



# It's Really About Connections

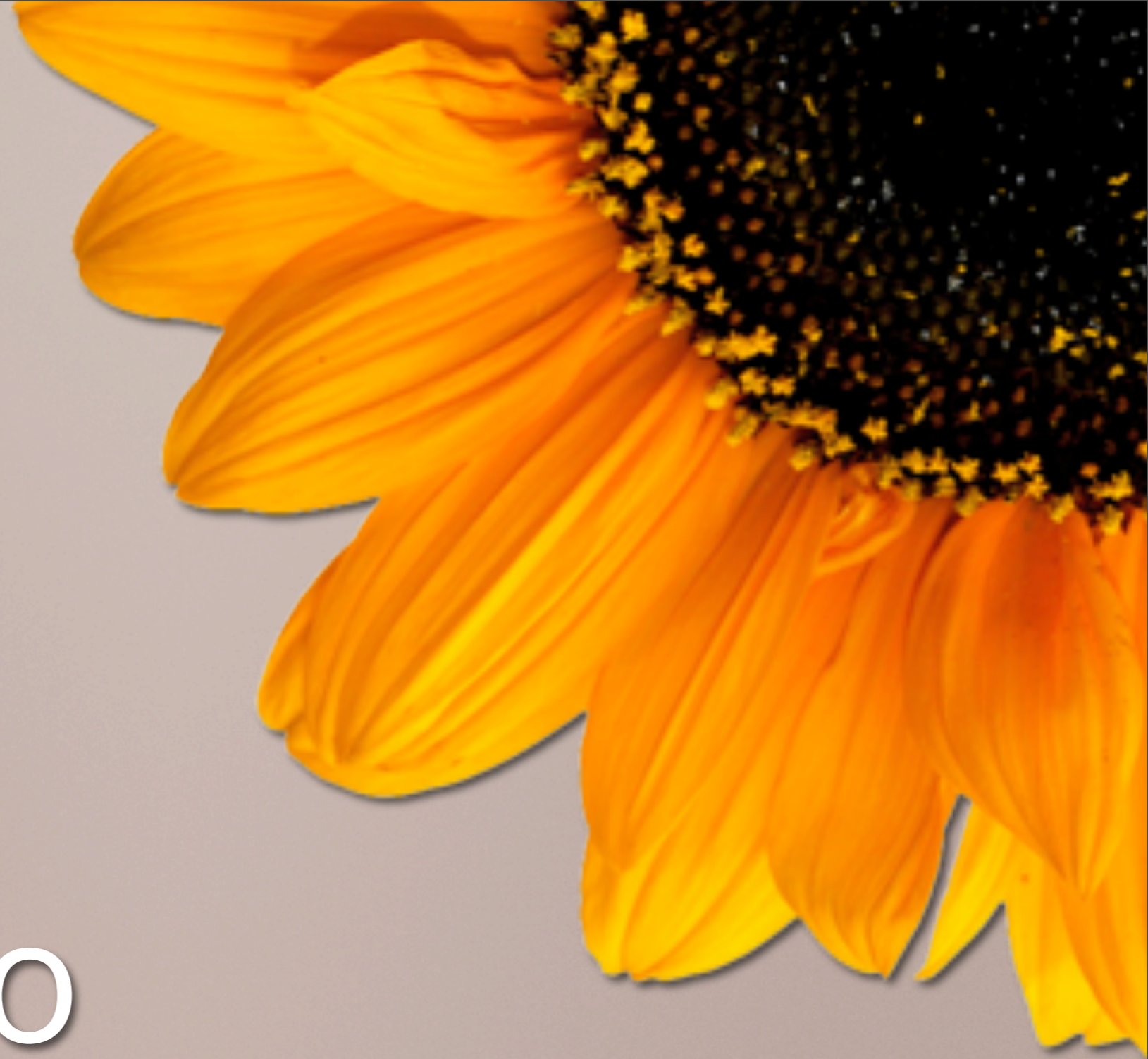
Linking People, Services  
& a Changing World

