

# Book 2.0

what all this blah blah tech stuff has for  
people who **love reading** (in the tub)

Jessamyn West  
< [librarian.net/talks/albany](http://librarian.net/talks/albany) >



quick intro

# librarian



# “moderator”

## November 12

I am studying for the Real Estate Broker's exam for California. I am awful at studying in general, and have little to no real estate experience. I am not currently a Real Estate Agent. I've taken the test once, and didn't score so hot the first time and I'd like to take it only one more time. Anybody take it and pass and have some words of advice, such as study methods, programs, or books?

posted by [selavy](#) to [work & money](#) at 10:36 PM - [0 answers](#) +

How long did it take for your libido to return to normal after giving birth? [\[more inside\]](#)

posted by [otherwordlyglow](#) to [health](#) at 10:29 PM - [0 answers](#) +

I totaled my car. What should I do? Should I keep the car? [\[more inside\]](#)

posted by [nel](#) to [travel & transportation](#) at 10:23 PM - [1 answer](#) [1 new](#) +

Attention WoW users! I'm trying to find a World of Warcraft blanket or pillow for my boyfriend's upcoming birthday, does anything like this exist? My google-fu is weak. [\[more inside\]](#)

posted by [internet!Hannah](#) to [shopping](#) at 10:22 PM - [1 answer](#) [1 new](#) +

Need opinions on insulating a basement... [\[more inside\]](#)

posted by [docpops](#) to [home & garden](#) at 10:11 PM - [1 answer](#) [1 new](#) +

Looking for a good online cribbage game (OS X or browser based) to play with a friend across the country. Ideas?

posted by [TheCoug](#) to [sports, hobbies, & recreation](#) at 9:46 PM - [3 answers](#) [3 new](#) +

I am a college student with a chronic disease. I need your advice on how to tactfully deal with professors frustrated over my many absences. [\[more inside\]](#)

posted by [roygbv](#) to [human relations](#) at 9:45 PM - [6 answers](#) [6 new](#) +

# reader



# disclaimer





2.0 in a nutshell

# 2.0 stuff...

<b>Contenders for Web 2.0 Activities</b>		
Some of these activities have been around for a long time, but might qualify as Web 2.0 because of their opportunities for content creation and interaction.		
<b>% Internet Users Who Have Done This</b>	<b>Activity</b>	<b>Survey Date</b>
34	Used the internet to get photos developed or display photos	September 2005
30	Rated a product, service or person using an online rating system	September 2005
27	Shared files from your own computer with others online	May-June 2005
26	Shared something online that you created yourself, such as your own artwork, photos, stories or videos	December 2005
18	Taken material found online—like songs, text or images—and remixed it into your own artistic creation	January 2005
14	Created or worked on your own webpage	December 2005
13	Created or worked on webpages or blogs for others, including friends, groups you belong to, or for work	December 2005
11	Used online social or professional networking sites like Friendster or LinkedIn	September 2005
8	Created or worked on your own online journal or blog	February-April 2006

Source: Pew Internet & American Life Project Surveys. Margin of error ranges from  $\pm 2\%$  to  $4\%$  for each sample.

