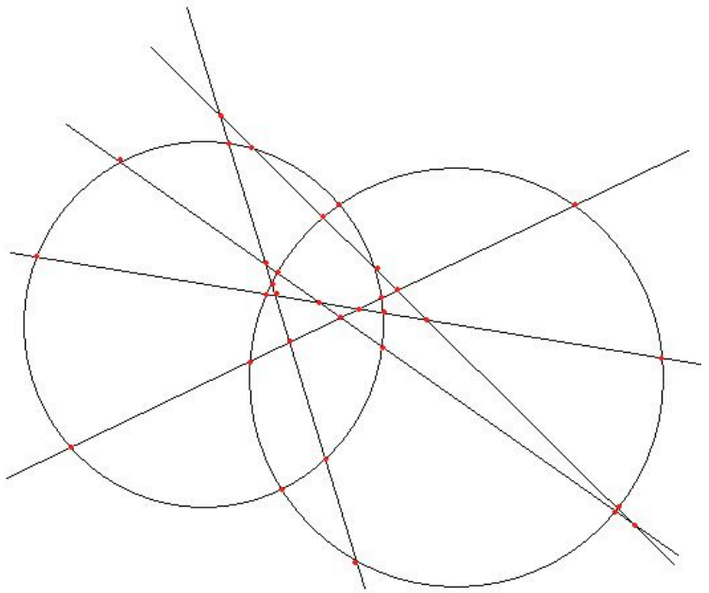
Web Trends

Fiveish trajectories

an overview



Jessamyn West - librarian.net/talks/nnyln

12sep08

local, open source, API-ish stuff, short repurposeable content and ... something else, collaborative info I think [works well with wikis etc]

goals

to learn

what is happening
... in what context
why this matters
what a library can do
who can help

“I have heard this before...”

http://flickr.com/photos/jaycoxfilm/2332407946/

quick disclaimer

1. trends are not the same as “trendy”
2. I do not use all these things at work, nor am I a trendsetter.
3. computers are tools that I think it may be unwise to have protracted emotional relationships with. That said, I think they are fun.

The five things

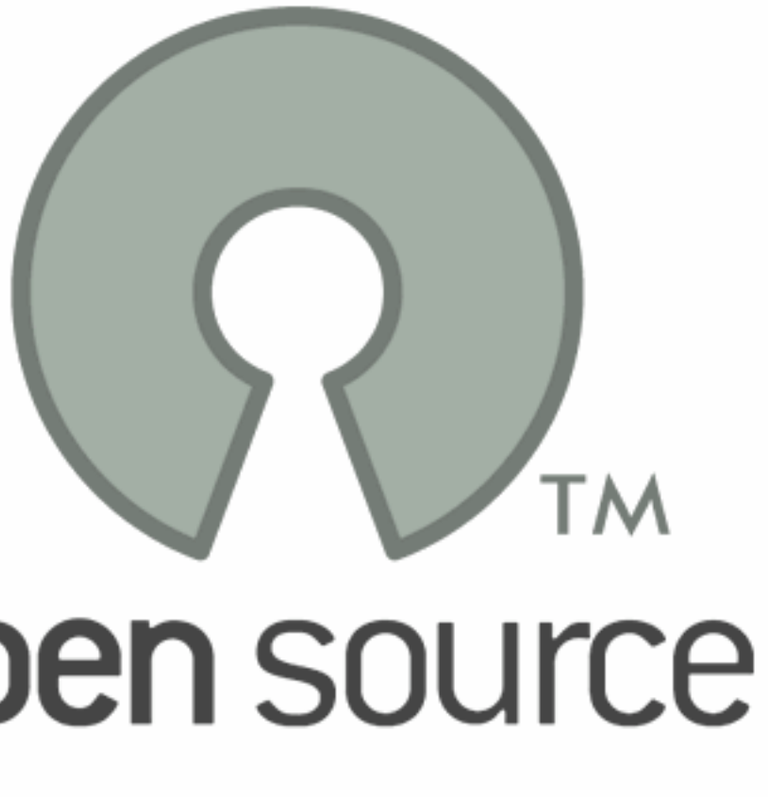
- open source & open sources
- collaborative and “social” information
- disruptive tech & repurposable content
- “the tubes” and “the cloud”
- local knowledge

standard disclaimer

- geared towards where I work
- yes, it’s the web
- I am a power user
- this is big picture stuff
- little picture stuff to follow

