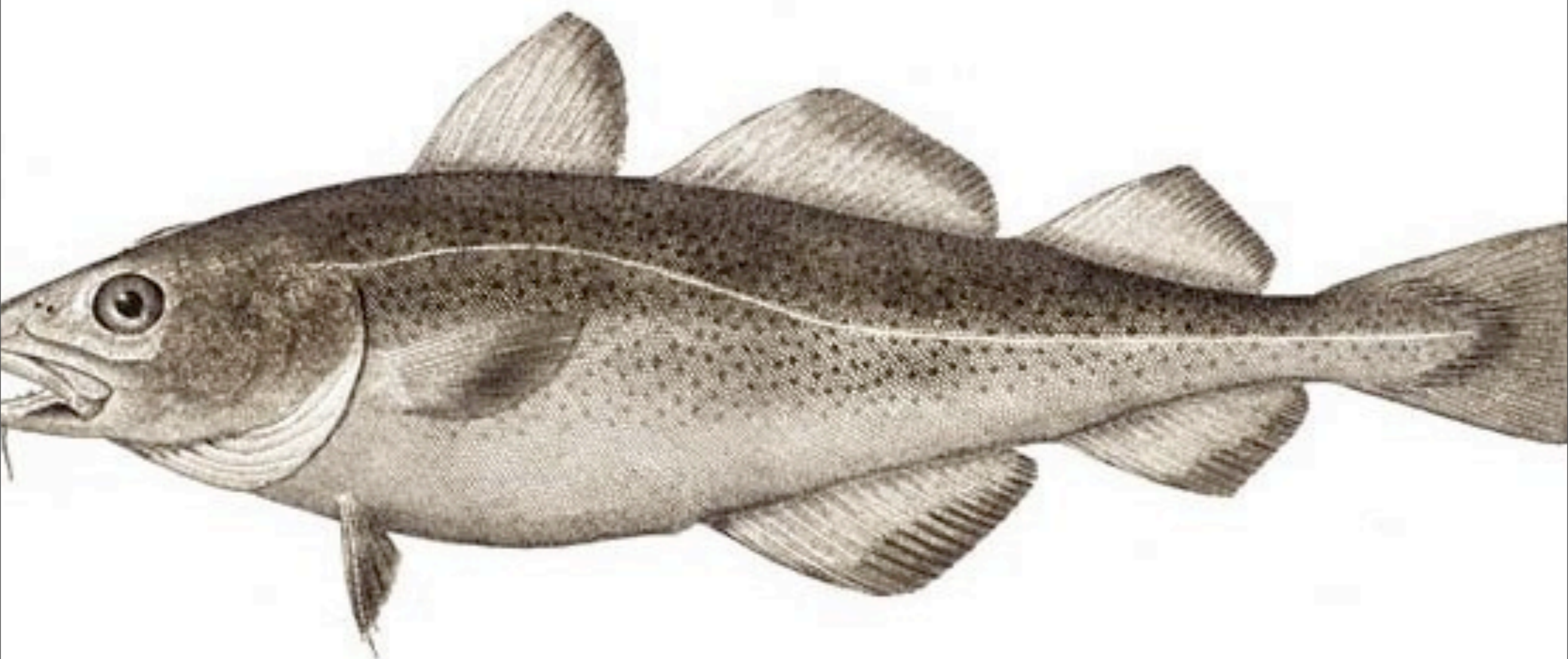


Ethics of Library 2.0

<librarian.net/talks/akla>

The Library Society of the World

Cod of Ethics



2.0 thinking

what is it?



vs. reality

who is online?



our strengths

our people, our communities

**Read Books
in Your Email**

- Visit our library home page
- Click on the "Read Books" link
- Select the book you want to read
- Click on the "Read" button
- Click on the "Read" button
- Click on the "Read" button

