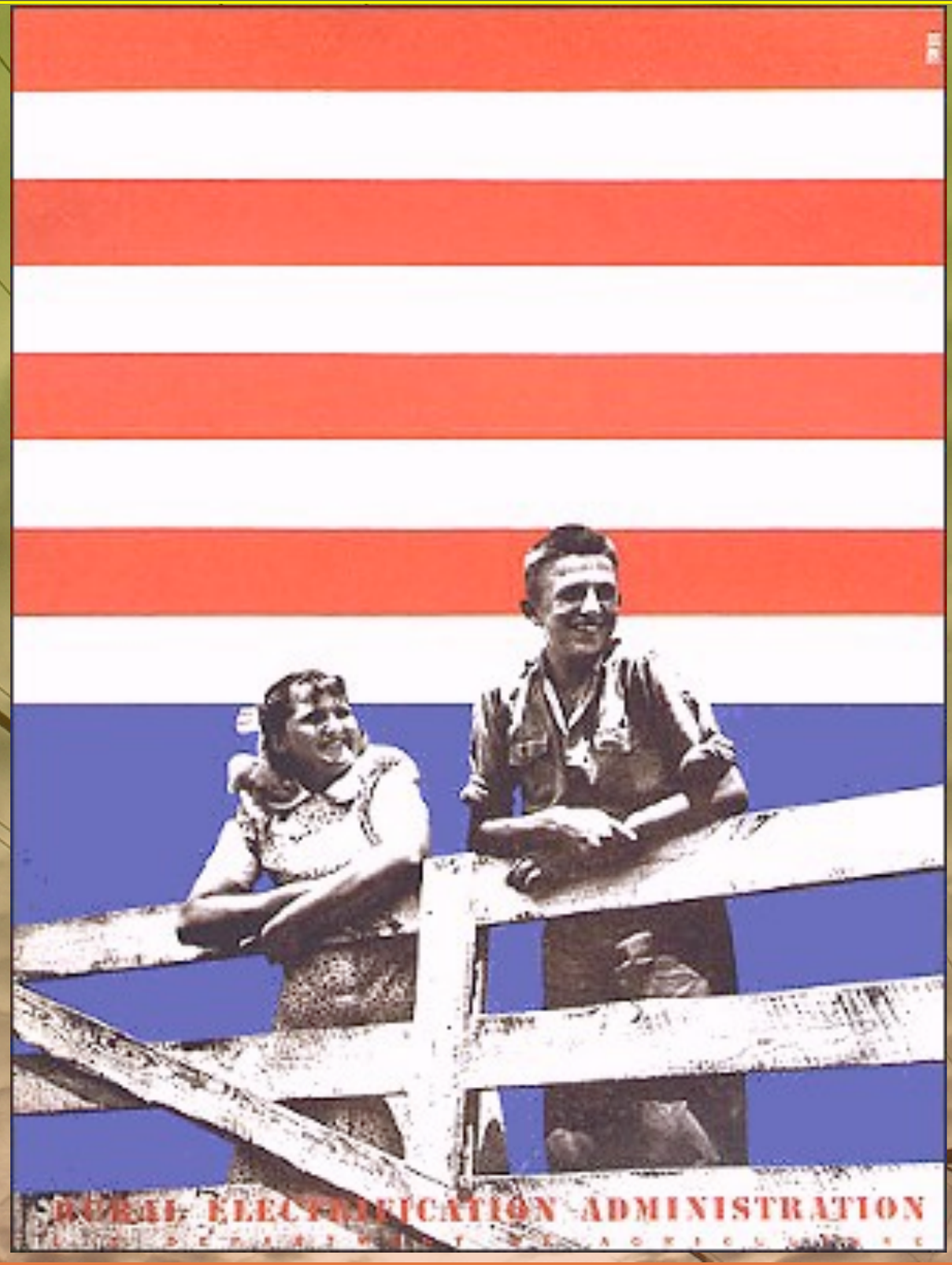
oh but wait...

Well... while information swarms all around us, we still have patrons who read the newspaper once a day and want it to be in the library for them. We still serve people who check their email a few times a week, if they even HAVE email.

We still use software that isn't gracious about emailing even if our patrons DID have email.

in 2008, really?

Cell phone that only works when I'm on the road. There just aren't any towers where I live. Verizon ...selling ALL THEIR LINES in Vermont, New Hampshire and Maine to a small telco that just sent me my first bill this month. I wish them luck.