< [librarian.net/talks/kansas](http://librarian.net/talks/kansas) >

23oct08



# Intro





# Hi, I'm Jessamyn

- librarian
- blogger
- community moderator
- lifeguard
- “opinion maker”?
- show and tell lady







“at work”



## October 21

How can I tactfully tell my employer and coworkers that I'm leaving the organization? My timing sucks and leaves everyone I work with in a bit of a bind... [\[more inside\]](#)

posted by [Slarty Bartfast](#) to [work & money](#) at 2:54 PM - [0 answers](#) +

Part-time Job Resources in DC [\[more inside\]](#)

posted by [aleahey](#) to [work & money](#) at 2:49 PM - [1 answer](#) [1 new](#) +

Can anyone recommend a good current events discussion forum? [\[more inside\]](#)

posted by [Smanson](#) to [computers & internet](#) at 2:28 PM - [2 answers](#) [2 new](#) +

Help a beer drinker expand his horizons a little bit. What's a good place to get an absinthe cocktail in Manhattan (or anywhere else in New York)? [\[more inside\]](#)

posted by [jason's\\_planet](#) to [food & drink](#) at 2:10 PM - [2 answers](#) [2 new](#) +

MusicFilter: I'm looking for more French-language music I can enjoy while keeping up my (very poor) French. I like April March, Les Sans Culottes and Bonjour Brumaire. Who else can I listen to? [\[more inside\]](#)

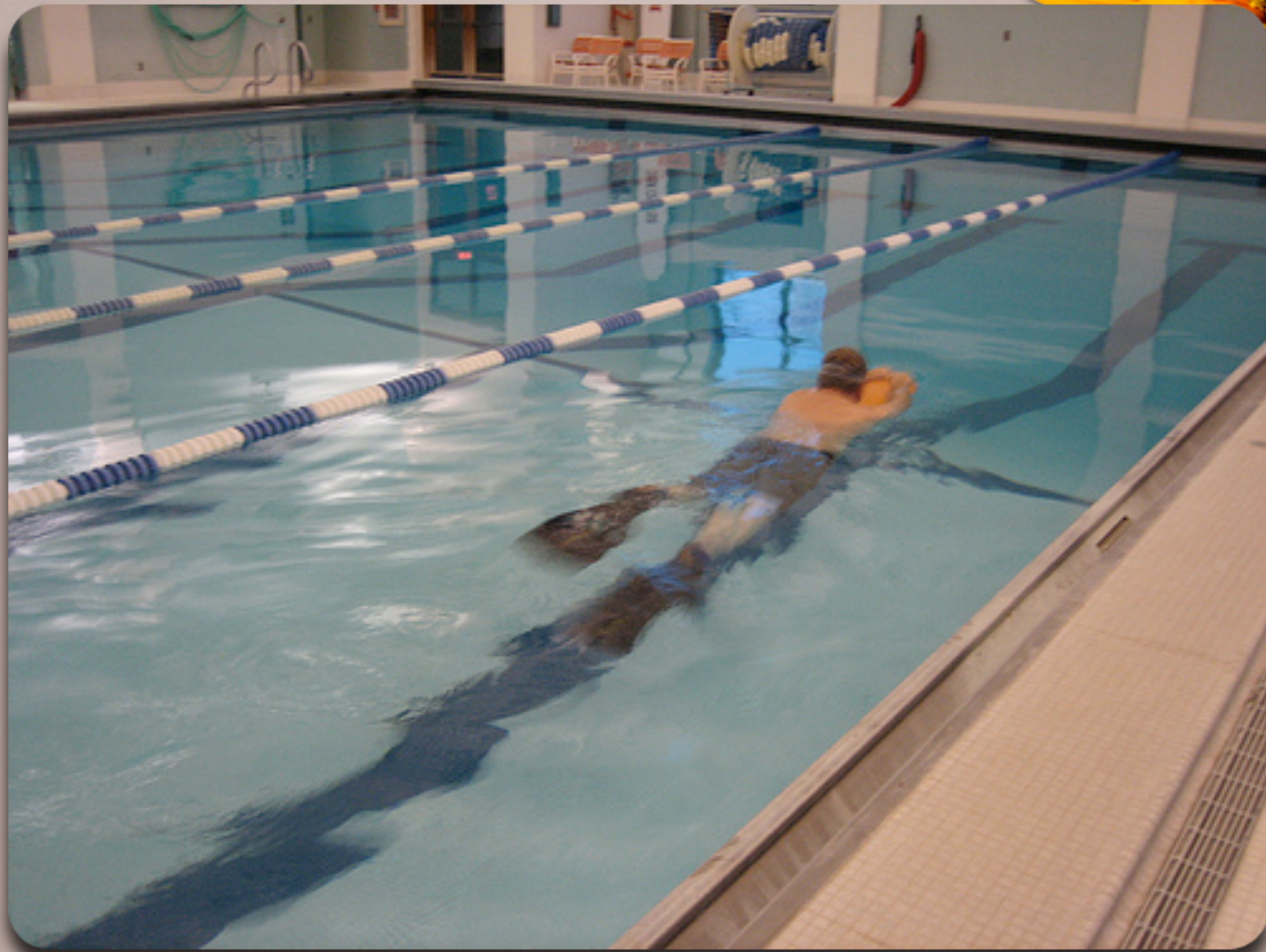
posted by [joannemerriam](#) to [media & arts](#) at 1:45 PM - [16 answers](#) [16 new](#) +