Visit our library home page and join the Online Book Clubs



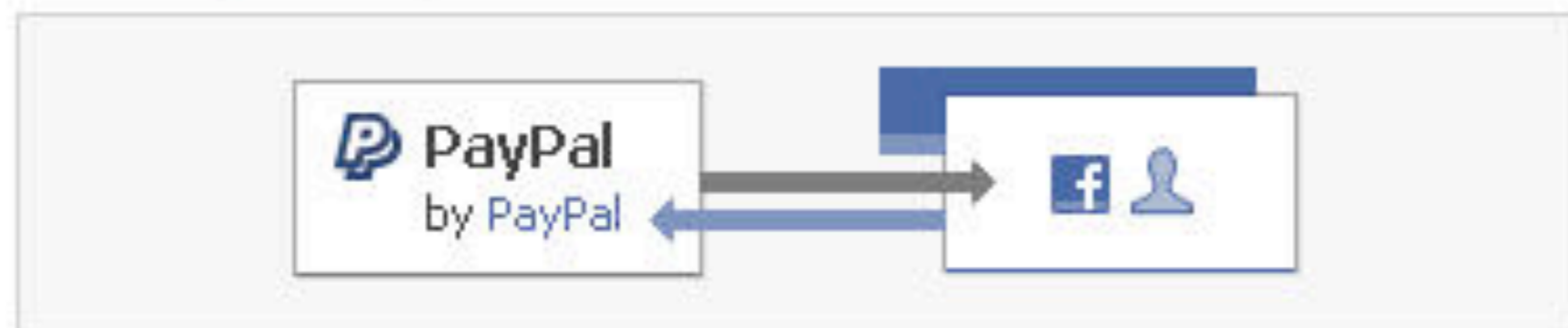
Several notices or flyers are posted on the wall, including one with a yellow header.



our choices

ethically

Add PayPal to your Facebook account?



Allow this application to...

- Know who I am and access my information
- Put a box in my profile
- Place a link in my left-hand navigation
- Publish stories in my News Feed and Mini-Feed
- Place a link below the profile picture on any profile.

"let this app access my info"

"show people i have this app on my profile"

"tell my friends when & how i use this app...
~~including my Mom, and my ex-girlfriend.~~"
(sorry, too paranoid)

PayPal was **not created by Facebook**. By clicking 'add', you agree to the [Platform Application Terms of Use](#).

[➔ Add PayPal](#) or Cancel

The Developer's Description

“ Looking for an easier way to get your friends to pay you back? PayPal for Facebook lets you request money from your friends with just a few clicks. ”

[More Information about PayPal](#)

Afraid of abuse by this application?
[Block PayPal](#)

our agreements

for whom, with whom?



Dell End User Software License Agreement

- Before using your computer, please read the Dell End User Software License Agreement (DELL EULA) that came with your computer. To comply with the terms and conditions of the DELL EULA, you must consider any CD or diskette set of Dell-installed software as BACKUP copies of the software installed on your computer's hard-disk drive.
- If you do not accept the DELL EULA terms, please call the customer assistance telephone number listed in your system documentation.

