

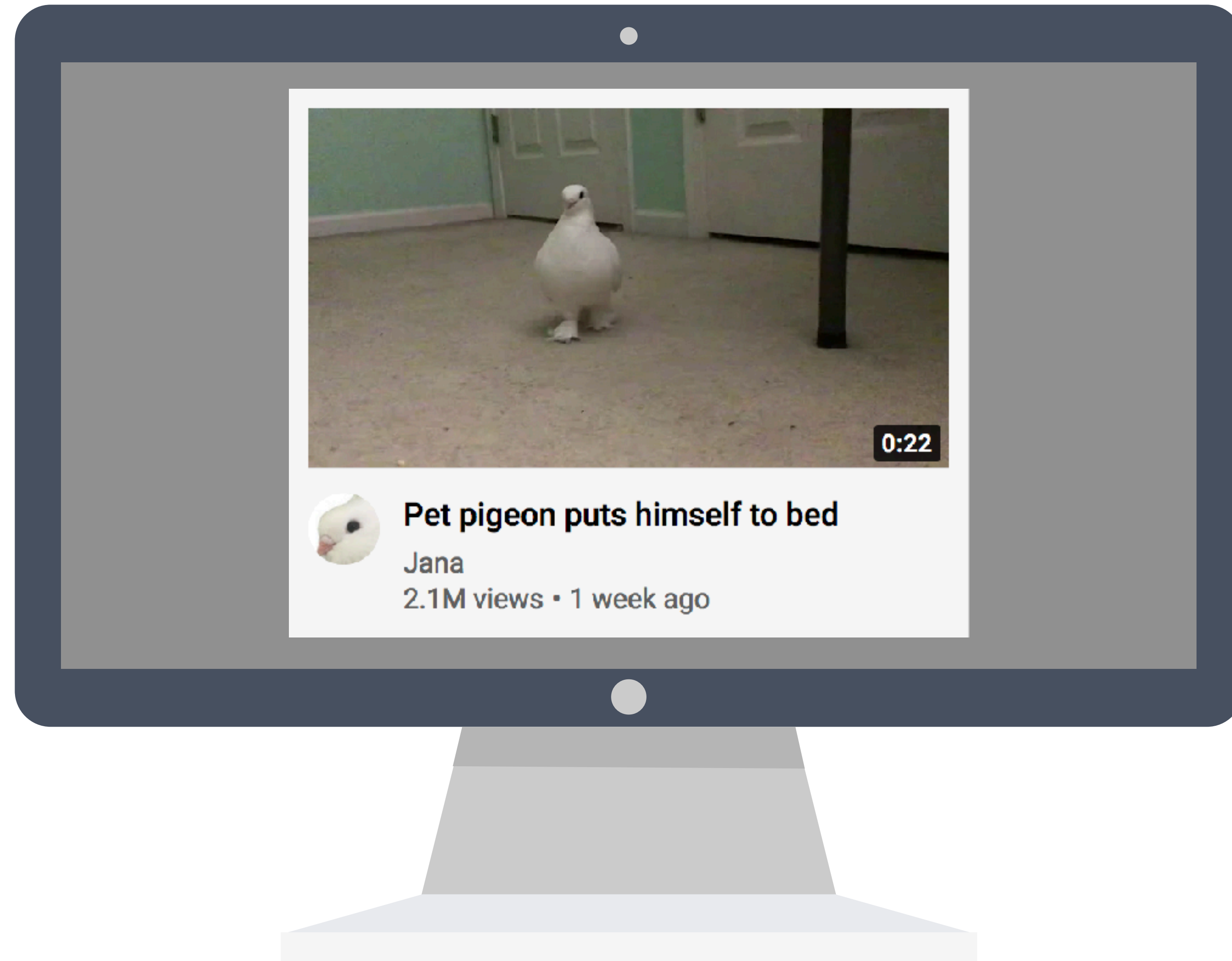
YouTubbin'