What foods can I take with me to an all-day seminar? I have no access to a microwave or refrigerator. They have to comfortably fit in a backpack. [\[more inside\]](#)

posted by [desjardins](#) to [food & drink](#) at 1:21 PM - [17 answers](#) [17 new](#) +

also “at work”





and more “at work”





What I mostly do.





Sometimes though...



I <3 Lists







2 egg plants  
2 onions  
2 garlic cloves  
1 green bell  
1/2 lb canned chopped tomo  
1/2 lb ground coriander  
2 lbs fresh cilantro

2 onions  
4 garlic cloves  
1/2 lb canned tomo  
1/2 lb ground turmeric  
1/2 lb garam masala  
1/2 lb chile powder  
1 lb cremini mushrooms  
1/2 cup plain yogurt

salad  
pear

a few quick lists



# the tech thing

- We were there first.
- We then sat there.
- People came in and nudged us.
- We made some choices.
- Some were made for us.
- And here we are. Hi.





# the 2.0 thing

- transparency/openness
- sharing (was “user generated content”)
- networking/networked
- simple (if not easy)
- recombinatorial! (mashups)
- and omg!





# why it matters

- government things, like **taxes**
- urgent things, like **disaster relief**
- fun things, like **grandchildren**
- the high **cost** of everything
- things we don't talk about as much, like **unemployment, fear and loneliness**





@ your library







Who do you serve?



# looking ahead



## TELEPHONES

Why, yes, they are fast becoming a necessity. What line do you need ?

### The Farmers' Telephone Line

Gives you more local and neighboring town service than any other line.

### Free Service With People's and Orange County Telephone Companies.

We have never removed a 'phone for reason of poor service, as any of our subscribers can testify.

No 'phones to buy—just a monthly rental.





and you care, why?





save time  
save money  
help people\*

\* also, not go crazy

You want...





meet Farmer Bob



The image shows the front cover of the book '©ontent' by Cory Doctorow. The cover is black with a large, stylized, concentric circle graphic in shades of gray. At the top, the title '©ontent' is written in a bold, red, sans-serif font. Below the title, the subtitle 'Selected Essays on Technology, Creativity, Copyright, and the Future of the Future' is written in a smaller, red, sans-serif font. In the center of the cover, the author's name 'Cory Doctorow' is written in a bold, white, sans-serif font, with 'New York Times Bestselling Author' written in a smaller, white, sans-serif font above it. The book cover is set against a light gray background. In the top right corner, there is a partial view of a bright yellow sunflower with a dark brown center.

# ©ontent

Selected Essays on Technology, Creativity, Copyright,  
and the Future of the Future

*New York Times Bestselling Author*

**Cory Doctorow**

“there is an information economy...”





Farmer Bob wants...





WIKIPEDIA



does 2.0 help him?