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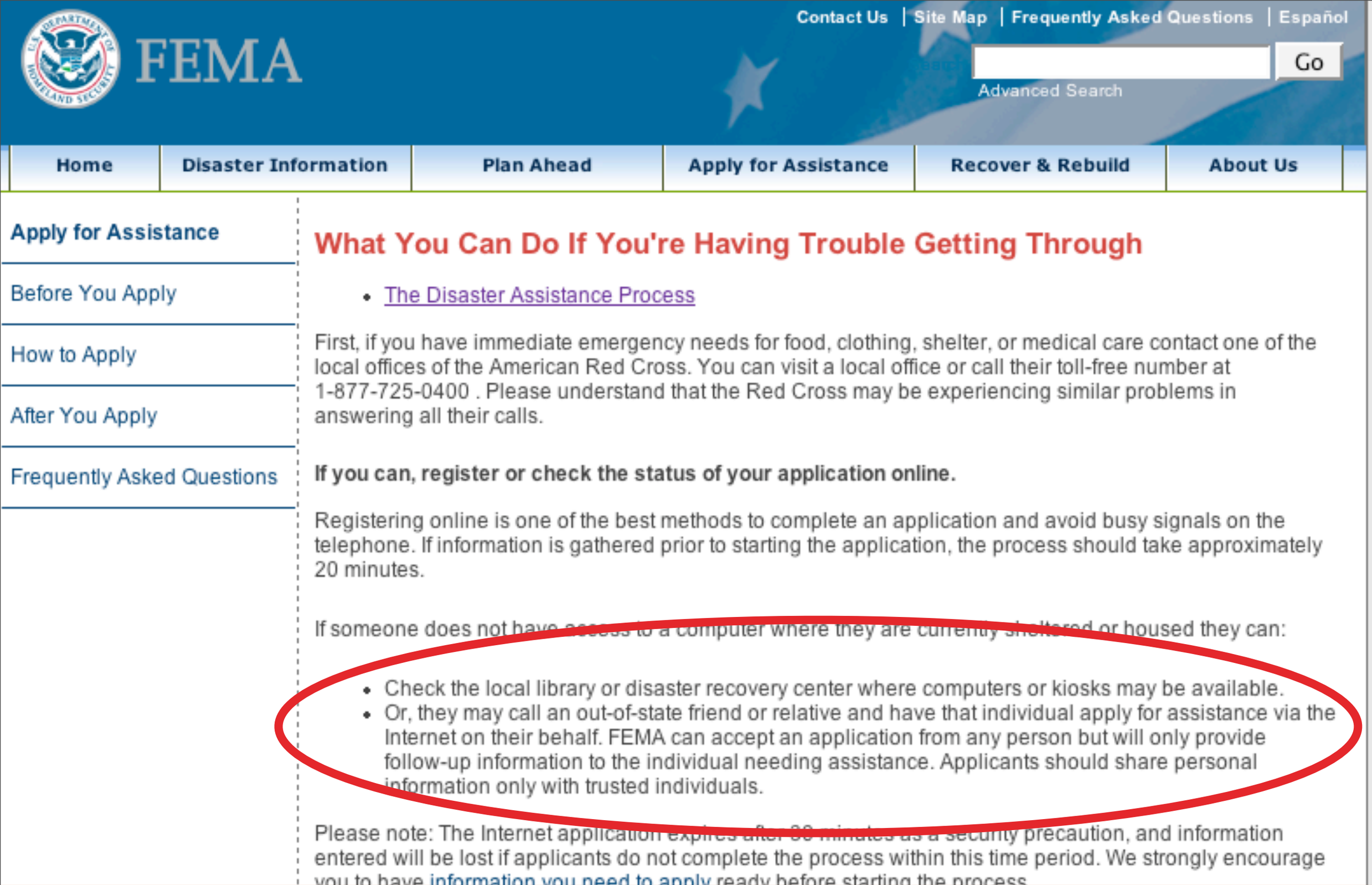
perhaps overliteral

So, we're dealing with some hurdles.

connect

We need to connect people. In places like mine where libraries are THE wired place in town, libraries are leading rather than following in technological innovation. People get email accounts so they can get email from the library, the library doesn't start emailing in response to patron demand. Not a bad thing.



my first website?

I'm totally fine with saying "oh hey you can go your whole life without learning to use a computer if you want" except [katrina][irs]

Next, we need to find ways to make what we know into what they know. [iceberg]

include everyone

This can be making ourselves and our activities more transparent -- how do we ILL, how do we order books, what DO our library workers do when they're not at the ref/circ desk, how can patrons help? -- as well as helping our patrons go beyond us, beyond our walls, beyond our network, beyond our expertise.

go outside...

And to do that, we must be prepared to go outside, out into the open.....

and play...

Now I am not a gamer...

explore and challenge...

Dangerous ideas?

A Wetpaint Site

what if libraries...

Ten Dangerous Ideas

Here are the ten "dangerous ideas" we introduced at the PLA conference --

1. What if we stopped cataloging?
2. What if we participated fully with the FBI in all criminal investigations that involved the use of library resources?
3. What if librarians individually and as a profession promoted, used and helped to develop Wikipedia?
4. What if we accepted open source software as a way of being more in control of the customer experience?
5. What if we embraced our iner geek and created immersive games that prompted cults of library junkies?
6. What if we required all library staff to have expertise using technology?
7. What if mistakes were expected and embraced and all librarians became mistake masters?
8. What if we didn't make decisions based on fear or scarcity?
9. What if we stopped being passive/aggressive?
10. What if we didn't make our customers work so hard?

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Threads

There are no threads on this page.

explore and challenge...