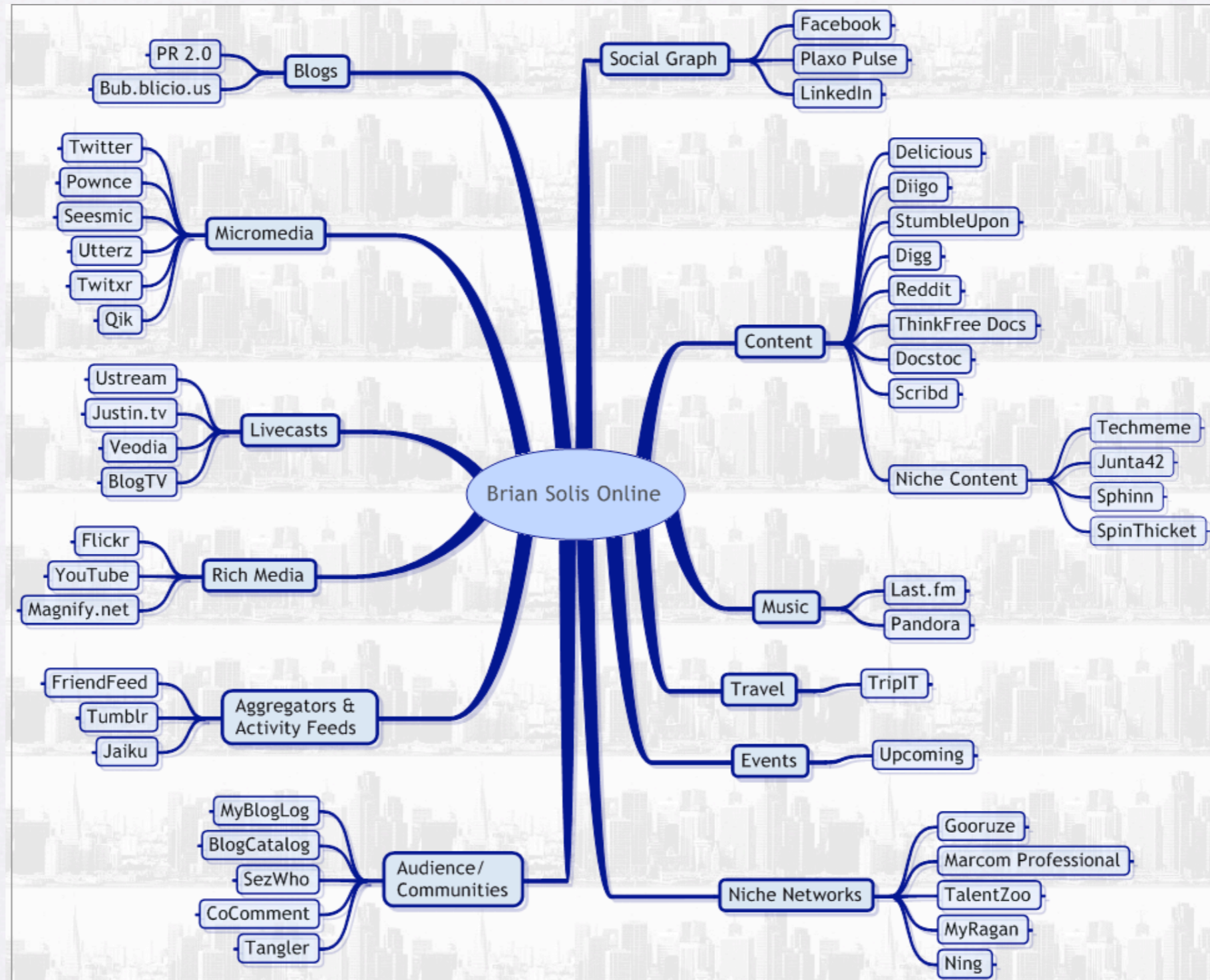


# more 2.0 stuff

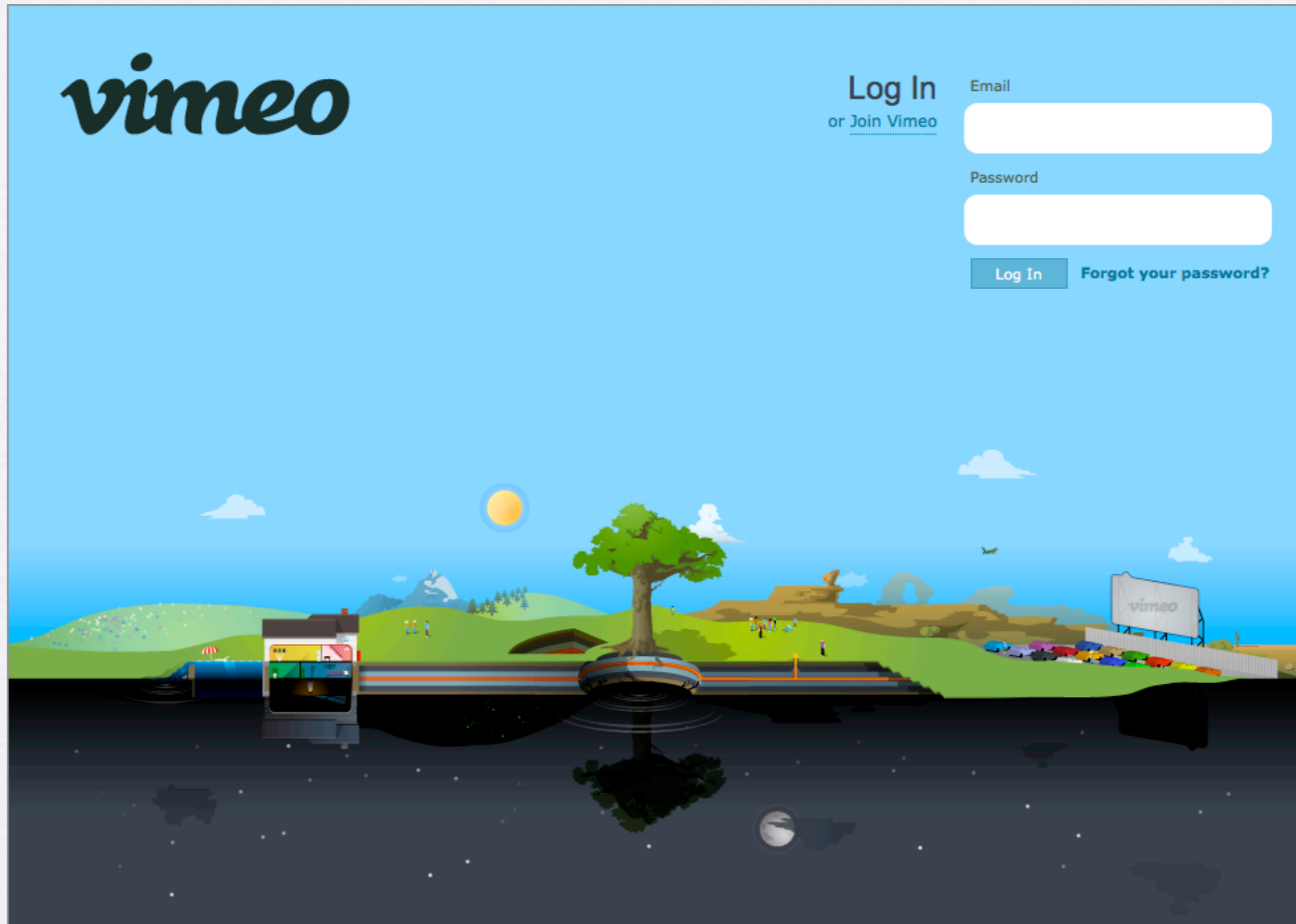
<b>Web 1.0</b>		<b>Web 2.0</b>
DoubleClick	-->	Google AdSense
Ofoto	-->	Flickr
Akamai	-->	BitTorrent
mp3.com	-->	Napster
Britannica Online	-->	Wikipedia
personal websites	-->	blogging
evite	-->	upcoming.org and EVDB
domain name speculation	-->	search engine optimization
page views	-->	cost per click
screen scraping	-->	web services
publishing	-->	participation
content management systems	-->	wikis
directories (taxonomy)	-->	tagging ("folksonomy")
stickiness	-->	syndication

**“using technology  
to solve problems,  
with a few sorts of  
features...”**

# networked



# 2.0-topia is



# connected?

“Some 55% of all adult Americans now have a high-speed internet connection at home. The percentage of Americans with broadband at home has grown from 47% in early 2007. Poorer Americans saw **no growth in broadband adoption** in the past year while at the same time nearly one-third of broadband users pay more to get faster connections.”


# connected?


“[A]bout one in ten non-broadband users say that service isn’t available where they live”

transparent