Meet Erica



### Search Shops

Search

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▾ [Sports](#)

▾ [Home](#)

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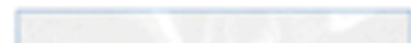
#### [Electronics](#)



#### [Harman Audio Factory Store](#)

We are the factory store for Harman Kardon, JBL and Infinity. Buy direct, bid with confidence!

#### [Sports & Recreation](#)



#### [Lady Foot Locker](#)

Women's Athletic Apparel and Equipment. Shop

#### [Gifts & Flowers](#)



#### [GiftTree.com](#)

Fine gift baskets, wine baskets, flowers, fruit

PayPal confuses her





she sold a pen for \$700





WIKIPEDIA



did 2.0 help her?





now it's personal



# back to you...



save time  
save money  
help people\*

\* also, not go crazy



# do we lead or follow?

Depends on...

- our patrons
- our staff
- our resources
- our time/\$/crazy level





# if we lead

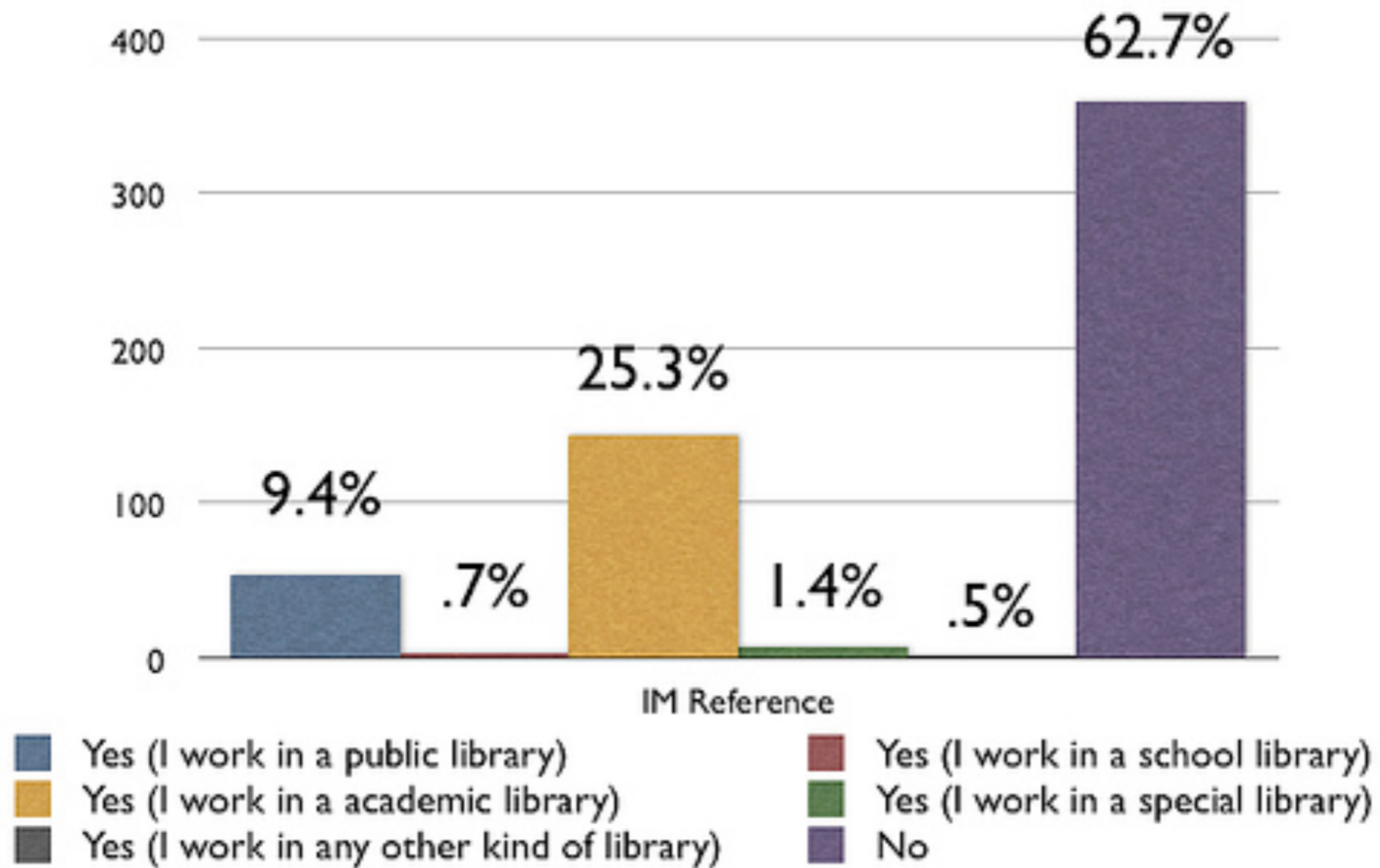


- we still have people starting from the very bottom
- we make choices and “sell them”
- we advocate as well as inform



## Does the library where you work use IM for reference and outreach?

574 responses



my foray into IM ref.



# Twitter example

- Twittervision
- an internet friend
- Red Sox
- everyone



**martyjon** 1 med vanilla chai *less than 5 seconds ago from txt*



**tetsuwo\_bot** キャツキャウフフしてた癖に結局付き合わなかった  
おいらを爆発させるヤツはこの俺が許さん！ *less than 5 seconds ago  
from web*



**edoardotroiani** TOUR DELL'INDIA: INDIA E RAJASTHANDall'1 al  
10 Marzo 2009Pensate all'India come a un mondo a parte..  
<http://tinyurl.com/5b4kv6> *less than 5 seconds ago from twitterfeed*





# Twitter example

- KC Public
- SLK Blogs
- weather!
- Q&A 1, 2

## Replies — Updates beginning with @jessamyn



**megvsmeg** @jessamyn I seriously love Kansas. 22 minutes ago  
from FriendFeed in reply to jessamyn



**pattinichols** @jessamyn that midwestern friendliness is so great. and it even seems sincere! love those kansas turnpike tollfolks. about 2 hours ago from web in reply to jessamyn







find new ways to engage



# if we follow

- We need to trust what people are telling us
- We need to find standards for evaluating new technologies and services.
- We must be prepared to be (somewhat) uncritical





