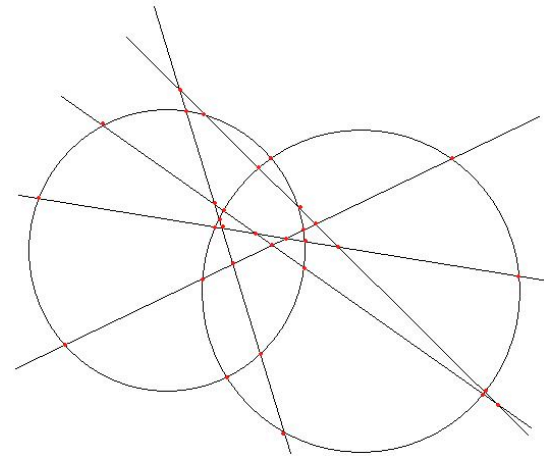


Web Trends

Five trajectories



Jessamyn West - librarian.net/talks/vla

14may08

The five things

- * open source & open sources
- * collaborative information
- * disruptive tech & repurposable content
- * “the tubes” and getting at them
- * local knowledge



disclaimer

- * geared towards where I work
- * yes, it's the web
- * I am a power user
- * this is big picture stuff



Disclaimer Info

Open Source & Open Sources

- * Firefox
- * Koha/Evergreen/Sitka
- * Open Library
- * Feeds/authenticated feeds



Collaborative Information

The screenshot shows the Twitter website interface. At the top, the Twitter logo is on the left, followed by a search bar with the text "Name or location" and a "search" button. To the right of the search bar are navigation links: "Home", "Find & Follow", "Settings", "Help", and "Sign out".

The main content area is titled "What are you doing?" and features a text input field with a "140" character count. Below the input field is an "update" button. Underneath the input field are tabs for "Recent", "Replies", "Archive", and "Everyone".

The "Recent" tab is selected, showing a list of tweets. Each tweet includes a profile picture, the user's name and handle, the text of the tweet, and the time it was posted. The tweets are:

- mikemcaffrey @jessamyn**: You can talk about how cloud storage such as S3 can be used for digital library asset file storage for really cheap. 6 minutes ago from twhir! in reply to jessamyn
- griffey @jessamyn**: Something else interesting I just saw: <http://www.firef.ly/> 7 minutes ago from twhir! in reply to jessamyn
- griffey @jessamyn**: I'd include all the new true multimedia stuff that's launched recently: seesmic, ustream, kwik, etc. 8 minutes ago from twhir! in reply to jessamyn
- rmazar @jessamyn**: the easy and seamless interactivity and modification of things....like scrapblog and meebo. 11 minutes ago from web in reply to jessamyn
- joshuamneff @jessamyn**: porn! 11 minutes ago from TwitterFox in reply to jessamyn

On the right side of the page, there is a yellow sidebar. It starts with "Hi, your profile" and a profile picture for "jessamyn west". Below this is a "Currently" section with the text: "okay @librarians .. discussing 'top web trends' tomorrow at VLA. Some suggestions, so I can at least show off Twitter?". There is a button that says "Put your updates on your site!".

Below the "Currently" section is a "Device updates" section with the text: "Take Twitter with you! Set up your phone or IM!".

At the bottom of the sidebar is a "Stats" section with the following data:

Following	196
Followers	1,141
Favorites	7
Direct Messages	429
Updates	1,257

At the very bottom of the sidebar is a "People" section with the text "invite more".

Disruptive Technologies

- * digital content (books and more)
- * VOIP
- * web vs broadcast tv
- * things we can't predict



Repurposable Content

- * feeds
- * photos
- * tweets?
- * ours/theirs?



“The Tubes” & Getting at Them

- * APIs

 - flickr

 - google maps

- * Mashups

- * Ning

- * the end of apps?

Local Knowledge Endures & Thrives

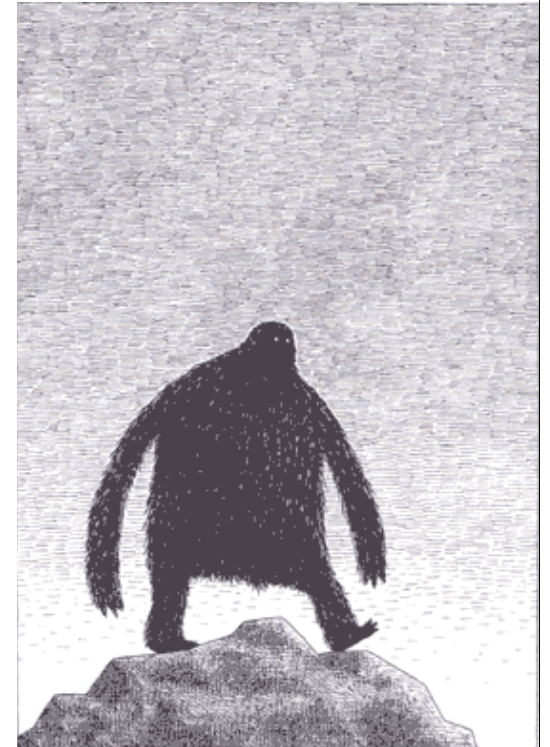
- * “surfacing” local content
- * sharing local knowledge
- * funding/supporting/justifying what we do
- * the web is the anti-local in many ways

MARRIES IN VERMONT,

Joxepit West,, Formerly of Princeton, Takes Minx Wylie for Bride. Special to Ttie, Toleg@am PRINCETON, Oct. 31.-Joseph West, of Chicago, formerly of Princeton. was mar- ried to Agnes Wylie at East Craftsbury, Vt., at 8 o'clock last night,, by Rev. Edward Garvin' the ceremony was per- formerd in the Presbyterian church which was filled with relatives and acquaint- ances Ttle bride was given away by her moth- - Mrs. George W. Wylie, who was edliessi@@d In lavender and whtte lace. The bride wore white satin with trim- mings of duchess and robe point lace. She wore a veil of duchess and rose point, previously worn by an aunt, Mrs. Simpson of New York. She carried bride roses and lilies of the Valley. ' Gertrude West of Princeton, sister of the groom and friend and schoolmate of the bride was maid of honor. She wore pink satin and chiffon aipd carried pink carnations. Ralph H. Beaman, Norwood, was beat man and the'ushers were John and W&I- ter Simpson, cousins of the bride. The decorations In the church consisted of pink chrymantherhums, 'flr bal@ain

and a few anti-trends

- * DRM vs. usability
- * privacy, what's yours, what's ours, what's theirs
- * Other copyright machinations
- * the accelerating pace of everything
- * the high cost of everything



Thanks!

Questions?