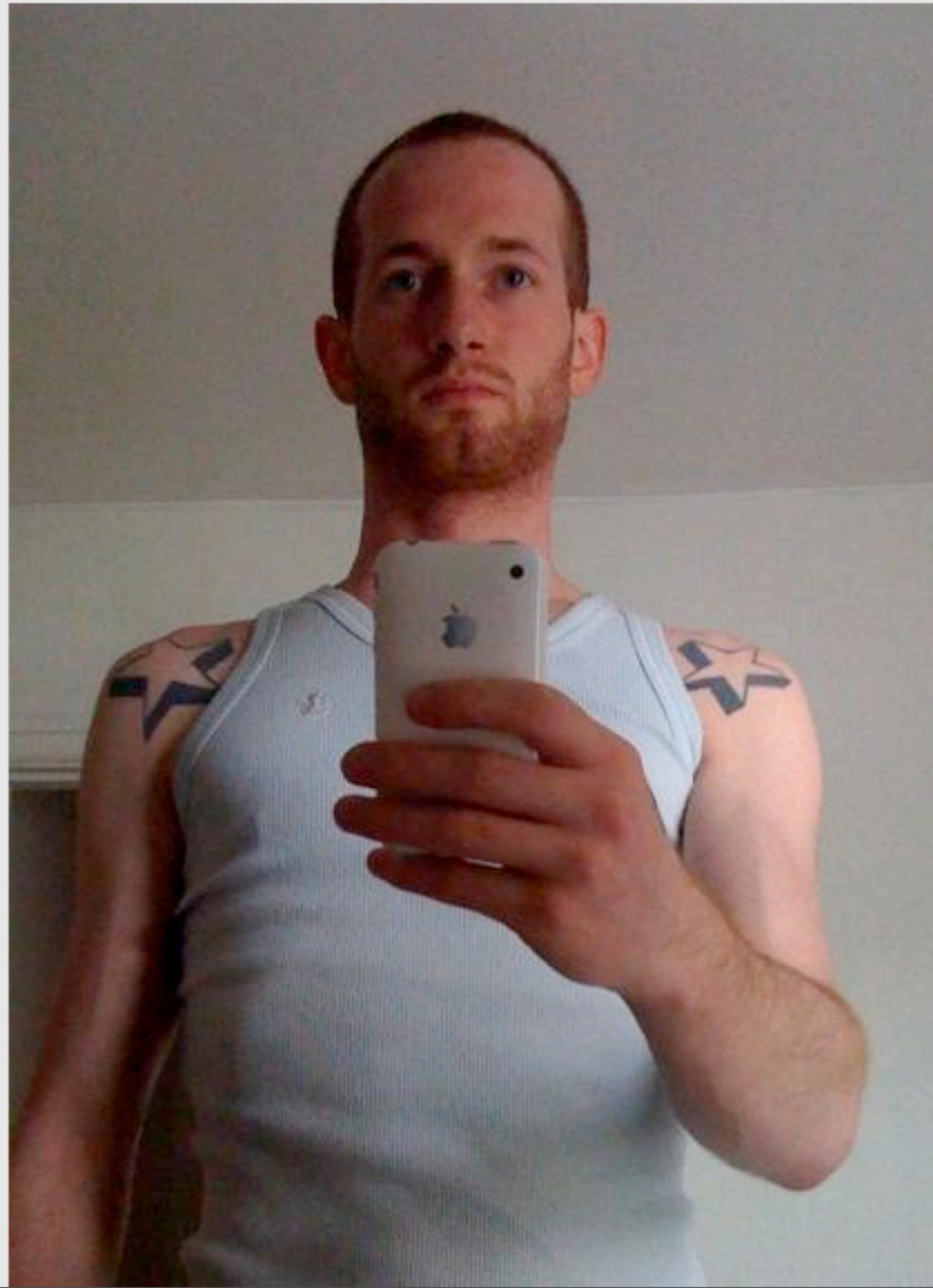
Press any key on the keyboard to indicate that you have read the DELL EULA and agree to its terms.

why we care

it affects us, and you

three examples

you may have heard of



Google buzz





PLEASE ROB ME



Listing all those empty homes out there

Check out the same results on [Twitter search](#).

Why

Hey, do you have a Twitter account? Have you ever noticed those messages in which people tell you where they are? Pretty annoying, eh. Well, they're actually also potentially pretty dangerous. We're about to tell you why.