2.0 means there may  
not be a book about it

- Similicio.us
- LibSuccess
- Other people!








there are risks





we're used to it





what's not the  
matter with  
kansas?

(or why I love the libraries here)





# Kansas Library Card

[Login Help](#) | [Frequently Asked Questions](#)

## Login to the KSLC

**PIN Number**

Your PIN Number is on your Kansas Library Card.

**Birth Date**

Insert birthdate in mm/dd/yyyy format.

[Administration Login for Librarians](#)

[Connect to Audio books, music & more!](#)

The State Library of Kansas is proud to announce the arrival of Digital Audio Books and Digital Music for your enjoyment. For news and Q and A about the service, see our [blog](#).

[Register for a Temporary Card](#)

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The Kansas Library Card (KSLC) is a free service provided to Kansas residents by the [State Library of Kansas](#).

state library



# need secure passwords

in Simply Cool by Heather | 1 comment

you have probably heard on the news that the e  
ndidates (Sarah Palin) was hacked last week. A le  
: why you need to start using secure passwords  
w personal information about yourself or your fan

[blog post](#), that includes descriptions from the hac  
f how s/he actually hacked into the account (the  
s germane to the story).

strong visible consortia



# My Kansas Library on the W


Home

I need help!

Request a KLOW Site

Policies

## KLOW Featured on librarian.net

 October 8, 2008

Jessamyn West highlighted our project on her blog at [librarian.net](#).

Aw, shucks. \*blush\*

As to who in Kansas are the brains behind the project, it was started by Brenda Hough and Liz Rea at the [Northeast Kansas Library System](#) in 2006. Liz is still on the project (\*wave\*) but Brenda has moved on, her place being very capably filled by Sharon Moreland, NEKLS Technology Consultant. It is funded by NEKLS and the State Library of Kansas.

Thanks for the nod!

# MyKLOW



# LIBRARIES

## Blogs and Feeds

A listing of blogs and feeds created by K-State Libraries staff.

### SEARCH

**GO!**

### Committees and Departments

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KState





“these are our shared  
values”



Thank  
you!