# transparent


 **UNIVERSITY LIBRARY**   website  catalog

**FIND**  **CATALOG ONLINE RESEARCH RESOURCES SERVICES HELP**

University of Illinois at Urbana-Champaign » University Library » Undergraduate Library » About the Library » Question Board » QB Search Results Full Record

## UNDERGRADUATE LIBRARY

217.333.3477 | 1402 West Gregory | Urbana, IL 61801

 **ASK A LIBRARIAN**  
FOR LIVE ASSISTANCE

### QB Search Results - Full Record

[Try a new search](#)

---

**From the Question Board Archives:**  
*Question 3 of 6 that match search criteria:*

**Date Answered: 2/14/1999**

**Question:**  
If a vaccum sucks, is it good or bad? -J. Gelvan

**Answer:**  
Good. Cause then you know it's working.

**Source(s) Used to Answer Question:**  
a bottomless pit if humor and mirth

**Quick Links**

- [Ask A Librarian](#)
- [My Account](#)
- [UIUC Catalog](#)
- [Online Research Resources](#)
- [Library Hours/Locations](#)
- [Interlibrary Loan](#)
- [Question Board](#)



# shared/sharing

## Hot Reviews

[Eragon Inheritance Book 1 by Christopher Paolini](#), reviewed by [socialchild](#)

"Dreadful. This is a dreadful book. I read it because I was curious. I'd heard lots of good things about it, and was interested in following Paolini as a developing writer.