Create and share content on your own YouTube channel

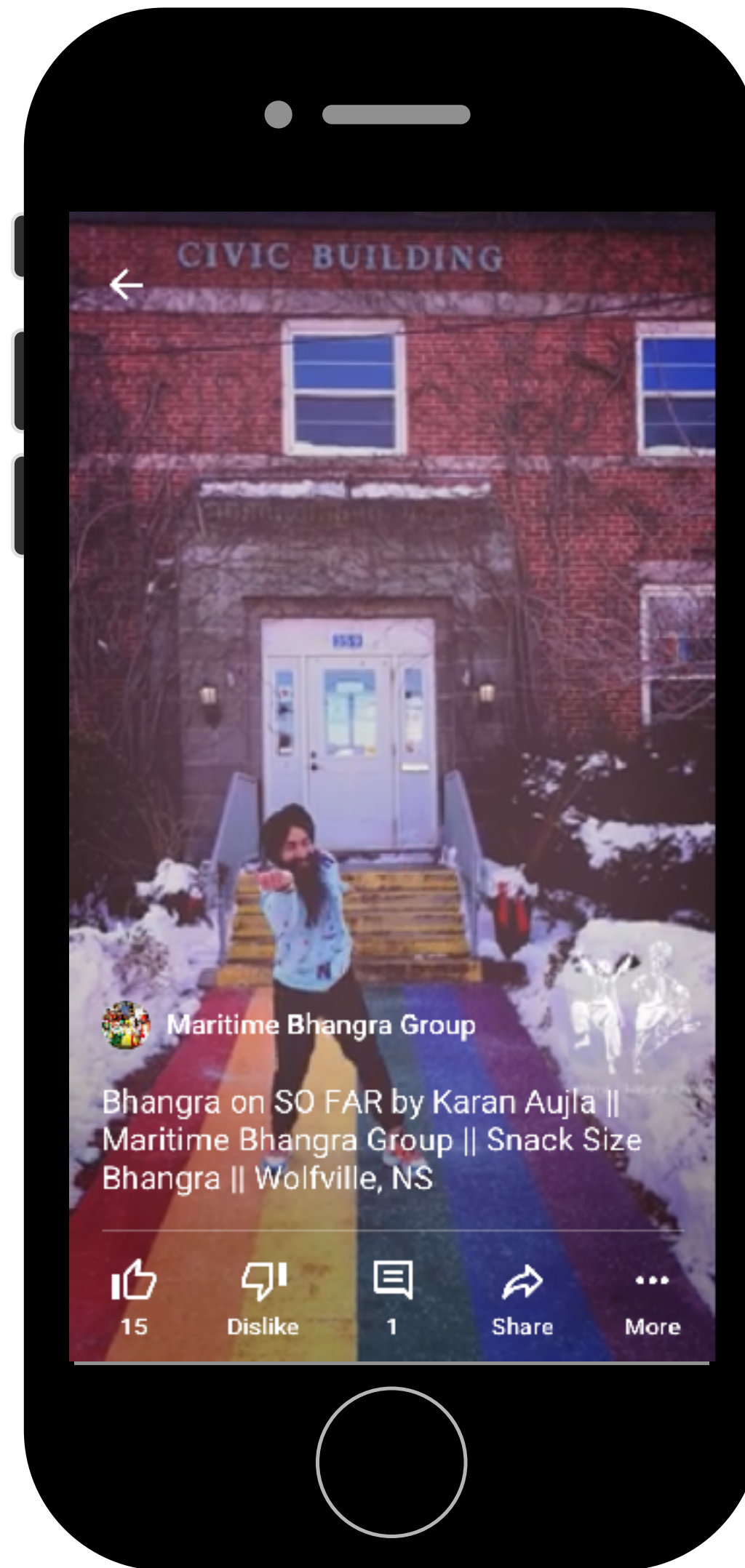
librarian.net/talks/youtube



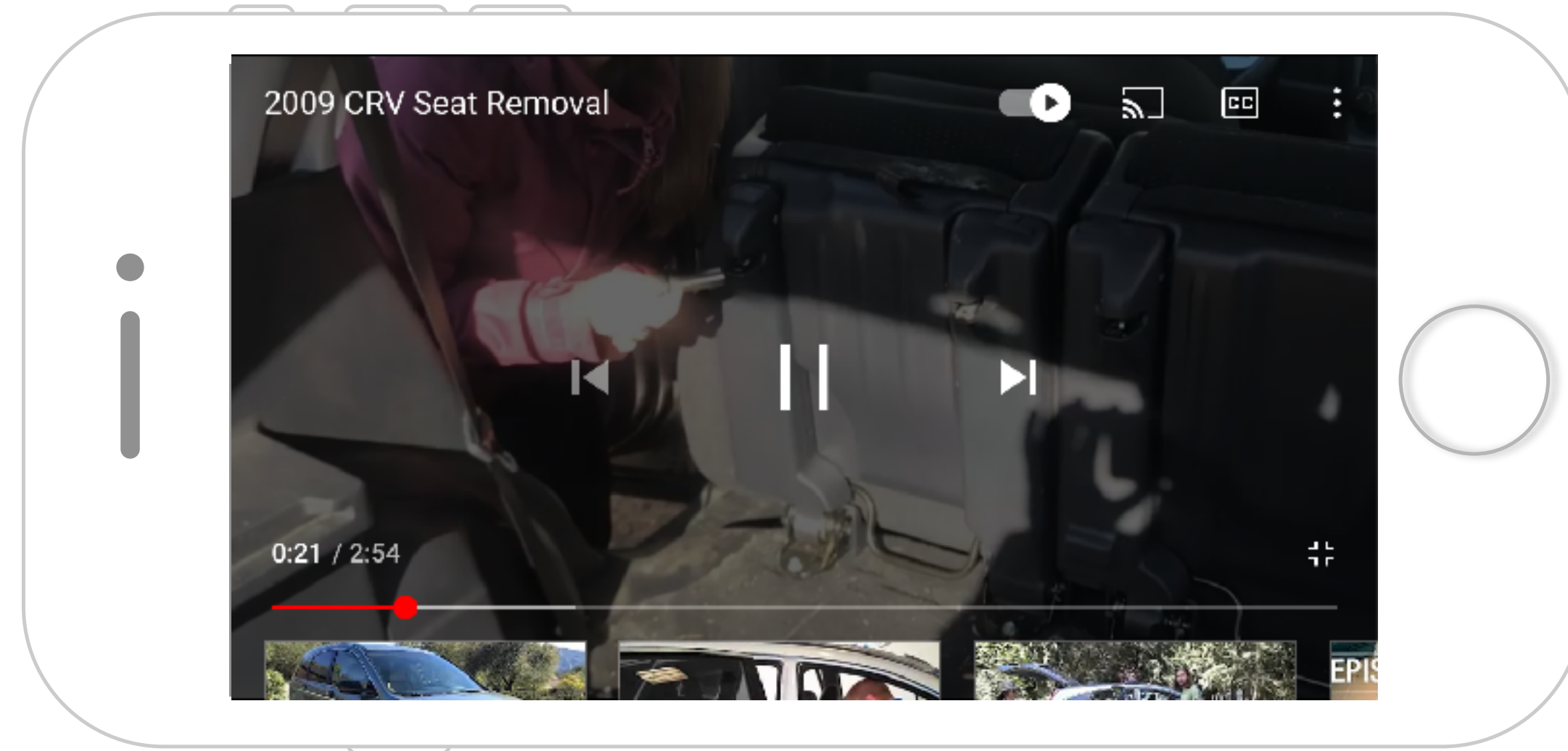
I assume you know what YouTube is...



For fun



To learn things




Or both!



Or just listen to music...

https://www.youtube.com/watch?v=hlWl4xVXKY



#relaxingmusic #relax #soothingrelaxation
Beautiful Relaxing Music • Peaceful Piano Music & Guitar Music | Sunny Mornings by @Peder B. Helland

Today we'll talk about

- Setting up your YouTube channel
- Basics of video creation & upload
- Lots of vocabulary
- Privacy, copyright and accessibility concerns
- Your questions

1

The basics

A few things you need to know before you even get going.



YouTube is owned by Google so if you have a Google/Gmail account, you have a YouTube account already. Otherwise, you will need a Google account.



Kids can't have their own accounts (the minimum age is 13) but they can have a linked account set up for them via Family Link.

Ignore YouTube TV ads



2 free weeks of live and on-demand TV

Try 85+ live channels, more on-demand hits, unlimited DVR space, and 6 accounts per family

NO THANKS

[2 WEEKS FREE](#)