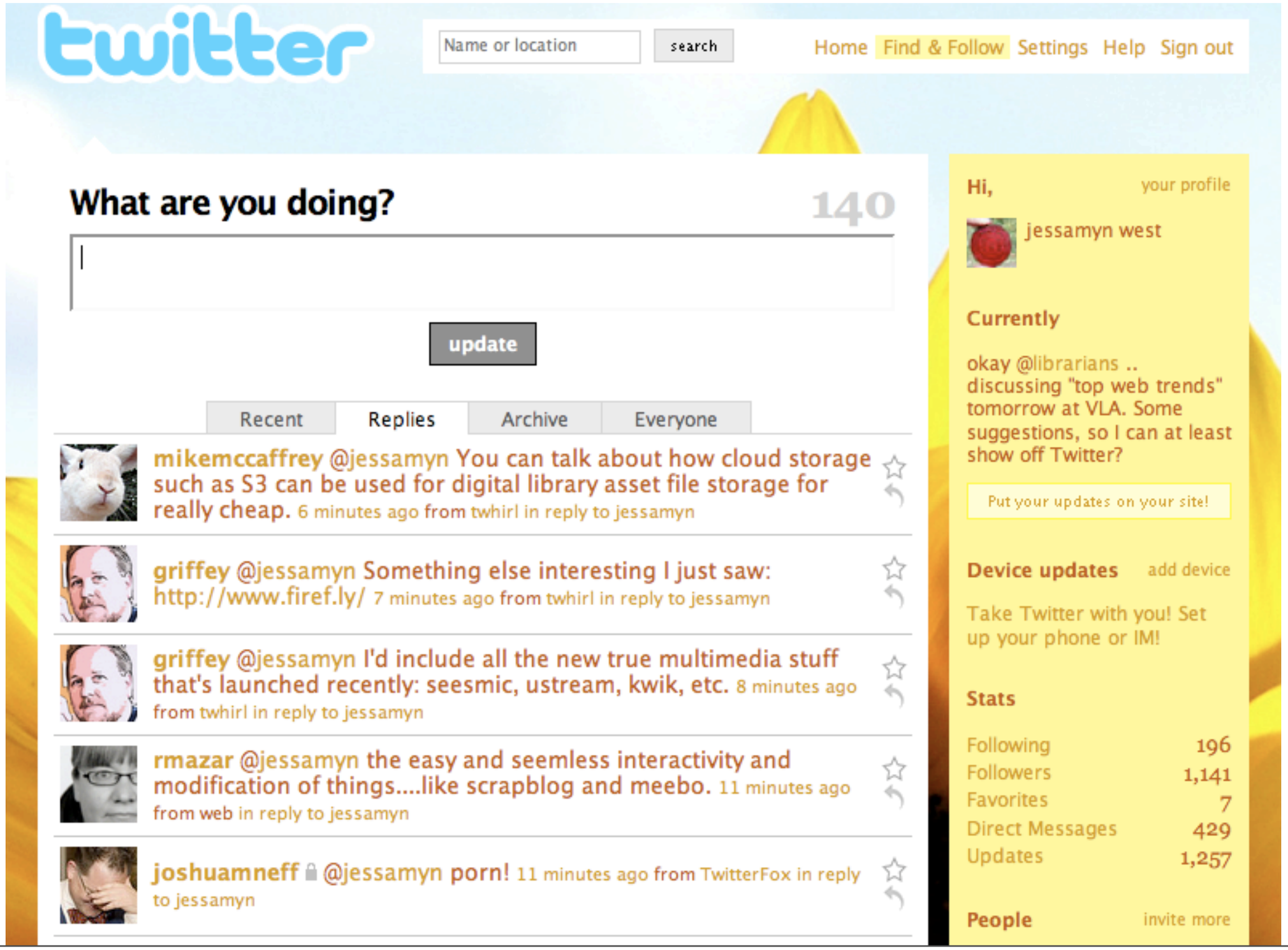
Open Source & Open Sources

- Firefox [more later!]
- Koha/Evergreen/Sitka
- Open Library
- Feeds/authenticated feeds
- Open Office and more F/LOSS



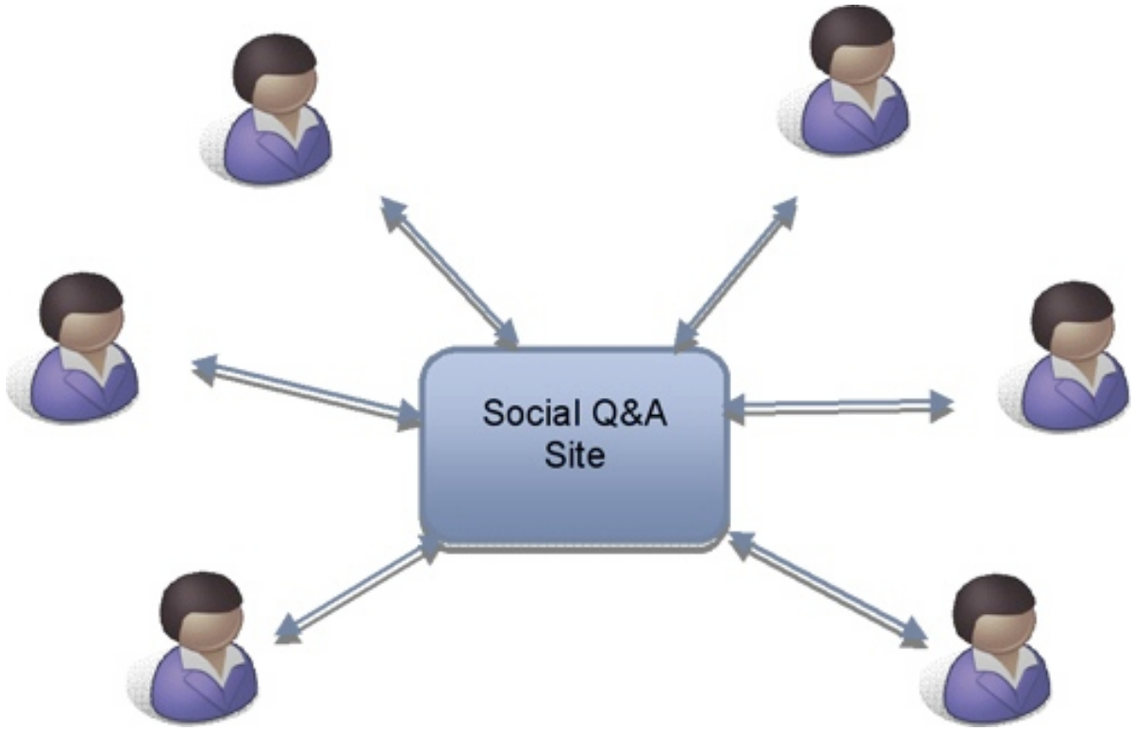
http://en.wikibooks.org/wiki/FLOSS_Concept_Booklet

