

You do *what* for a job?

public speaking in the library world



Jessamyn West

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I am not
actually
a
librarian

FA 2.55 (1) 1895

Brochure series of architectural
illustration

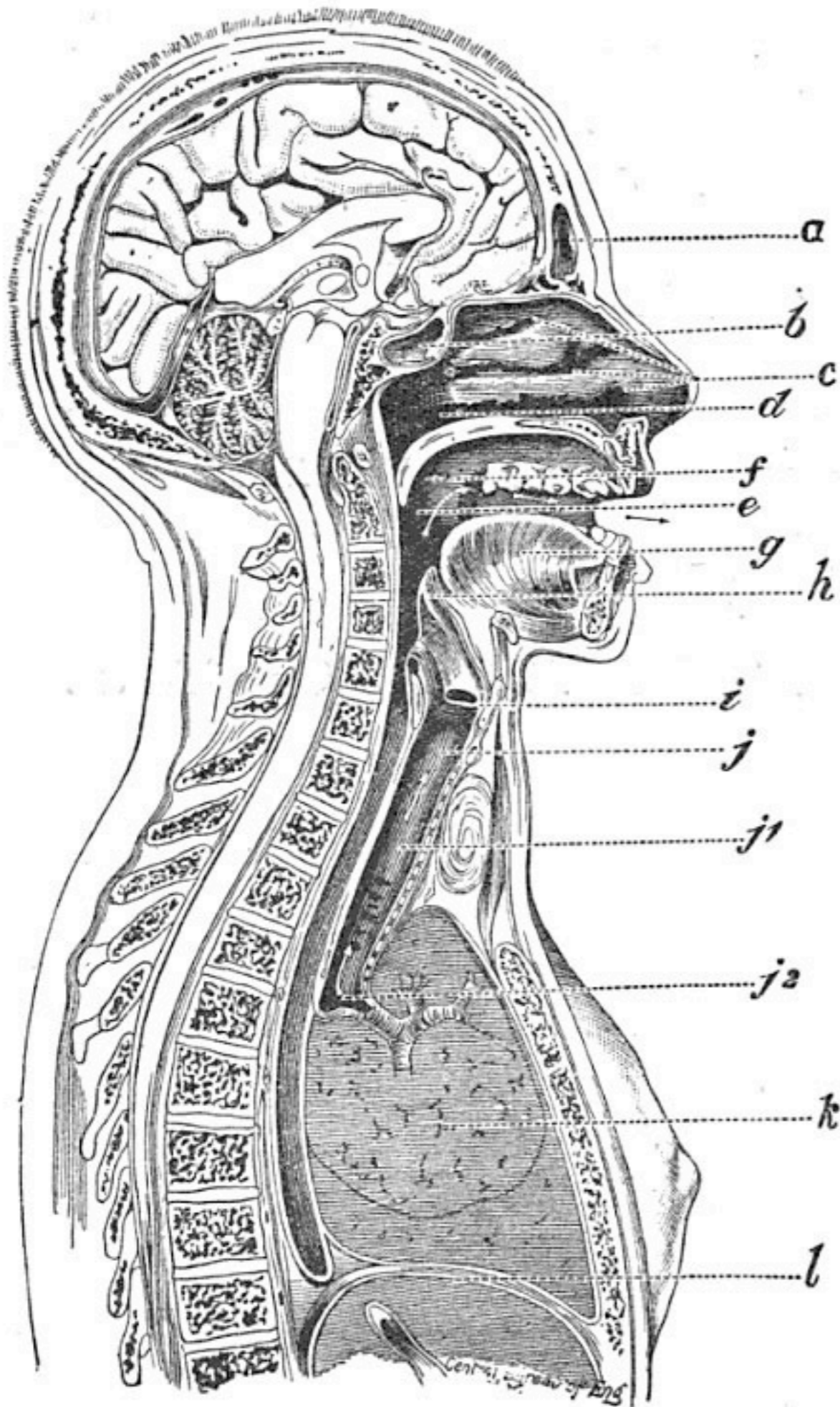
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Why so
much
speaking?

Basic rules

1. Tell people something they don't know.
2. The audience wants you to do well.
3. It's a presentation, not a handout.
4. "First have something to say"

I.
A HANDBOOK OF THE THEORY AND PRACTICE OF MEDICINE. Sixth Edition, with Illustrations, in one volume, large 8vo, 21s. [Just published.]

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the press.

Common types

- Results of research/project.
- How to do a thing.
- Big ideas/Why a thing is important.
- Famous person talks about whatever.