The book was written when Paolini was a teenager, and it really shows. He has ripped, whole cloth, the plot from Star Wars, the setting and character races from Tolkien, the use and nature of magic from LeGuin, and dragons... ([read](#))

# user-generated content

## Bennett Sisters (LOC)

[★ ADD TO FAVES](#) [+ ADD NOTE](#) [📄 BLOG THIS](#) [🔍 ALL SIZES](#) [🖨️ PRINTS & MORE](#)



# recombined

- Yellow tags are library related.
- Blue tags are about settlers.
- Red tags are historical Churches.
- Green tags are schools.
- Purple tags are businesses.

**The Old Municipal Building- once home of the Library**  
Last Updated by [Franklin Park](#) yesterday

**The Old Municipal Building**  
**A Former Home of the Library**

The library has had several homes in its long history. After its initial home at 9602 Franklin Ave. it was located in the old Municipal Building, 3113 Atlantic. Later in the 1940's it moved into the old Waterworks Building, 9560 Franklin Ave. It was moved back to the Atlantic Ave. location, because the police needed the Waterworks Building while the new Municipal Building was being built. The library moved back to 9560 Franklin Ave. upon completion of the new Village Hall.

Get directions: [To here](#) - [From here](#)  
[Search nearby](#)

# simple?

Language: English [ others ]

## What's on your bookshelf?

Over thirty million books on members' bookshelves.

u with

### Join LibraryThing

**user name**

**password**

**email (optional)**

Join up

**Already a member? [Sign in.](#)**

[lost password?](#) [organization?](#) [terms of service](#)



when is a book not a book?

# Kindle

- good resolution
- battery life
- US only
- “200+ of books”
- not for libraries?

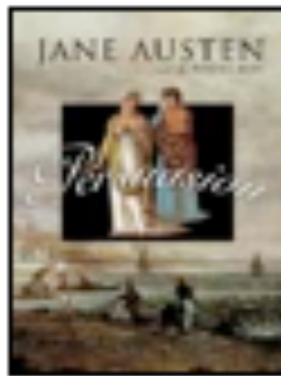


# ipod/iphone

- easy to buy licensed content
- software lock-in for itms
- screen sort of "eh"
- most popular device



# overdrive



## Persuasion

by Jane Austen

The last novel completed by Jane Austen before she died in her early forties, *Persuasion* is often thought to be the story of the author's own lost love. The book's heroine, Anne Elliot,...



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**always available**



# copyright

- what do you own
- what can you do with it?
- who says?
- or else what?





social examples

# social means...

- you can create a profile
- you can link to or friend other users
- you can generate/add some sort of content
- there is some “there” there



# facebook examples

- Visual Bookshelf (686,342)
- WorldCat (1058)
- Books iRead (631,842)
- GoodReads (46,253)

# Twitter?

- TwitterLit (also on FriendFeed)
- ala\_rusa
- Albany Times-Union Arts




The screenshot shows a Twitter interface. At the top, the word "twitter" is in blue. To the right, there are links for "Home", "Profile", and "Find People". Below this is a search bar and a "140" character count. The main content area shows a tweet from "jessamyn" with the text "Polishing a talk for a reader's advisory conf. What are yr fave bookish/reading 2.0 tools" and a URL "http://www.albanypubliclibr...". Below the tweet are several replies from other users, each with a profile picture, name, and text.


twitter Home Profile Find People

What are you doing? 140

Latest: Polishing a talk for a reader's advisory conf. What are yr fave bookish/reading 2.0 tools  
<http://www.albanypubliclibr...> 37 minutes ago update


Replies — Updates beginning with @jessamyn


 **dylan20** @jessamyn I loved that moon/phone tweet. there's a haiku lurking in there I think 19 minutes ago from mobile web in reply to jessamyn

 **rodzvilla** @jessamyn I can't live without my goodreads and goodreads app on facebook! 21 minutes ago from web in reply to jessamyn

 **griffey** @jessamyn I like <http://manybooks.net/> and <http://feedbooks.com/> for free ebooks. 21 minutes ago from twirl in reply to jessamyn

 **joshuamneff** @jessamyn LibraryThing & Goodreads 29 minutes ago from FriendFeed in reply to jessamyn

 **bckhough** @jessamyn GoodReads! 32 minutes ago from web in reply to jessamyn

 **younglibrarian** @jessamyn librarything's suggestions/recommendations, twitter, blogs focused on the publishing biz like galleycat and earlyword 34 minutes ago from TwitterFox in reply to jessamyn