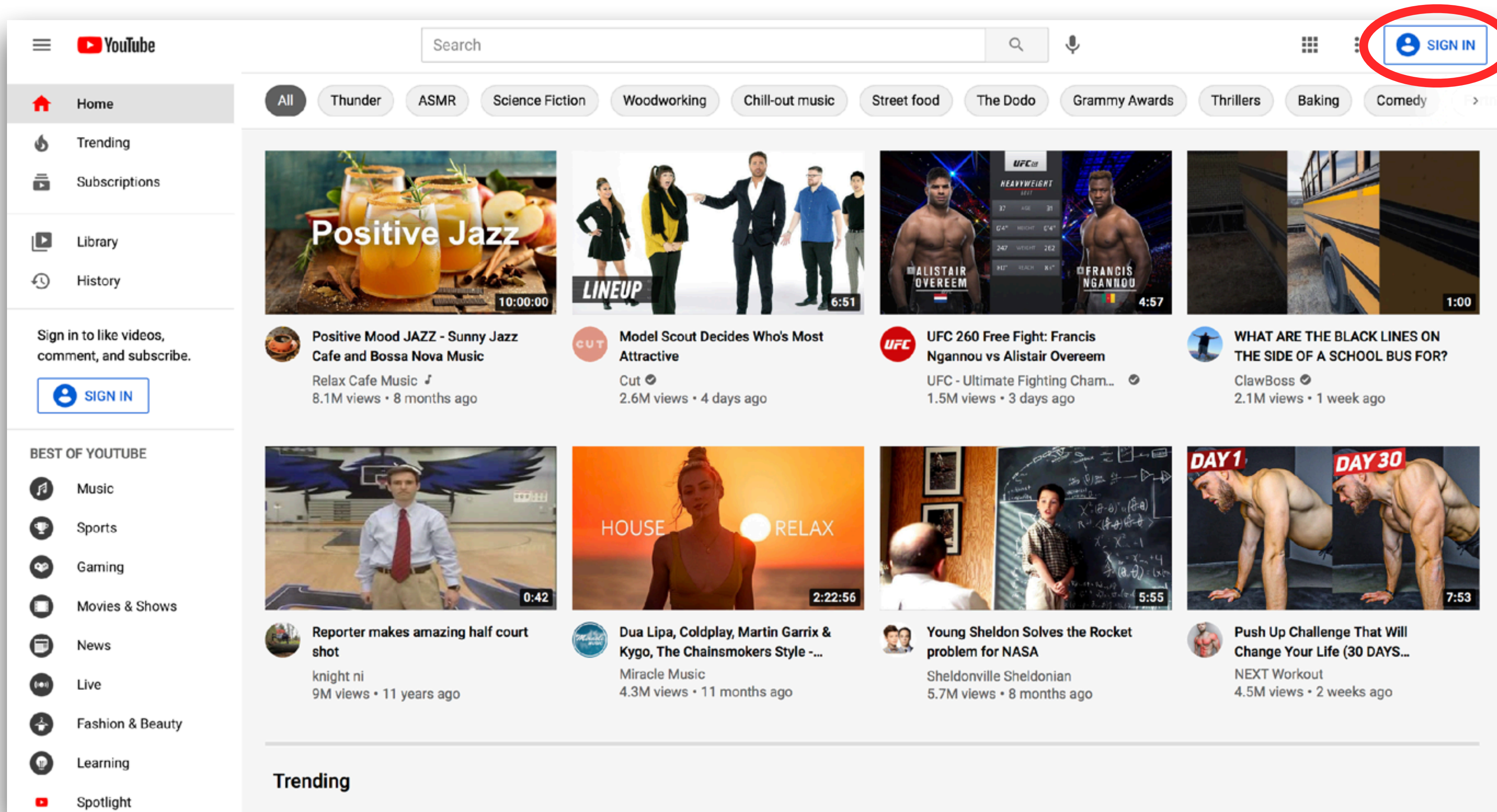
2

What you should know

A few things to understand about YouTube's universe

Vocabulary

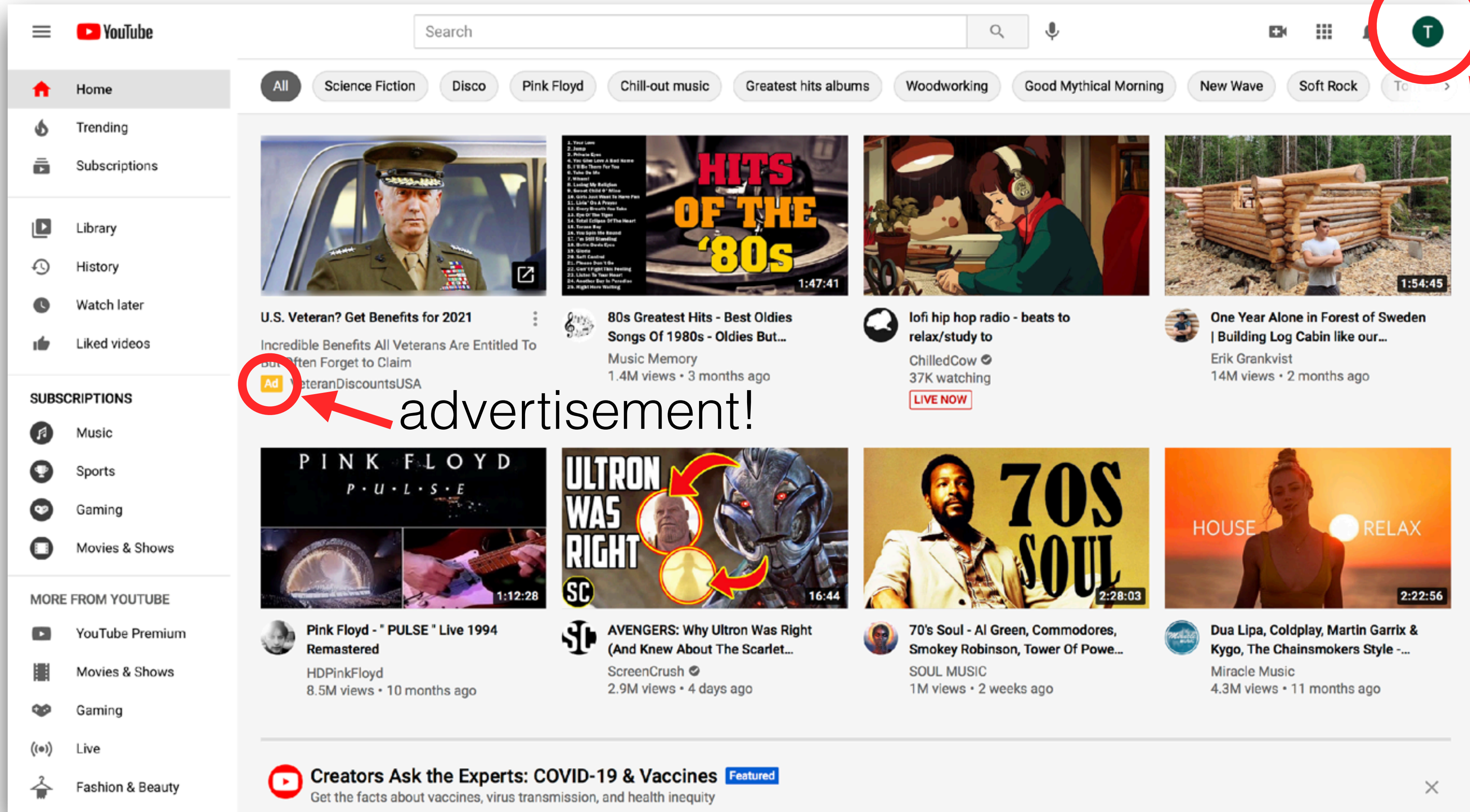
- Channel & Studio
- Streaming (different for phone/computer)
- Playlists - your own stuff or others' stuff
- Autoplay
- Subscribing
- Search and Watch History



No one logged in.

Generic YouTube

YouTube always wants you to watch more YouTube.