Don't get us wrong, we love the whole location-aware thing. The information is very interesting and can be used to create some pretty awesome applications. However, the way in which people are stimulated to participate in sharing this information, is less

More Info

[Home](#)

[Why](#)

[About](#)

Made Possible By

Forthehack

what needs doing

data we care about

data types

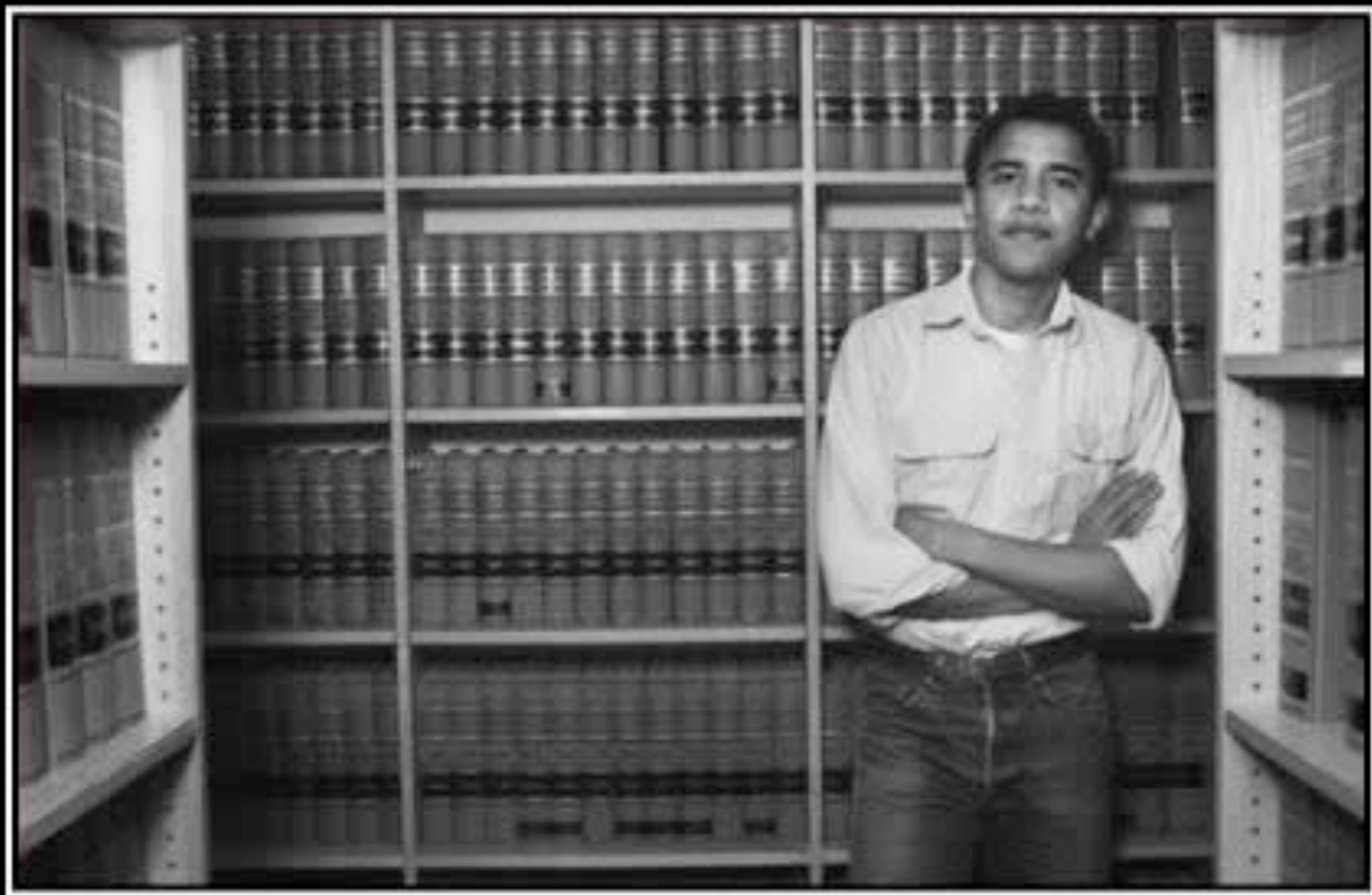
- * relational/transactional
- * personal data
- * behavioral



getting a policy

parts & parcels

worth the effort



THE LIBRARY

Where all the cool kids hang out

thank you!

<librarian.net/talks/akla>

questions?