# others...

- Flickr: [MyBooks](#), [Inspired books](#), [displays](#), [shelves](#)
- [Overbooked/Overbookers](#)
- Simple [staff options](#) ([details](#))
- Next up: Goodreads, LibraryThing, Shelfari



## Books that inspired me

[Group Pool](#) | [Discussion](#) | [197 Members](#) | [Map](#) | [Join This Group](#)

**Group Pool** ( [1,000 items](#) | Only members can add to the pool. [Join?](#) )



From [woodd24](#)



firefox

# search engines

The screenshot shows a Firefox browser window displaying the Mycroft Project Search Engine Plugins page. The address bar shows the URL <http://mycroft.mozdev.org/search>. The page lists various search engines, including Milpitas library, Minerva Catalog, Ministry Library Search, Minuteman Library Network, Mirlyn: Author Words, Mirlyn: Title Words, and Mississauga Library Catalog. An 'Add Search Engine' dialog box is overlaid on the page, asking to add 'NYPL catalog' to the list of engines available in the search bar. The dialog box includes the following text:

**Add Search Engine**  
Add "NYPL catalog" to the list of engines available in the search bar?  
From: mycroft.mozdev.org  
 Start using it right away

The dialog box has 'Cancel' and 'Add' buttons. A mouse cursor is hovering over the 'Add' button.

The background page lists the following search engines:

- [milpitas library](#)
- [milpitas library an](#)
- [milpitas library au](#)
- [Minerva Catalog](#)
- [Ministry Library Search](#) ([library.for.gov.bc.ca](http://library.for.gov.bc.ca)) by Lauralee Gilmour [\[Review\]](#)
- [Minuteman Library Network](#) ([library.minlib.net](http://library.minlib.net)) by Kitty Zaccari [\[Review\]](#)
- [Mirlyn: Author Words](#) ([mirlyn.lib.umich.edu](http://mirlyn.lib.umich.edu)) by James Cho [\[Review\]](#)
- [Mirlyn: Title Words](#) ([mirlyn.lib.umich.edu](http://mirlyn.lib.umich.edu)) by James Cho [\[Review\]](#)
- [Mississauga Library Catalog \(Keyword\)](#) ([mississauga.ca](http://mississauga.ca)) by Miki TOCityGuy [\[Review\]](#)



# book burro

book burro

Boston Public Library

Library Thing

PaperBackSwap

Abebooks Library Thing Search \$7.46

Powells \$10.50

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★★★★☆ (3 customer reviews)

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# libx

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by [Cory Doctorow](#) (Author)  
★★★★☆  (3 customer reviews)

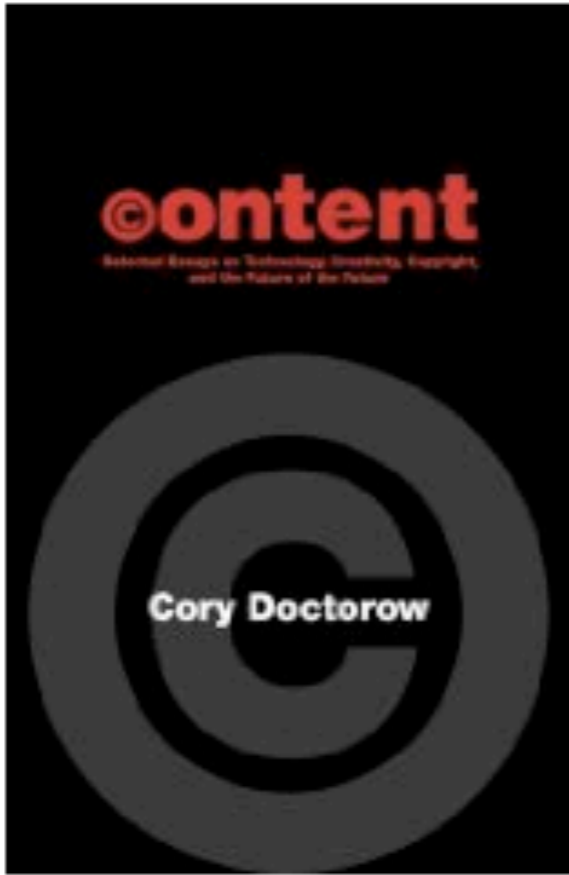
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# greasemonkey

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**Available in a San Diego Public Library!**  
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★★★★☆  (3 customer reviews)

---

List Price: ~~\$14.95~~  
Price: **\$10.17** & eligible for **FREE Super Saver Shipping**  
You Save: **\$4.78 (32%)**  
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**In Stock.**  
Ships from and sold by **Amazon.com**. Gift-wrap available.