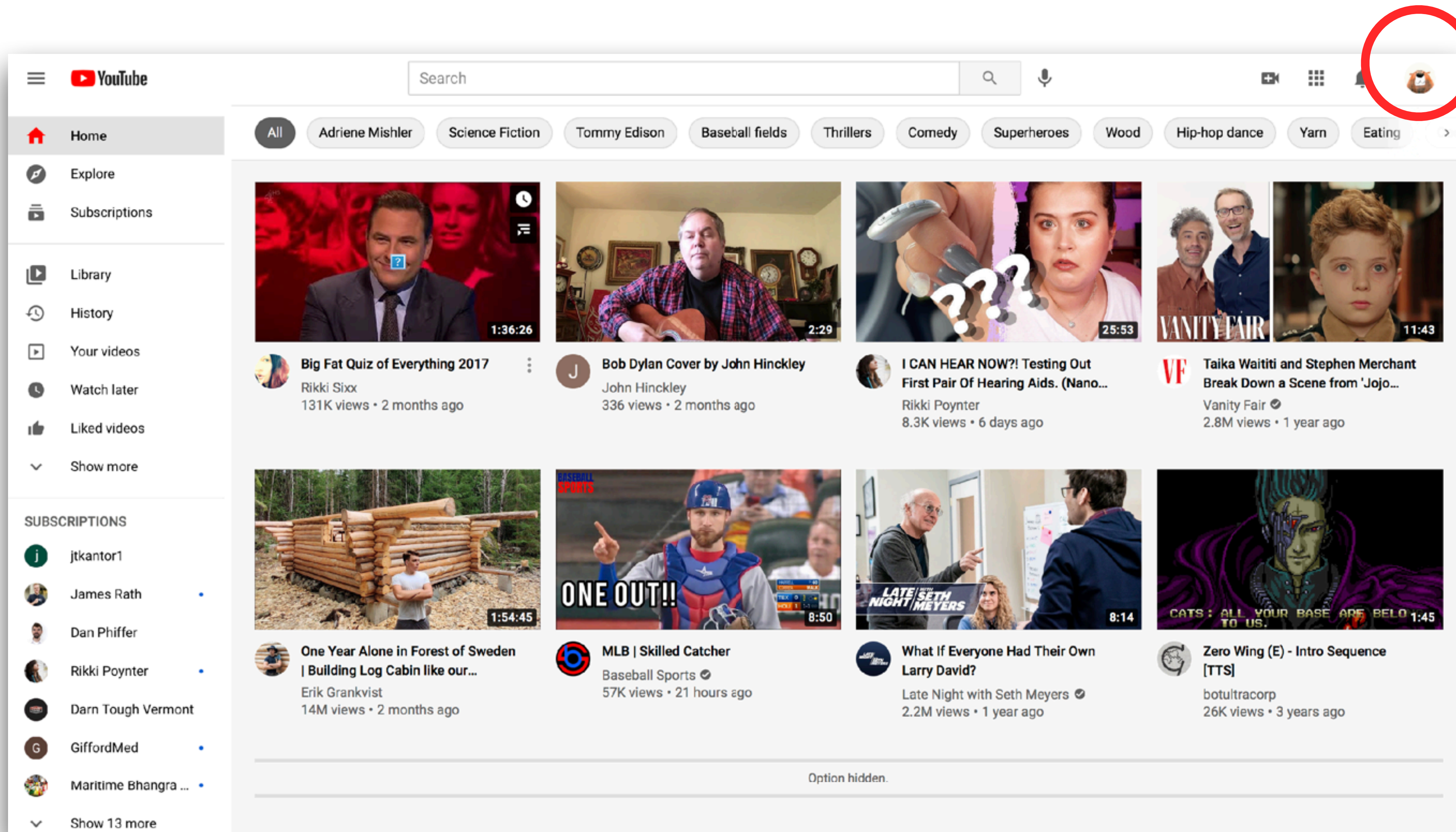


advertisement!

Who YouTube thinks is logged in.

YouTube for my Dad

YouTube shows you different "suggestions" depending on who they think you are.



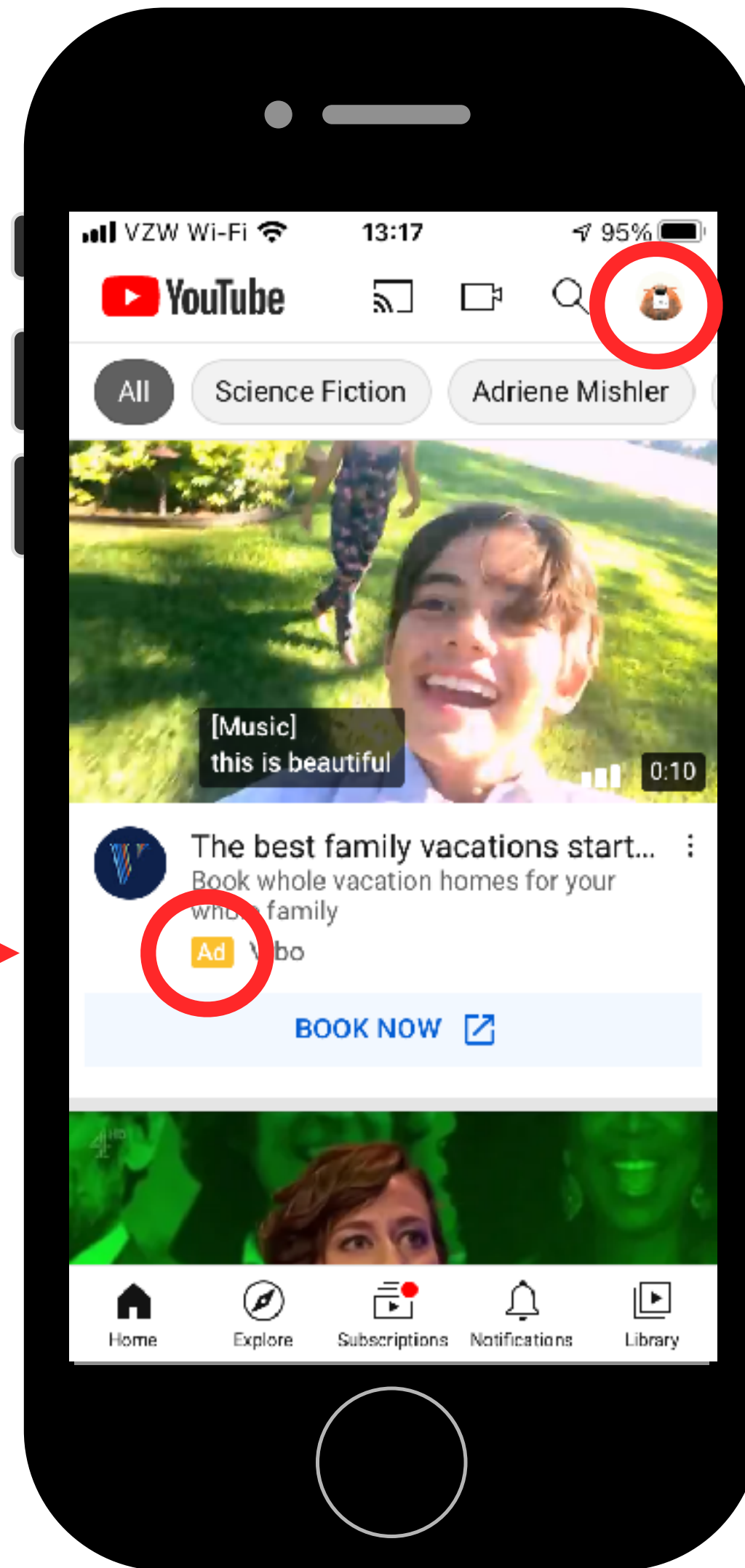
If many people share one computer make sure this is you!