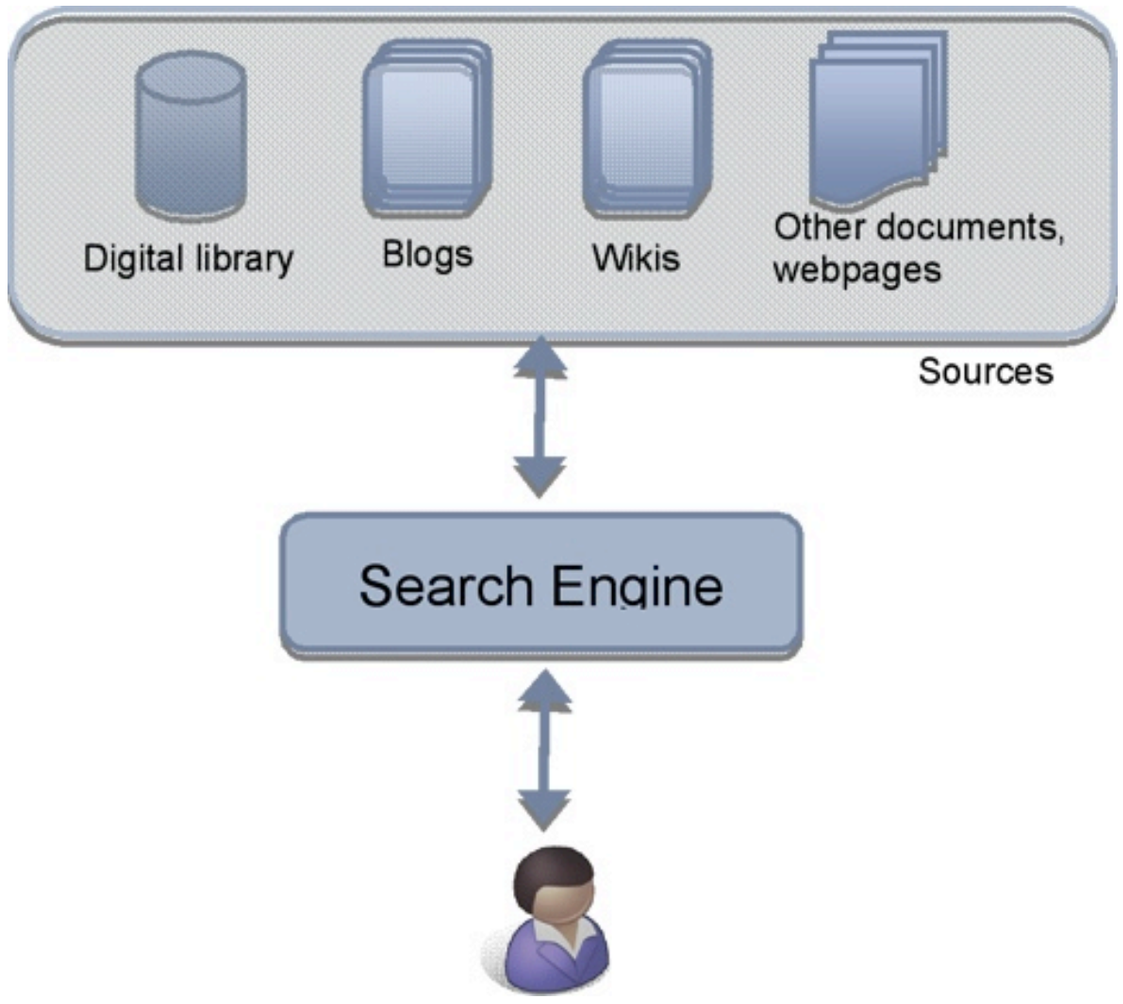
Collaborative Information



cite: http://twitter.com/jessamyn

aka “Social Q&A”





this

not this

cite: http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/2182/2028

Disruptive Technologies

- digital content (books and more)
- VOIP
- web vs. broadcast tv
- things we *can't predict*

cite: http://en.wikipedia.org/wiki/Disruptive_technology

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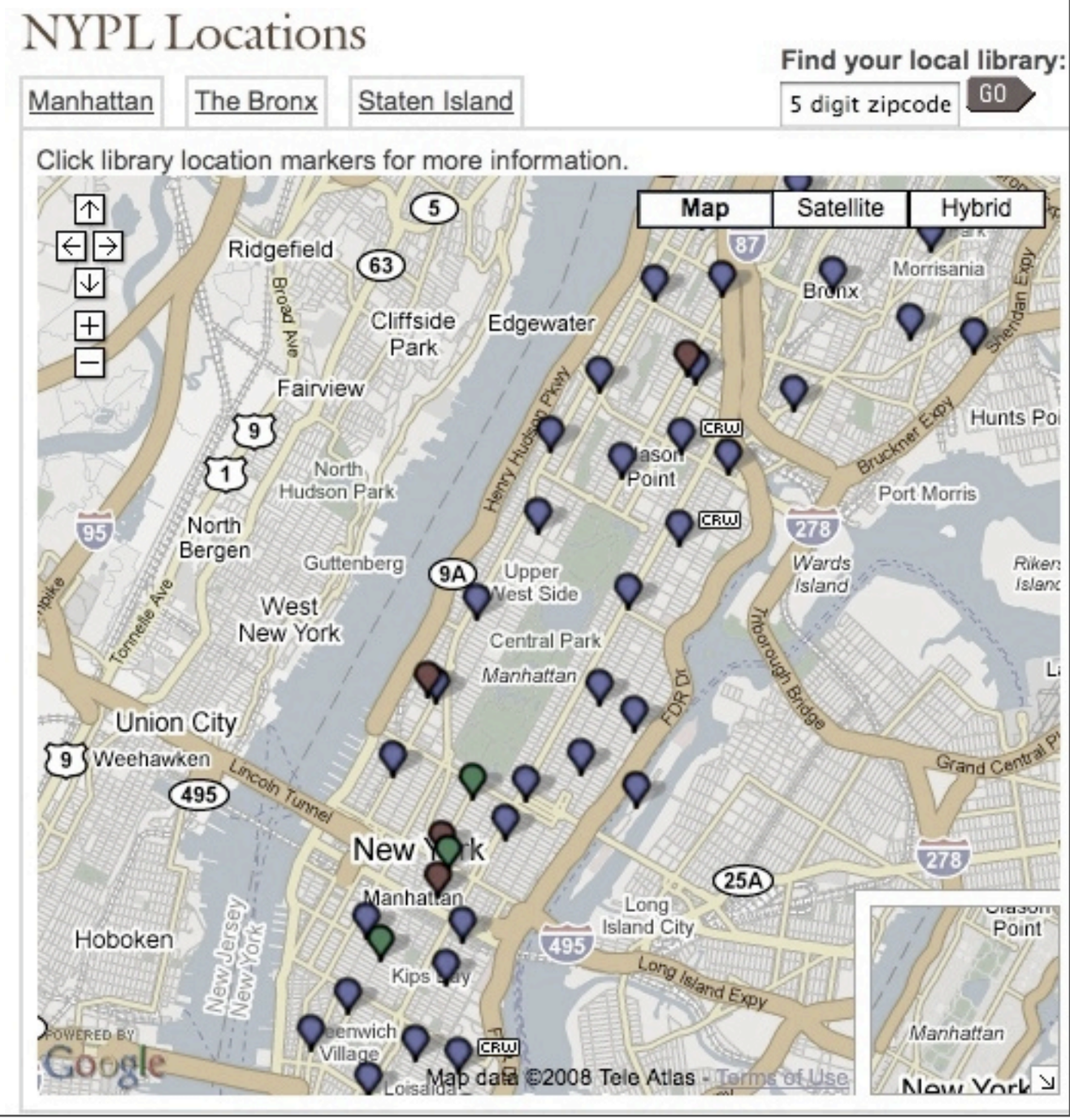
Repurposable Content