Get noticed

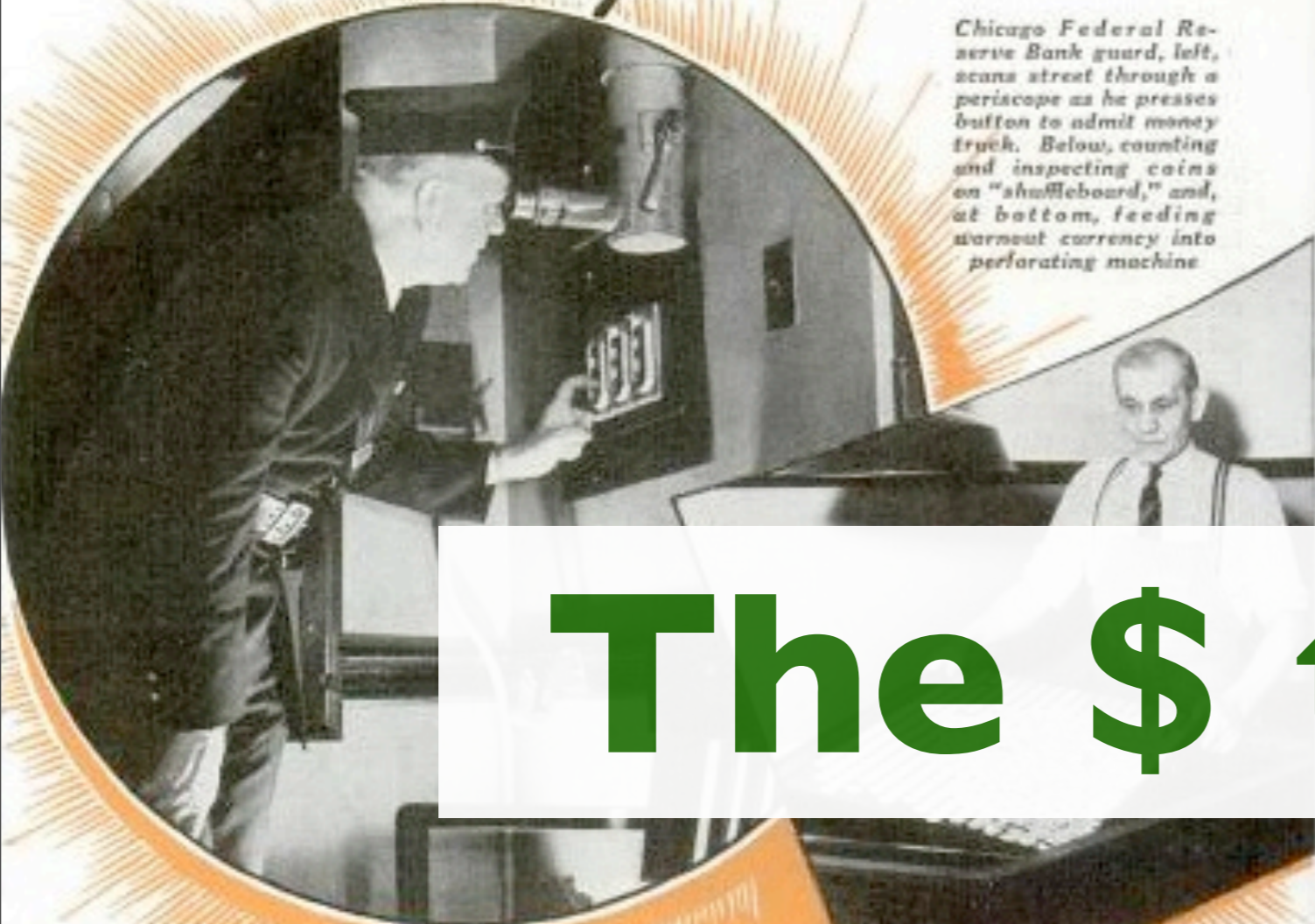
- Have a blog/twitter/etc
- Interact
- Have a niche
- Grab opportunities
- Work your way up
- Ignore haters

A large, textured green shape resembling a bullet or a cluster of small particles, centered on a white background. The shape is roughly circular with a scalloped, irregular edge and a fine, porous internal texture. It is positioned behind the text.

Not too many bullets...

Handling MONEY

Chicago Federal Reserve Bank guard, left, scans street through a periscope as he presses button to admit money truck. Below, counting and inspecting coins on "shuffleboard," and, at bottom, feeding wornout currency into perforating machine



By
Roderick M. Grant

THE king was in his counting house, counting out his money—"

The old song has a new tune, played by clinking silver on a wooden "shuffleboard," the whir of wheels in an automatic currency counter, copper jingling in a centrifuge and the clatter of typewriter keys punching out code messages that transfer millions over a network of telegraph wires linking Boston



by the TON



turret overlooking the upstairs banking floor. You can't see the guard, but you can see the loopholes for guns. And the first thing you notice is the scarcity of "customers" in this great banking cathedral; there are probably not a half dozen in sight. That's because the public doesn't do much business at the Federal Reserve. It's a "service station" for banks, controlled by the member banks themselves; and it's a bank for Uncle Sam. It's a central reservoir of coins, currency and credit; when your home town bank needs more cash to circulate in the Christmas or Easter or some other heavy shopping season, it draws a



The \$ thing

Accidents happen



Enjoy yourself.



Ceiling Librarian is watching your metadata.

Thanks!

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