YouTube for me!

My suggestions are based on what I've watched and what YouTube and Google think they know about me.

Slightly different on mobile.

advertisement! →



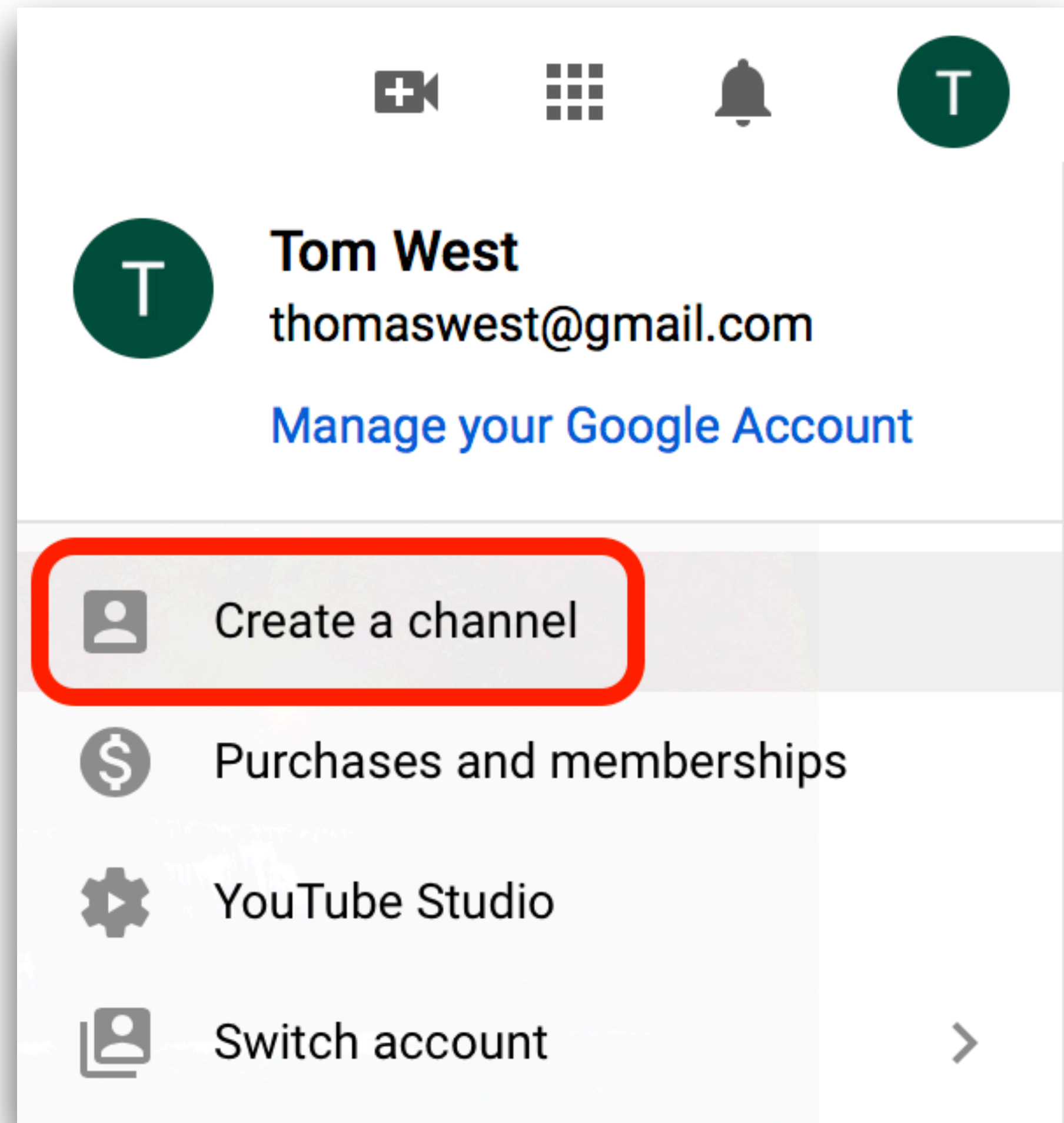
Who
YouTube
thinks is
logged in.