- feeds
- photos
- tweets?
- our stuff?
- their stuff?

cite: http://www.flickr.com/photos/north-carolina-state-archives/2456759490/
cite: http://www.librarian.net/stax/2289/another-library-on-flickr/

“The Tubes” & Getting at Them

- APIs
  - flickr
  - google maps
- Mashups
- Ning
- the end of apps?
  - chrome?
  - the cloud?



cite: http://nypl.org/hours/index.cfm?Trg=5&b=Man

and the cloud? it’s complicated...

cite: http://en.wikipedia.org/wiki/Cloud_computing
cite: http://www.amazon.com/b/?node=201590011

Local Knowledge Endures & Thrives

- “surfacing” local content
- sharing local knowledge
- funding/supporting/justifying what we do
- the web is the anti-local in many ways, that doesn’t make it bad

Local Knowledge Endures & Thrives

- “surfacing” local content
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MARRIES IN VERMONT,.

Joxepit West,, Formerly of Princeton, Takes Minx Wylie for Bride. Special to Ttie, Toleg@am PRINCETON, Oct. 31.-Joseph West, of Chicago, formerly of Princeton. was mar- ried to Agnes Wylie at East Craftsbury, Vt., at 8 o!clock last night,, by Rev. Edward Garvin' the ceremony was per- formerd in the Presbyterian church which was filled with relatives and acquaint- ances Ttle bride was given away by her moth- - Mrs. George W. Wylie, who was edliessi@@d In lavender and whtte lace. The bride wore white satin with trim- mings of duchess and robe point lace. She wore a veil of duchess and rose point, previously worn by an aunt, Mrs. Simpson of New York. She carried bride roses and lilies of the Valley. ' Gertrude West of Princeton, sister of the groom and friend and schoolmate of the bride was maid of honor. She wore pink satin and chiffon aipd carried pink carnations. Ralph H. Beaman, Norwood, was beat man and the'ushers were John and W&I- ter Simpson, cousins of the bride. The decorations In the church consisted of pink chrymantherhums, 'flr bal@ain

folks want to know “who knows?”

I have two routers, one wired one wireless. The wired router is connected to the internet and the wireless router is connected to the wired router. My iPhone and MacBook are both connected to the internet via the wireless router and in turn the wired router. I'm trying to get them to see each other. How? [more inside]
posted by **anglaise** to **computers & internet** at 3:27 PM - **0 answers** +

I'm trying to add a username in Wordpress that has an apostrophe in it (like Jerry O'Connell). It's telling me this is not allowed. Can I work around this? [more inside]
posted by **kerning** to **computers & internet** at 3:25 PM - **1 answer** **1 new** +

I'm looking for paradigmatic ethics papers. [more inside]
posted by **oddman** to **religion & philosophy** at 3:03 PM - **0 answers** +

Based on your own experience in Germany over the last year: is Deutsche Bahn's systemwide smoking ban inside Germany being enforced? [more inside]
posted by **kalapierson** to **travel & transportation** at 3:03 PM - **3 answers** **3 new** +

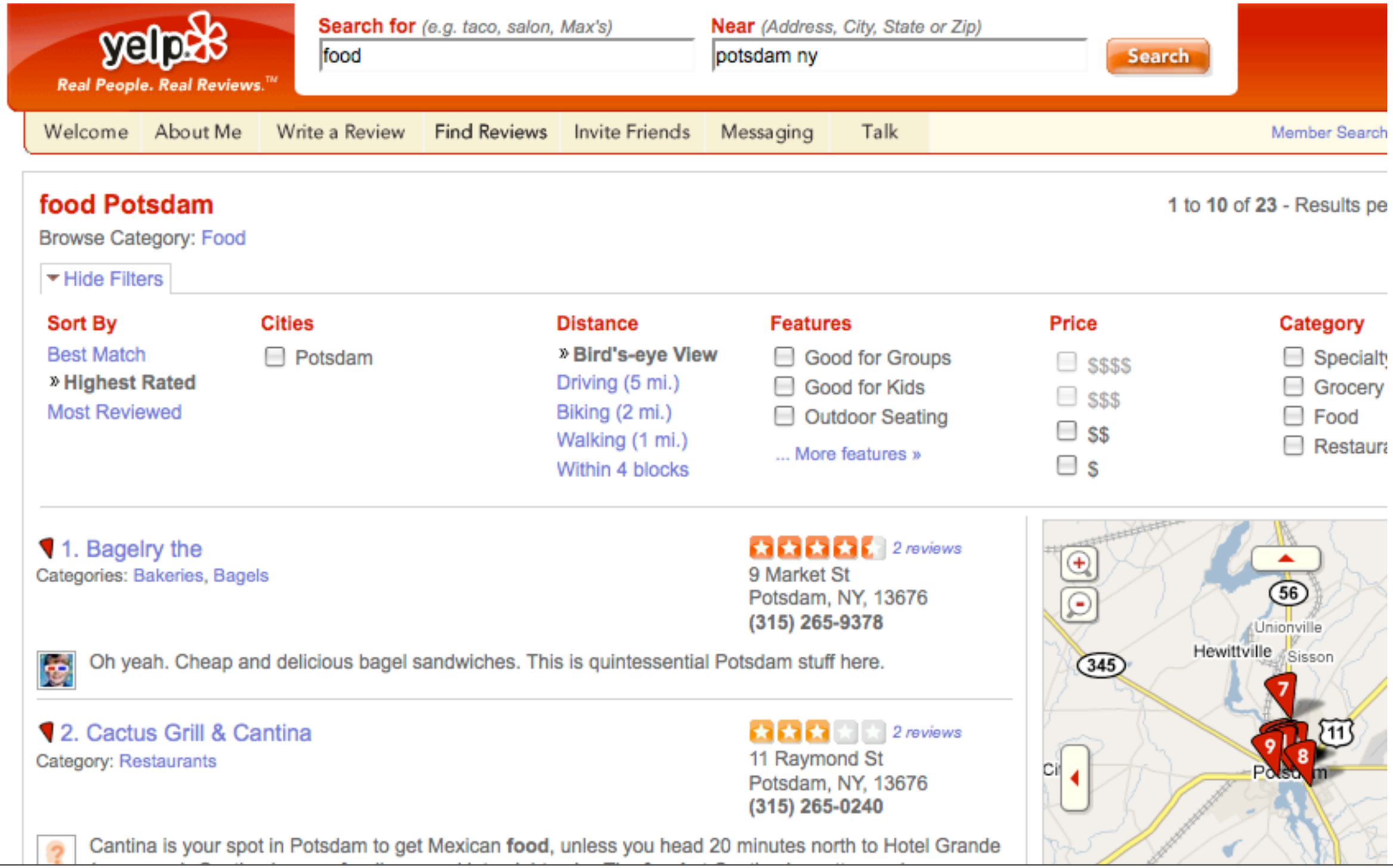
Why do lights flicker in my peripheral vision? [more inside]
posted by **Raichle** to **health** at 3:00 PM - **4 answers** **4 new** +

