

# vermontlibraries.org

websites with WordPress



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13may08

# VLA needed a site

- \* that could grow
- \* that was familiar
- \* where users/committees could add content
- \* where people could post jobs
- \* that was more interactive than the previous site
- \* that had a few webmasters
- \* that we had more control over
- \* to host conference materials

# VLA decided

- \* to use WordPress (free)
- \* to host on LISHost (\$60/year?)
- \* to keep the same design, more or less
- \* to have a web team (volunteers!)
- \* to moderate comments (easy!)
- \* to give people logins *or* training (or both!)

# I did...

- \* design transfer
- \* WordPress install/customization
- \* web team training
- \* various tweaking
- \* upgrades/updates

# Some features





- \* special jobs page & RSS feed
- \* “more inside” for longer posts
- \* each category has its own “page”
- \* users can upload images & other content
- \* “how to use this site” tutorial
- \* contact info for two webmasters
- \* moderated comments
- \* events section with calendar/sidebar


# Some stats

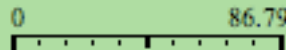



















- \* 88,000 sessions, 165,000 pageviews, 288,000 hits
- \* 91 posts and 15 comments
- \* 17 categories and 19 tags
- \* 750-1000 sessions per day
- \* 28 pages
- \* four admins
- \* fifteen members have contributed content  
[including our VLA president and our ALA Council rep]

# more stats

Report: Referrals - www.vermontlibraries.org  
Date Range: 01/01/2008 - 05/12/2008





Export:    


Previous Filter  #Shown 10 Go To# 1 Show/Hide 












Referrals (1-10) / 504	Sessions	Percent	
1. (no referral)	76,767	86.79%	
2. <a href="http://www.google.com/search">www.google.com/search</a>	3,853	4.36%	 
3. <a href="http://www.libraryjobpostings.org/newengla.htm">www.libraryjobpostings.org/newengla.htm</a>	2,631	2.97%	 
4. <a href="http://www.lisjobs.com/states/vermont.htm">www.lisjobs.com/states/vermont.htm</a>	1,230	1.39%	 
5. <a href="http://search.live.com/results.aspx">search.live.com/results.aspx</a>	690	0.78%	 
6. <a href="http://www.nh.gov/nhsl/services/librarians/ljob/ljob4.html">www.nh.gov/nhsl/services/librarians/ljob/ljob4.html</a>	389	0.44%	 
7. <a href="http://libraryjobpostings.org/newengla.htm">libraryjobpostings.org/newengla.htm</a>	193	0.22%	 
8. <a href="http://search.yahoo.com/search">search.yahoo.com/search</a>	184	0.21%	 
9. <a href="http://state.vt.us/PreviewMsg.aspx">state.vt.us/PreviewMsg.aspx</a>	146	0.17%	 
10. <a href="http://www.unshelved.com/">www.unshelved.com/</a>	118	0.13%	 
<b>View Total:</b>	86,201	97.45%	
Next <b>Total:</b>	88,455	100.00%	

# more stats

Report: Search Terms - www.vermontlibraries.org  
Date Range: 01/01/2008 - 05/12/2008

Export:    

Previous Filter  #Shown 10 Go To# 1 Show/Hide 





Search Terms (1-10) / 1,765	Sessions	Percent	
1. vermont library association	1,055	20.12%	
2. library	463	8.83%	
3. vermont library conference	421	8.03%	
4. vermont library	133	2.54%	
5. vermont libraries	122	2.33%	
6. vermont library jobs	90	1.72%	
7. vermont state library	75	1.43%	
8. vermont library association conference	63	1.20%	
9. vt library association	50	0.95%	
10. library jobs vermont	49	0.93%	
<b>View Total:</b>	<b>2,521</b>	<b>48.08%</b>	
<b>Total:</b>	<b>5,243</b>	<b>100.00%</b>	



Next

















# more stats

Report: Requested Pages - www.vermontlibraries.org  
Date Range: 01/01/2008 - 05/12/2008





Export:    


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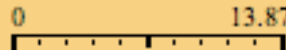


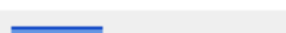
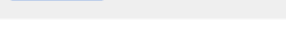

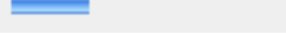

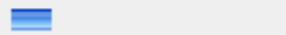

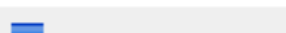
 Pages (1-10) / 713	 Pageviews	Percent	
1. <a href="#">/section/jobs/feed</a>	18,261	11.07%	
2. <a href="#">/</a>	14,527	8.81%	
3. <a href="#">/section/jobs</a>	13,675	8.29%	
4. <a href="#">/feed</a>	12,885	7.81%	
5. <a href="#">/feed/atom</a>	8,202	4.97%	
6. <a href="#">/robots.txt/</a>	8,060	4.89%	
7. <a href="#">/vlc</a>	4,460	2.70%	
8. <a href="#">/wp-content/uploads/2008/03/vlcbrochure.pdf</a>	1,822	1.10%	
9. <a href="#">/vermont-library-conference</a>	1,669	1.01%	
10. <a href="#">/leadership</a>	1,359	0.82%	
<b>View Total:</b>	84,920	51.49%	
 <b>Next</b>	<b>Total:</b>	164,917	100.00%

# no more stats

Report: Downloads - www.vermontlibraries.org  
Date Range: 01/01/2008 - 05/12/2008

Export:    

Previous Filter  #Shown 10 Go To# 1 Show/Hide 

Downloads (1-10) / 103	Hits	Percent	
1. /wp-content/uploads/2008/03/vlcbrochure.pdf	1,254	13.87%	
2. /wp-content/uploads/2008/03/registration.doc	826	9.14%	
3. /wp-content/uploads/2008/03/registration.pdf	429	4.75%	
4. /wp-content/uploads/2008/04/2008vlcbrochure.pdf	400	4.43%	
5. /wp-content/uploads/2008/02/academic-salary-survey-report.pdf	365	4.04%	
6. /wp-content/uploads/2007/11/2008formweb.pdf	320	3.54%	
7. /wp-content/uploads/2008/01/state-aid-case-statement-12-07.pdf	198	2.19%	
8. /wp-content/uploads/2008/01/librarylegdayflyer.pdf	172	1.90%	
9. /compensation5.07.pdf	155	1.71%	
10. /JohnSwan05.doc	153	1.69%	
<b>View Total:</b>	<b>4,272</b>	<b>47.26%</b>	
<b>Total:</b>	<b>9,039</b>	<b>100.00%</b>	

Next

**Thanks!**

**Questions?**