3

**Steps to take,
decisions to make**

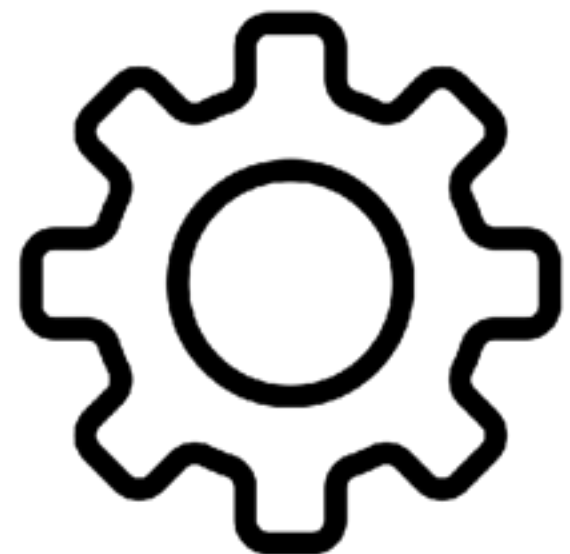
Get your Channel

- Name
- Profile picture
- Description
- Banner

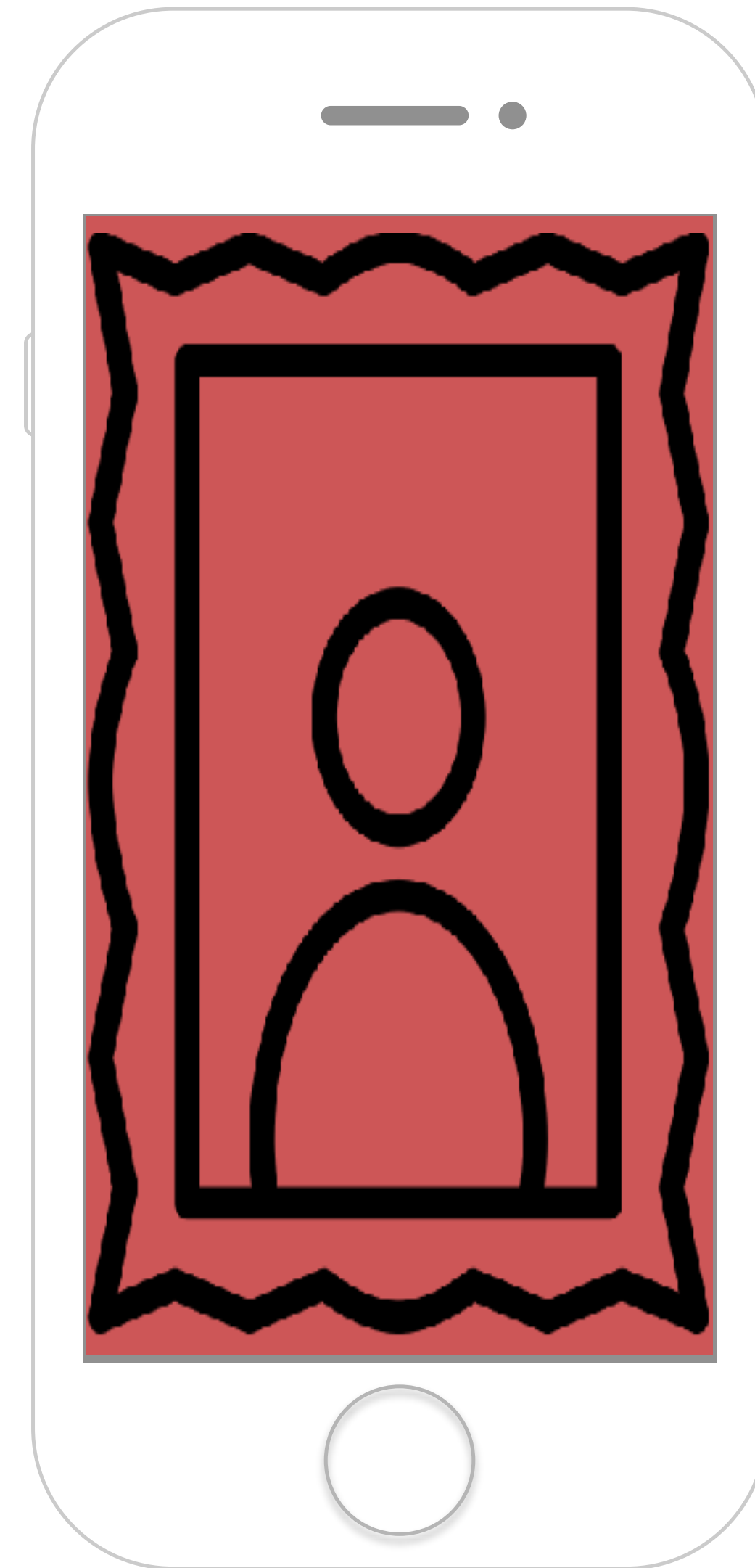
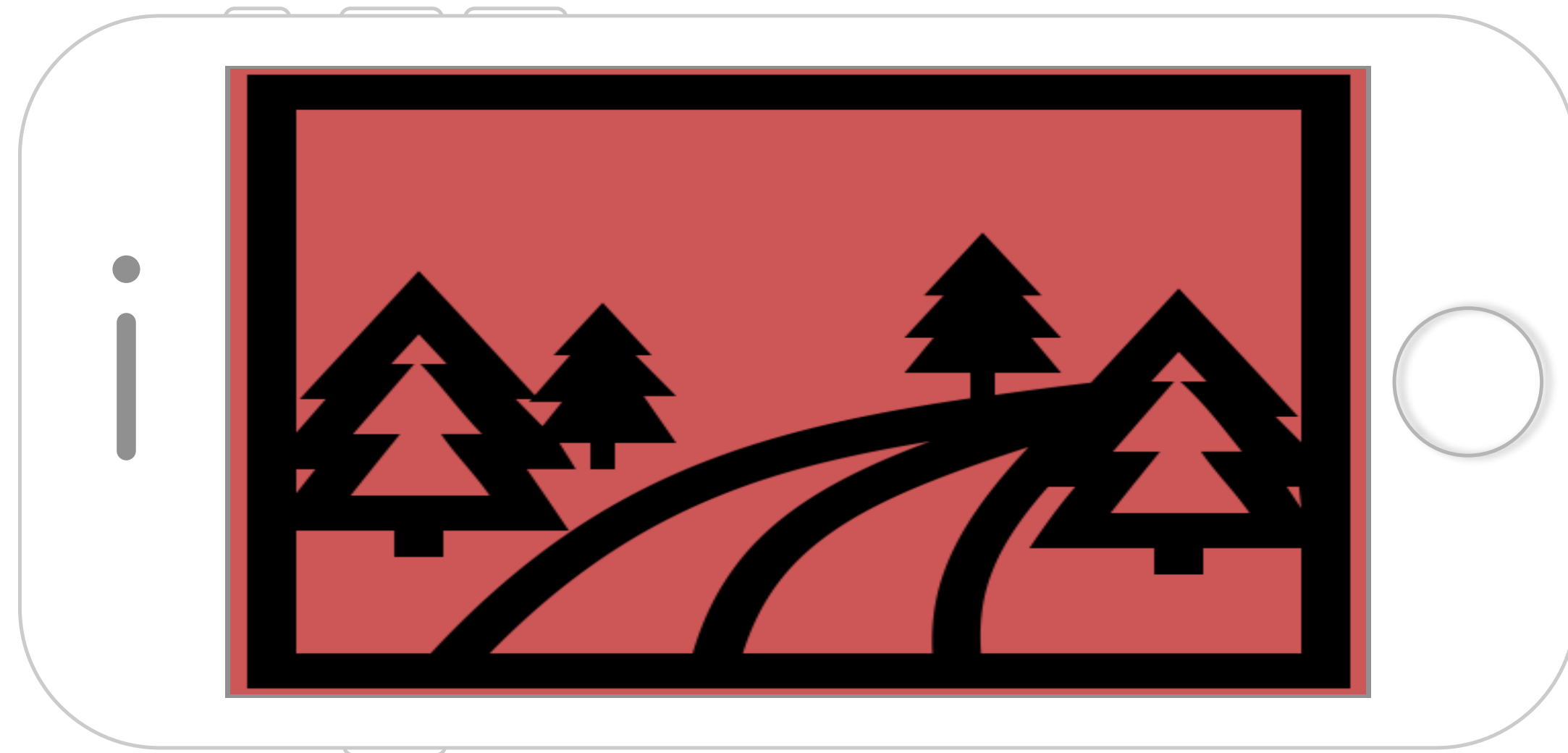


Basic Features vs. Additional

- Uploads
- Playlists
- Collaborators
- Longer videos (15+)
- Custom thumbnails
- Live streaming (desktop)



Landscape vs. Portrait



Lighting?



Audio?



Once you've got a video

- Title it and add a description
- Put it on a playlist, add a location if you want
- Your video is **public** unless you make it *private* or *unlisted*
- Is it "made for kids"? (no chat on live stream)

(you can always practice and delete it later)

← Channel dashboard

Channel dashboard
0:45

Your video
Jessamyn!

Details

Analytics

Editor

Comments

Subtitles

Video details

UNDO CHANGES SAVE

Title (required) ?
Jessamyn!

Description ?
Just trying some stuff out.