Why do my crescent rolls always seem to go flat? [more inside]
posted by **NoraCharles** to **food & drink** at 2:40 PM - **3 answers** **3 new** +

Getting Back Into Travel Photography. Five Questions [more inside]
posted by **Spurious** to **media & arts** at 2:36 PM - **4 answers** **4 new** +

cite: http://ask.metafilter.com

local + social + online = WIN



and a few anti-trends

- DRM vs. usability
- privacy, what's yours, what's ours, what's theirs
- Other copyright machinations
- the accelerating pace of everything
- the high cost of everything
- renting versus owning

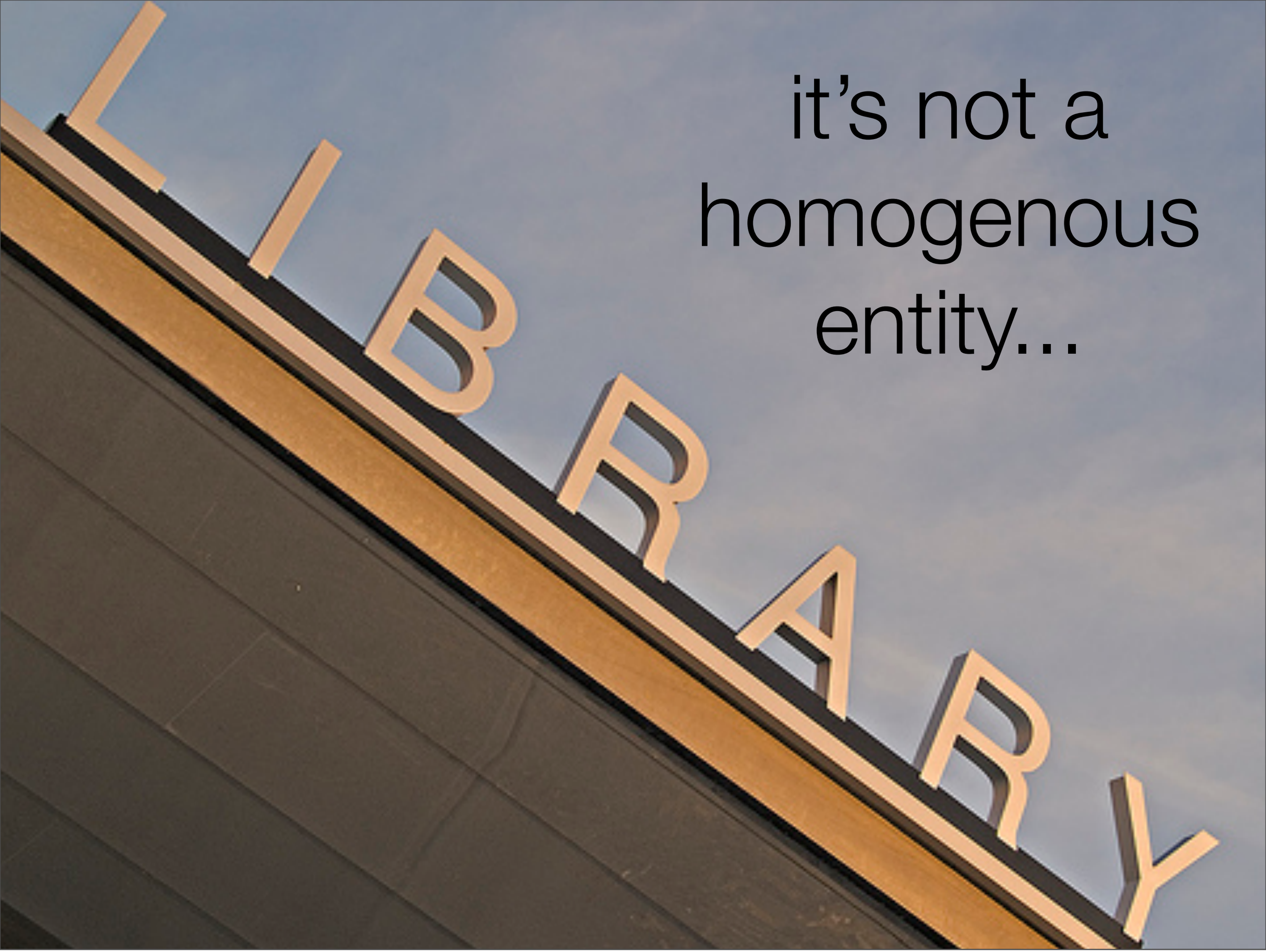
Thanks!

Questions before breaktime?

IT'S
INTERMISSION
TIME, Folks!