[See larger image](#)

# other userscripts

- library modules
- other page display fun
- “search amazon” from NYTimes book review



**userscripts.org**

## **Senate House Library Un-Suckifier**

Written by [tomorris](#), installed 9 times.  
Last update Oct 20, 2008



Removes timeout refresh on SHL website, so you can use yer tabs.



some “out there” examples

# literature-map



# aqua browser

The screenshot shows the Queens Library website interface. At the top left is the logo with the text "Queens Library Enrich your life". To the right are links for "My Account", "Renew & Request Items", "My Queens Library", and "Web Membership". A navigation bar contains buttons for "Books", "Music", "Movies", "Digital Media", "Websites", "Articles", and "Events". A search bar contains the text "brautigan" and a "GO" button. Below the search bar, a "Discover" tab is active. On the left, a network diagram shows "brautigan" at the center, connected to various names: ginsberg, brogan, rattigan, dylan, protegã, leroi, creeley, simic, traurigen, richard, and beautician. A legend at the bottom left explains the connections: Association (black), Translation (green), Discovery trail (blue), Spelling variation (orange), and Thesaurus term (grey). The main content area displays search results for "brautigan", sorted by relevance. It shows three results, each with a book cover icon and a "Books" label. The first result is "You can't catch death" by Ianthe Brautigan, published in 2001. The second is "Richard Brautigan" by Edward Halsey Foster, published in 1983. The third is "Richard Brautigan" by Marc Chagnon, published in 1983. On the right side, there are sections for "Select Location" (set to "All locations"), "Refine" (with filters for Author, Subject, Series, Geographical, and Person), and "Year".

Queens Library  
Enrich your life

My Account  
Renew & Request Items

My Queens Library  
Web Membership

Print this page

Books Music Movies Digital Media Websites Articles Events

Discover Search: brautigan GO

Results 1 - 10 of 26 for brautigan, sorted by: relevance

**You can't catch death**  
a daughter's memoir  
Ianthe Brautigan  
1st St Martin's Griffin ed.  
Call number: B Brautigan B  
Year: 2001  
Subject: Authors, American, Suicide victims, Fathers, Fathers and daughters, Brautigan, Richard, Brautigan, Ianthe, 20th century, United States, Biography, Family, Family relationships, Death, Psychological aspects  
Found: Brautigan (5)

**Richard Brautigan**  
Edward Halsey Foster  
Includes index.  
Call number: 813 BRAUTIGAN F  
Year: 1983  
Series: Twayne's United States authors series ;  
Subject: Brautigan, Richard, Criticism and interpretation  
Found: Brautigan (2)

**Richard Brautigan**  
Marc Chagnon  
Call number: 813 BRAUTIGAN C  
Year: 1983  
Series: Contemporary writers  
Subject: Brautigan, Richard, Criticism and interpretation  
Found: Brautigan (2)

**Select Location**  
Showing results from:  
All locations

**Refine**

**Author**

- > Brautigan, Richard (14)
- > McCullough, Frances Monson (2)
- > Charyn, Jerome (1)
- > 11 more...

**Subject**

- > Poetry (2)
- > Short stories (1)
- > American fiction (1)
- > Death (1)
- > American poetry (1)
- > 6 more...

**Series**

- > Contemporary writers (1)
- > Twayne's United States authors series ; (1)

**Geographical**

- > United States (1)

**Person**

- > Brautigan, Richard (4)
- > Brautigan, Ianthe (1)

**Year**

- > 2001 (2)
- > 1983 (2)

ginsberg  
brogan  
rattigan  
dylan  
protegã  
leroi  
creeley  
simic  
traurigen  
richard  
beautician

brautigan

Association  
Translation  
Discovery trail  
Spelling variation  
Thesaurus term

# “social reading”

- trusted network
- more connections
- more granularity
- big databases
- easy to use





# Thank You

lunchtime!



# 2.0 tools/trends

a closer look  
at some popular tools

“The entire point of RA is to reach readers...  
Library 2.0 tools play to the strengths of RA work  
and can deepen and broaden the interaction,  
introduce new ways of connecting books to other  
items, and enable librarians to enlist the entire  
community of readers in the collaborative  
creation of RA services for everyone”



a close look...

LibraryThing

# the Social OPAC

# GoodReads

Your faves?



# Thank You

## labtime!