Video link
<https://youtu.be/Monm1RtUAfk>

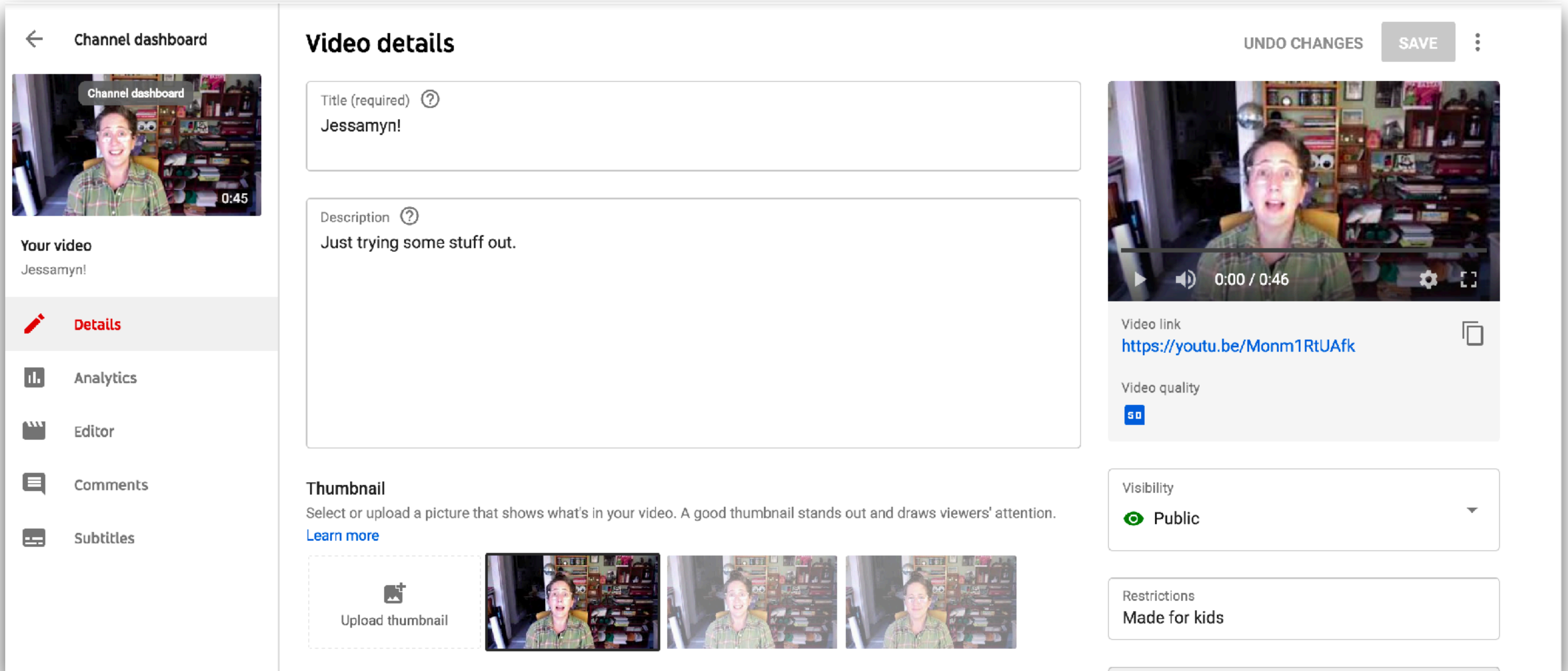
Video quality
SD

Visibility
Public

Restrictions
Made for kids

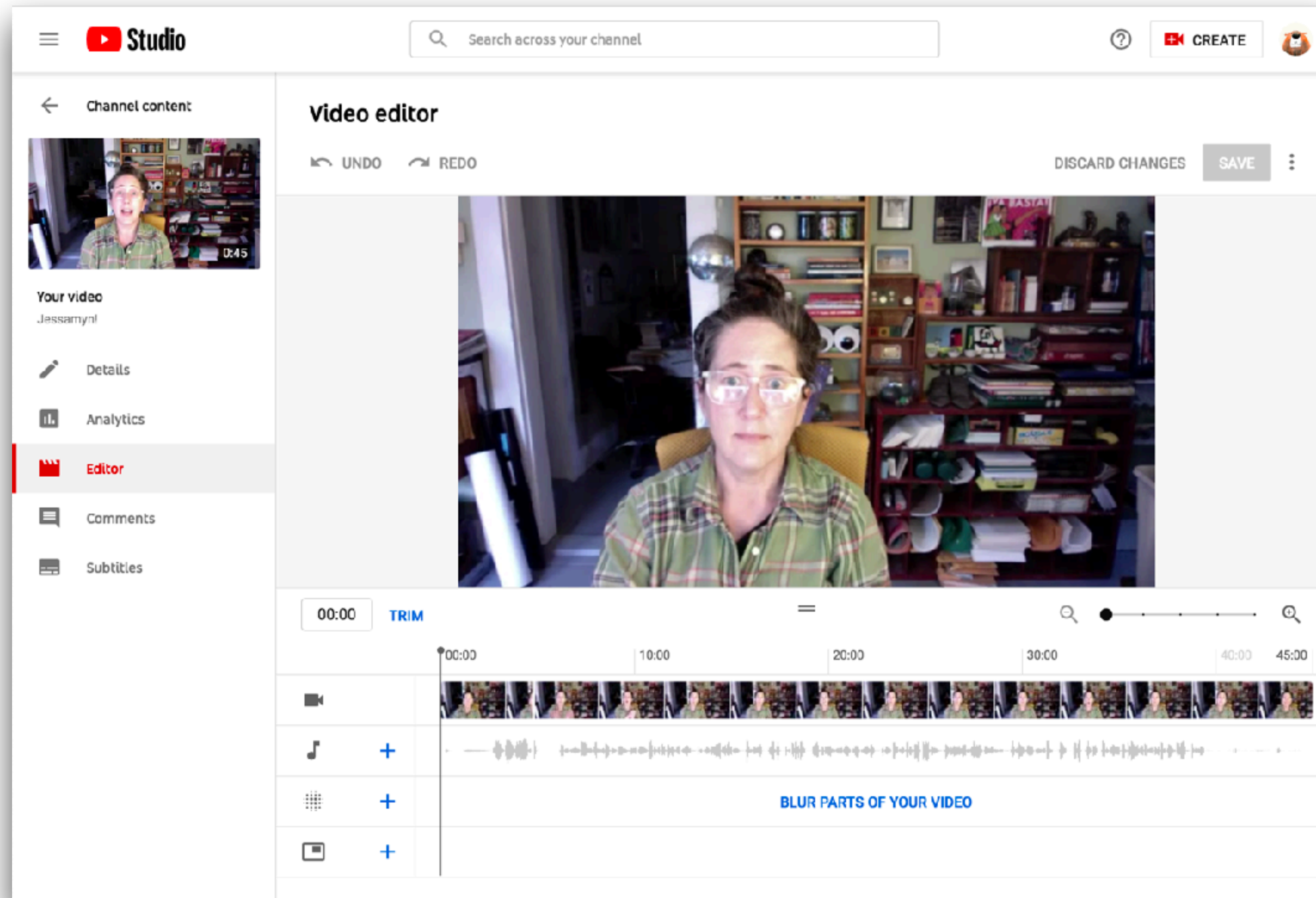
Thumbnail
Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention.
[Learn more](#)

Upload thumbnail



Pick a good thumbnail

Check the other sections to make sure you're sharing what you think you're sharing.