The Library

Angle



cite: http://flickr.com/photos/85853849@N00/327651705

we have (at least) two roles

librarian to patron

librarian to librarian

cite: http://flickr.com/photos/montereypubliclibrary/2766445316/

cite: http://flickr.com/photos/revjim5000/1492169438/

maybe even librarian**s** to librarian**s**

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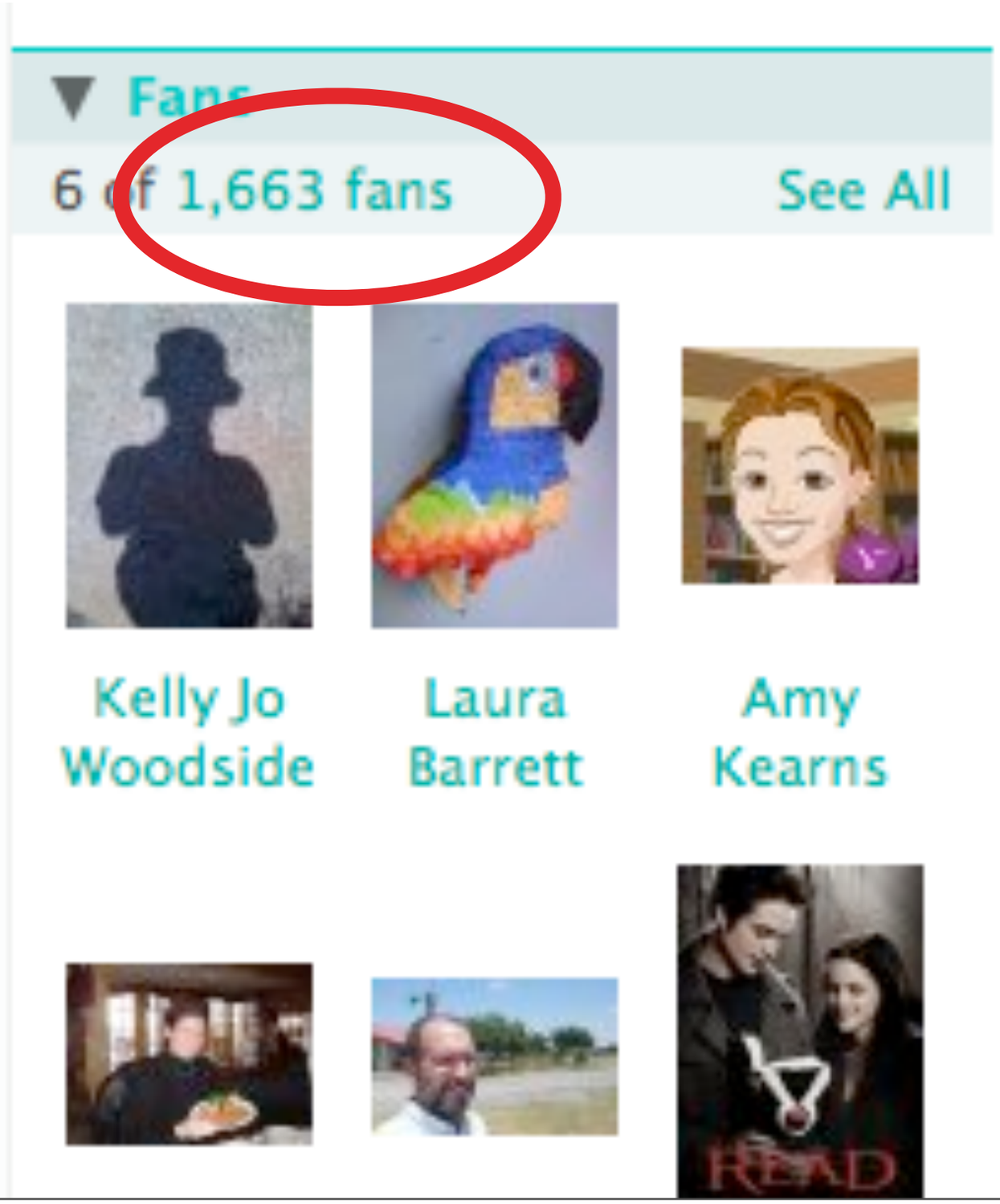


library as **leader**/library as **follower**

http://flickr.com/photos/purpleslog/891442065/

library as **leader**/library as **follower**

http://flickr.com/photos/purpleslog/891442065/

why?

- save money/time?
- stay relevant?
- be more fun?
- scale better?
- share more easily?

http://flickr.com/photos/jef/52133463/

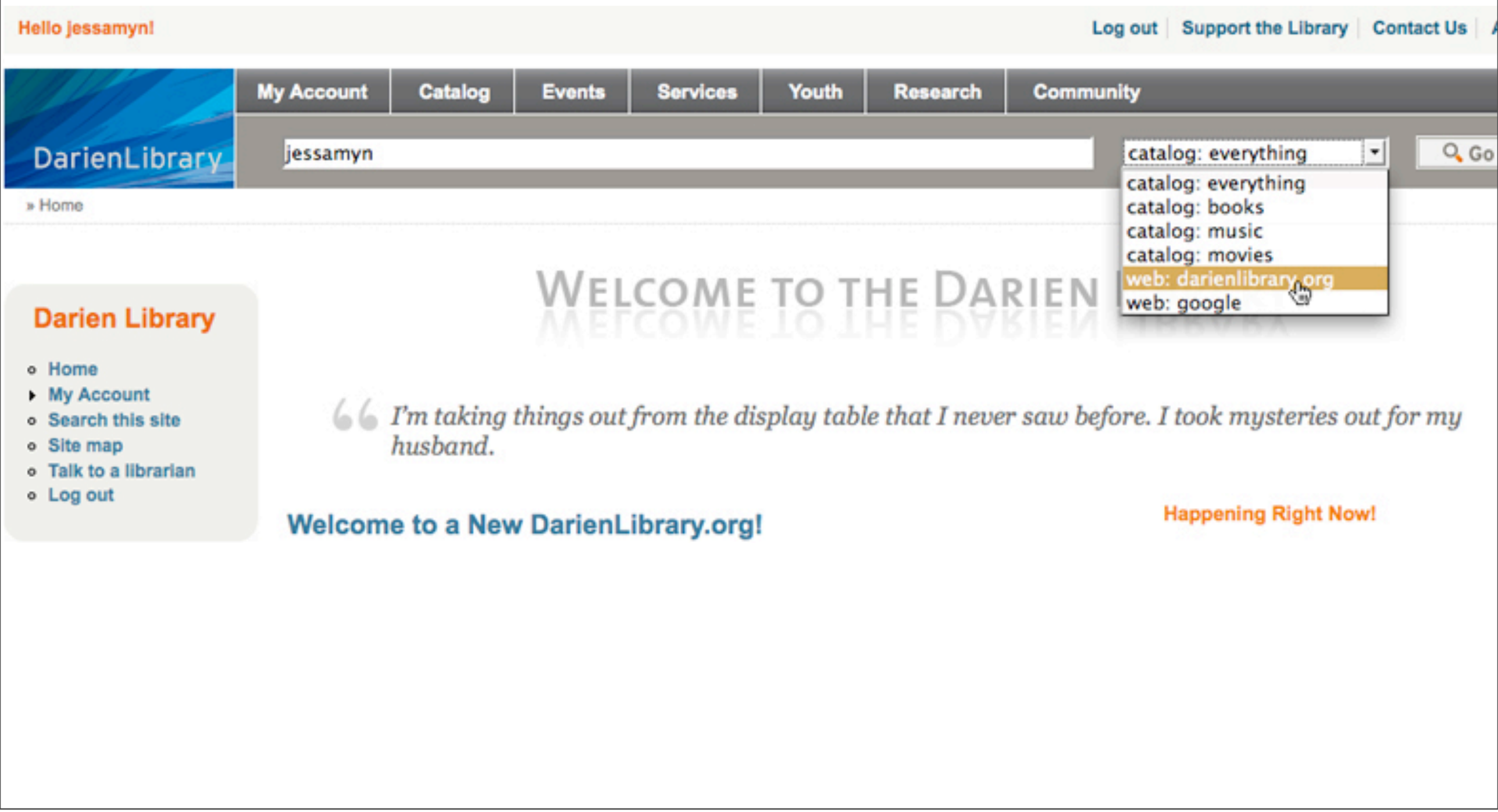
why *now*?