Dangerous ideas?

Green Mountain Library Consortium

Vermont Libraries, working together

About

In late 2007, a group of approximately 15 libraries joined together to provide downloadable audio book service to the State of Vermont. The Green Mountain Library Consortium was born from these initial meetings, with the mission to provide Vermont's libraries access to goods and services otherwise unattainable, through the power of collective purchasing.

The Board of Directors of the GMLC for 2008 are as follows:

- Lucinda Walker, secretary, Norwich Public Library
- Judah Hamer, treasurer, Rutland Free Library
- Stephanie Chase, president, Stowe Free Library

The GMLC is in the process of obtaining federal 501(c)3 status.

Would you like to see a list of Green Mountain Library Consortium members? Visit the GMLC Members page.

Archives

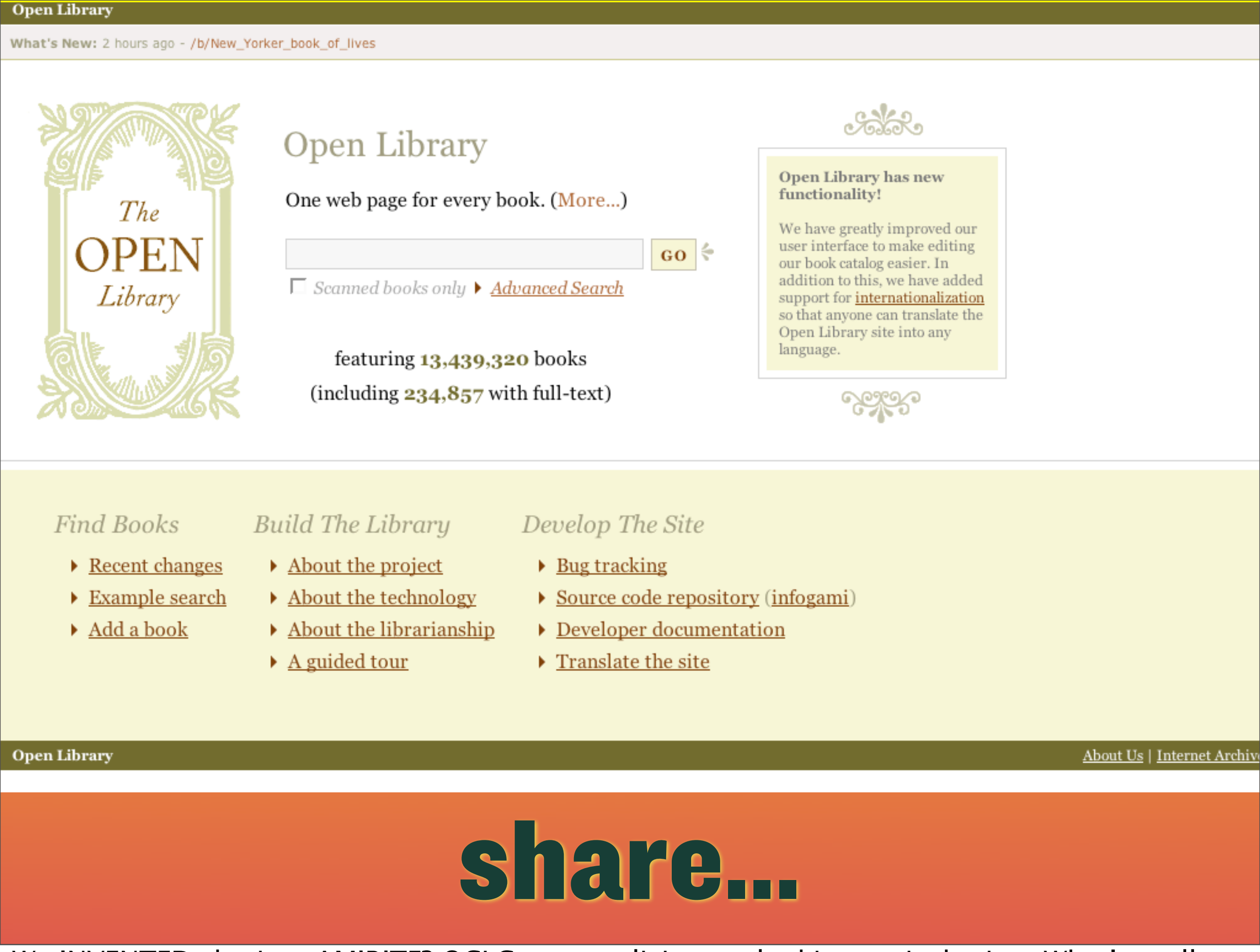
- April 2008
- March 2008
- February 2008

Tags

agenda annual meeting consortium listen up minutes

create...

VOKAL and Green Mountain Library Consortium



share...

We INVENTED sharing, AMIRITE? OCLCs new policies are lookign anti-sharing. What's really open... Facebook? WebJunction?

THE

LOVELY

and be remembered.

Lovely Bones Alice Sebold

Thank
DEWEY DECIMAL SYSTEM
you.