YouTube studio has many useful features

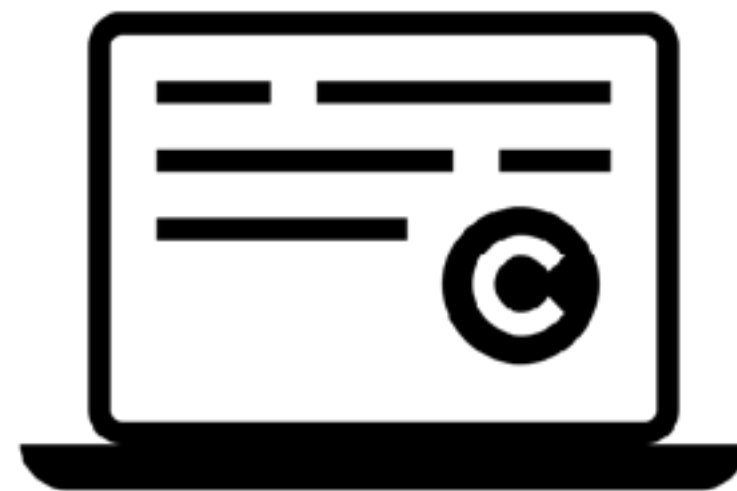
Basic video editing, adding a soundtrsk, blurring segments of the video, adding an "end screen" for credits

4

**Copyright, privacy &
accessibility**

Copyright

"You should only upload content (including music, videos, and artwork) that you created or that you're authorized to use; otherwise, this could result in a copyright violation."



Accessibility

YouTube offers closed captions or you can add these yourself. Captions let people read a written transcript of the video, and possibly even get them translated.





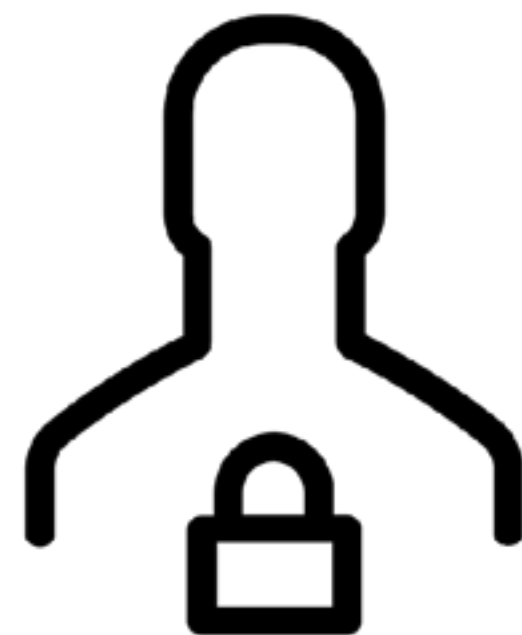
Use this to turn on closed captions ↑

Privacy

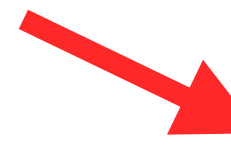
Listed - anyone can find it or search for it

Unlisted - not listed publicly but people with the link can see it

Private - only visible to you, other people can't see it at all



Important options in the "Your data in YouTube" section



YouTube controls

Your YouTube activity is saved in your Google Account. Examples of your activity include your watch and search history.

YouTube Watch History

Paused



Makes it easier to find YouTube videos that you've watched and improves your recommendations in YouTube and in other Google services, like Search

No activity

[Manage your YouTube Watch History](#)

YouTube Search History

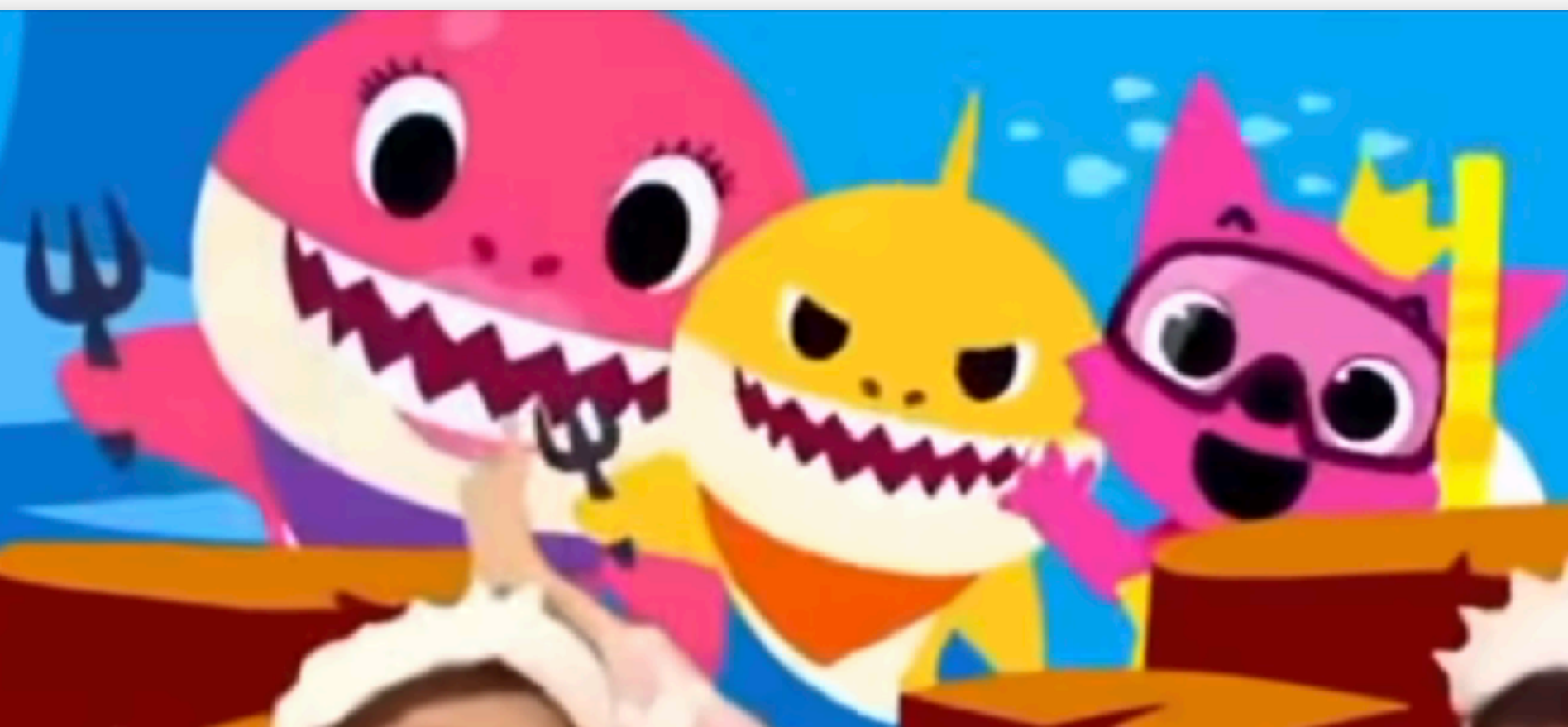
Paused



Saves your searches on YouTube to make your future searches faster and improve your recommendations

No activity

[Manage your YouTube Search History](#)



It's the end,

1:28 / 1:19:51



<librarian.net/talks/youtube>

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Questions?