- All libraries have computers.
- Most libraries have broadband.
- Many patrons have access at home or work.
- Many people have to be online already.
- Other incentives to being connected.

a low tech example

saving 42 cents a shot if you can get people on board.

a higher-tech example

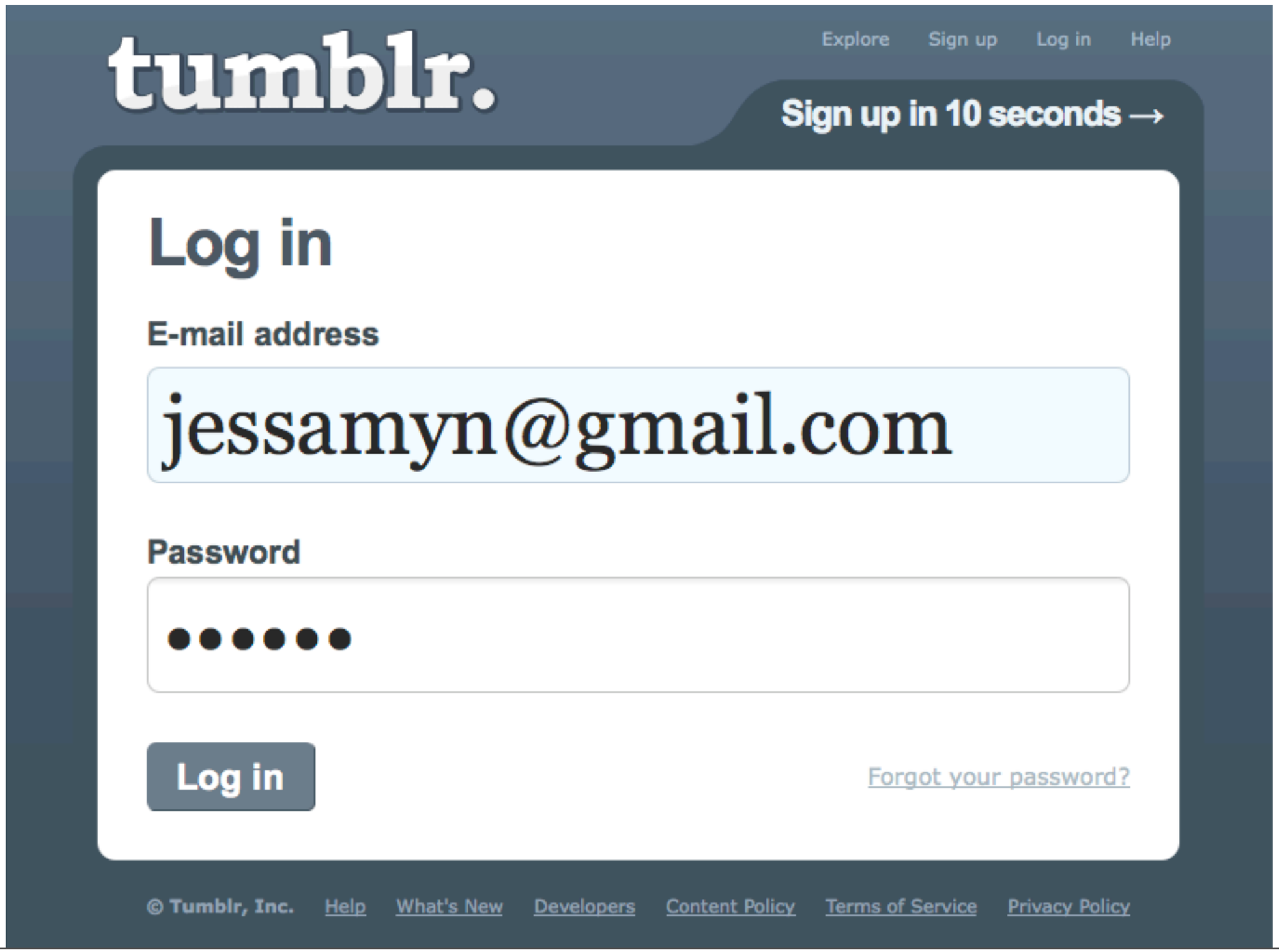


cite: http://www.darienlibrary.org/

an outside the box example

cite: http://jesspublib.org/using_jcpl/library_in_box.htm

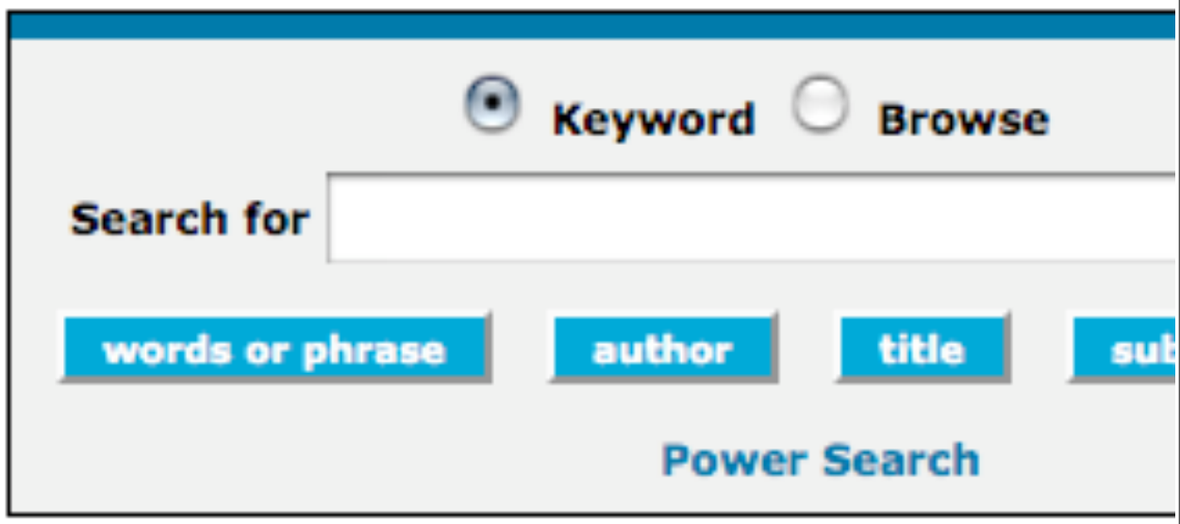
a non-library example



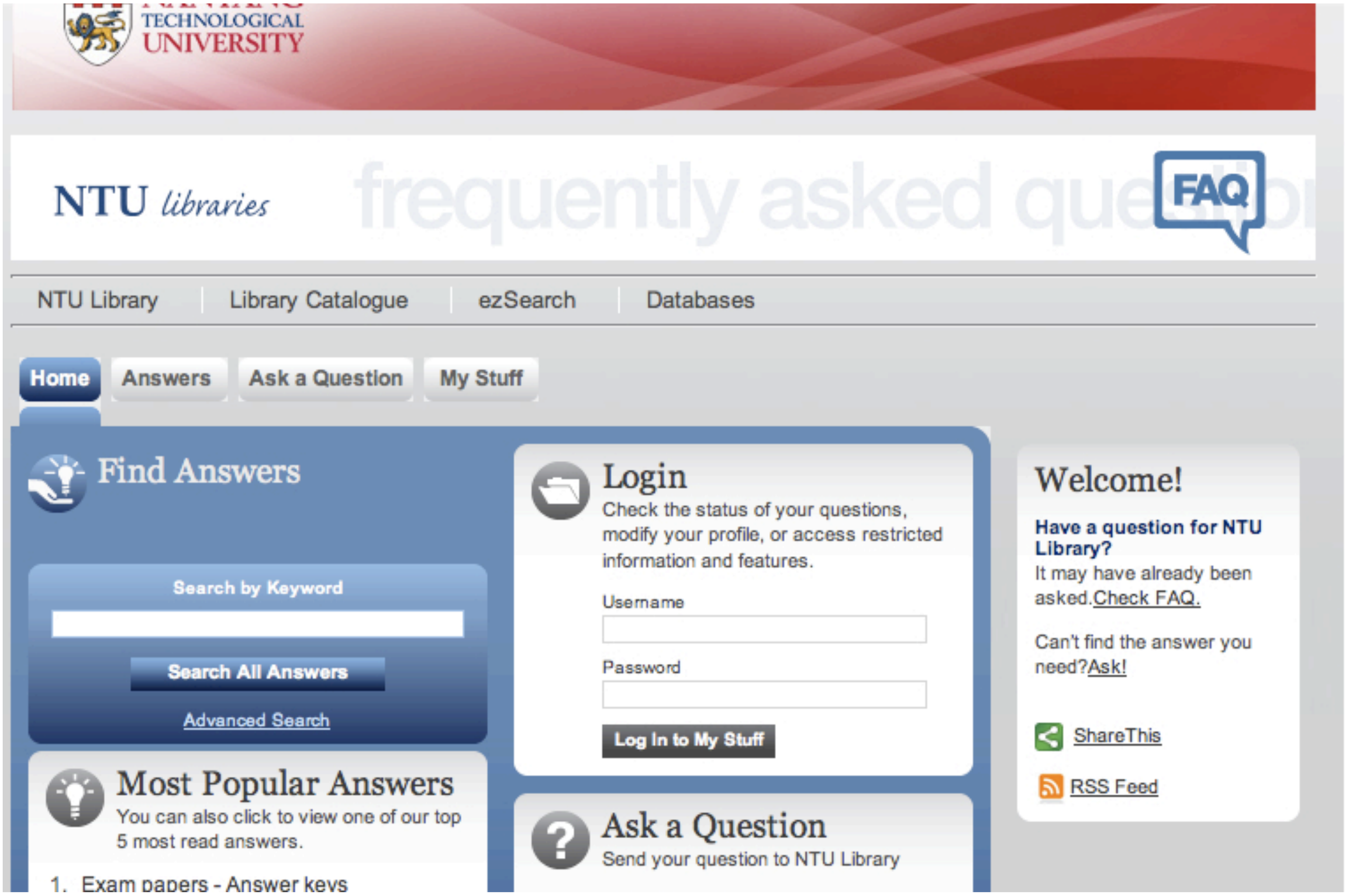
cite: http://jessamyn.tumblr.com/

room for improvement?

- OPAC?
- ILL?
- other acronyms?
- patron communication.
- transparency.



what looks good?



Nanyang technical U

http://nanyang.custhelp.com/

what have you tried?

what gets in your way?

http://www.flickr.com/photos/naama/26527050/

next up

some 2.0 strategizing
and examples.

after lunch

http://www.flickr.com/photos/library_of_congress/2178351339/
http://www.smithsonianmag.com/history-archaeology/pietown.html